

PHILIPS

sense and simplicity

Philips Beard Trimmer QT 4020

Basic Features

- 9 settings for a precise and even trim
- Flexible comb to glide over the contours of the face
- Rechargeable long-life battery
- Easy to clean (cleaning brush included)
- Waterproof (just rinse under the tap when finished)
- Neutrally coloured to fit in with any environment
- Stylish and modern design

Target market

The target market of the Philips Beard trimmer QT 4020 are men of any age who wish to keep a neat, tidy and stylish beard. The modern style of the trimmer is more tailored towards the younger generation, but Philip's simplicity in their products makes this very easy to use by an older market also.



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In the box

Along with your Trimmer, you receive a small cleaning brush, a charger and a 2 year warranty. The packaging of the trimmer is quite interesting also. It can be hung up as well as placed on a shelf. This is very clever design!