



UNO

ADVERTISING LLC

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MEDIA & PROMOTIONS CONCESSIONAIRE



امارات
Emarat

SERVICE STATION



Why Emarat?

Combining prime locations and diverse services, an impressive network of Emarat petrol stations caters to the constant stream of customers that commute using Dubai's interconnected roads and highways.

Each of the 48 strategically situated stations serves approximately 4,000 to 10,000 customers on a daily basis. We aspire to provide the maximum amount of services in a minimum amount of time. During their three to six minute wait, customers are engaged by our captivating array of media tools.

Services Offered:

- Sliding Door Stickers
- Full Glass Panels
- External Backlit Boxes
- Carwash Loop Stickers
- Free Standing Ad Boxes
- Danglers and Gondola Headers
- Stickers On Pump Counters
- Pillar Banners
- Leaflet Distribution
- Free Standing Displays
- Vehicle Exhibitions
- Other Promotional Activities



Sliding Door Stickers



Full Glass Panels



External Backlit Boxes



Carwash Loop Sticker



Free Standing Ad Boxes



Stickers on the Pump Counters



Danglers and Gondola Headers



Forecourt Pillar Banners



Leaflet Distribution



Free Standing Displays



Vehicle Exhibitions



Other Promotional Activities

Sliding Door Stickers

Positioned at the heart of the station, the C-Store presents itself as the centre of attraction. What makes this tool most prominent are the mobile panels/sliding doors.



Pillar Banners



External Backlit Boxes

Despite the massive size of the light box, advertisers receive exposure during all hours of the day. Thus, despite circumstances, the location justifies its own cause.



Carwash Loop Stickers

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Free Standing Ad Boxes

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Free Standing Ad Boxes

We consider this classic method the most convenient and cost-effective form of advertising. Not only does it make the promoted product attractive and apparent, it also organically conveys maximum details about the product in the simplest possible manner.



Stickers On Pump Counters



Stickers On Pump Counters



Leaflet Distribution

This is a special type of advertising that guarantees a more intimate and human experience. The flyers will be individually distributed to customers at the Emarat petrol station by our service agents. A terrific trio of strategic location, around-the-clock service and continuous customer circulation makes this an ideal foundation for the promotion of your product.



Free Standing Displays

Significant branding through free standing ideas.



Vehicle Exhibitions



Other Promotional Activities

We are capable of letting the clients cling on to the name of your brand in the simplest, creative manner. These promotion activities enhance you to congregate data of your client



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RATES

| Type of Sign | Number of Units per Station | Monthly Rental Cost [AED] | Production Cost [AED] |
|--------------------------------|--|--|-----------------------|
| Sliding Doors | 1 | 10,000/- | TBA (To Be Arranged) |
| Danglers | 10 units in each station | 1,000/- | TBA |
| Petrol pump standees | 3 units in each station | 3,000/- | TBA |
| External light box | 1 | 10,000/- | TBA |
| Car wash loop branding | 1 Available in selected stations only | 15,000/- | TBA |
| Indoor display unit | 1 | 2,500/- | TBA |
| Outdoor display unit | up to 2 | 5,000/- | TBA |
| Outdoor Kiosk | 1 | 17,000/- | TBA |
| Gondola headers | 6 | 2,000/- | TBA |
| Cashier counter display unit | 1 | 1,500/- | TBA |
| Stickers on the Pillars | at least 4 units in each station | 12,000/- | TBA |
| Leaflets distribution | 5,000 | 1,500/- | TBA |
| Distribution of giveaway items | 1,000 | 500/- | TBA |
| Special operation | Exclusive branding | 40,000/- (negotiable) | TBA |
| Promoters | up to 3 per station | per day / promoters to be provided by client | |

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