

# COMMUNITY INVOLVEMENT

## A road map to deliver value to businesses and underserved Las Vegas

Giving to HACTAC delivers significant value to both the donors and Las Vegas schools by supporting SuperFood Friends and The CropBox

Corporate giving includes financial and noncash contributions.

HACTAC is an anchor institution that works to make Las Vegas a better place to live and work.

HACTAC supports the Las Vegas schools and promotes urban agriculture to build community wealth.



Las Vegas' hospitality industry and professional sports franchises benefit from community involvement.



Donors' employee volunteers lead and champion their companies' involvement in HACTAC.

Donors enjoy an elevated community profile, support of education and social responsibility.

**\$1.5 m**  
Goal



HACTAC targets eight Victory Schools in Center City Las Vegas for SuperFood Friends and CropBoxes, which generate a profit for the schools from the sale of crops to resorts, hotels and restaurants.

Platform for businesses and elected leaders to network, promote child health, education, jobs, and Nevada agriculture.

Donors promote their exemplary community involvement, social responsibility and support of innovative economic development.

Donors maximize their donations with measurable results, seizing opportunities to advance their business and social goals.



Value is created by engaging Las Vegas' underserved communities, enhancing their reputations among stakeholders and employees.

Supporting HACTAC's social, educational and development goals for Nevada creates a more favorable operating environment.



Creating not only the city in which we want to do business, but also the communities in which we want to live.