



**The Leukemia &
Lymphoma Society®**

The Leukemia & Lymphoma Society (LLS) is the world's largest voluntary health organization dedicated to funding blood cancer research, education and patient services. LLS's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. Since the first funding in 1954, LLS has awarded more than \$680 million in research funding.

The Leukemia & Lymphoma Society's Home Office is based in White Plains, NY. To learn more about us, use our Chapter Finder to find the LLS chapter in your area, or contact us via email or phone at (800) 955-4572.

BE A HERO!
HELP US TODAY

**THE SILICON VALLEY &
MONTEREY BAY AREA
CHAPTER**

675 N. First Street, Suite 1100
San Jose, CA 95112
Tel: (408) 490-2666
Fax: (408) 490-2663



THE LEUKEMIA & LYMPHOMA SOCIETY (LLS) NEEDS HEROs LIKE YOU TO HELP ESCALATE RESEARCH OPPORTUNITIES.
You don't need to be faster than a speeding bullet or more powerful than a locomotive. You don't have to leap tall buildings in all single bound. Cancer is our villain... all you need is the desire to defeat it – once and for all.

LEAGUE OF HEROs

It all starts with you!

Honored HEROs – Those brave patients who are battling cancer and the families that support them.

Research HEROs – The scientists who tirelessly conduct LLS-funded research that will lead to better treatments and cures for cancer patients.

YOU – A dedicated LLS supporter who wants to have a direct impact on the research that will lead to better treatments and cures for blood cancer patients and their families.

YOU
raise vital funds to directly impact LLS research – helping to escalate research opportunities.

RESEARCH HEROs
conduct research that will advance blood cancer research and lead to better treatments and cures.

HONORED HEROs
directly benefit from the funds you helped raise to advance research.

WHO CAN BE A HERO?
Any mild mannered individual, dynamic duo or super group that has the desire to make a significant impact on the research that will lead to better treatments and cures for cancer patients.

You have the power. *Now how will you use it?*

1. Make a direct gift to LLS
2. Plan a fundraising event
3. Conduct a letter writing and email campaign

WHAT KIND OF HERO DO YOU ASPIRE TO BE?

(Levels)



SUPERHERO
(raise \$10K+)



CHAMPION
(\$5,000 - \$9,999)



CRUSADER
(\$1,000 - \$4,999)



ALL STAR
(\$1,000 and under)