HYDRAPAK LLC.
6605 San Leandro St., Oakland, CA 94621
T(510)632-8318 F(510)632-0553
www.hydrapak.com
www.gel-bot.com

To whom it may concern:

I would like to recommend Marty Wahl for a design position in the outdoor industry.

I approached Marty in 2008 to revamp some of Hydrapak's core styles for our 2010 line and to design two entirely new hydration packs. We needed someone very familiar with packs, and someone who could bring a fresh aesthetic and function to our line. I was very pleased with the results, as were our retailers. All the packs for 2010 have received great review from magazines and distributors. Based on this success we contracted with Marty again for 2011 for an additional 5 packs, a messenger and a couple of small accessories.

During the course of development for 2010-2011, Marty and I worked in Asia on two occasions, in both China and Vietnam. His experience proved invaluable, especially in China, and I found him to be professional, courteous and diligent at all times. He helped make the trips a success, and took a lot of work off my plate as well, as I had other responsibilities in Asia to attend to as well.

Marty is a skilled designer and developer, and really knows packs and luggage inside and out, from both a technical and aesthetic perspective. I recommend Marty for a design position as he is creative, hard working, and knowledgeable. Please feel free to contact me if you have any questions.

Sincerely,

Samuel Lopez
Director of Design and Development
Hydrapak LLC.
sam@hydrapak.com