

## "Made In Italy" Piazza Italia Brings Italian Flare to Park Avenue

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> Sabina Guerriero, internationally recognized for being an expert in hair coloring and hair styling, has branched out to share her European elegance with her new boutique, Piazza Italia, specializing in modern imported Italian fashion.

Known for some of the greatest designers like Dolce & Gabbana, Versace and Gucci—Milan, Italy is the current fashion capital of the world, beating out New York and Paris for the prestigious title. It's no wonder because the superior creativity and artistic genius that have defined Rome for centuries flourishes even today in its fashion industry.

Piazza Italia was born from Sabina's Una Donna Più Salon clients asking her where she got her unique and fabulous clothes, shoes and accessories. She would tell them, "Oh, I got this pair of boots in Italy on my last visit there," and they would always say, "Everything you wear is so fashionable and sophisticated, but I can't go shopping in Italy!"

Sabina's clients and friends would send her with a list of things to buy when she went on her bi-yearly voyage to her homeland. Finally, Sabina decided it was time to bring the fashion capital's clothes to her friends, family and all the women in Orlando, so she opened Piazza Italia. "We wanted to bring uniqueness, fashion and elegance to Park Avenue at affordable prices to cater to a wide range of women, from the more sophisticated and vanguardist to the flirty and sporty," Sabina says.

Piazza Italia certainly delivers on its promise. The shop fits in perfectly on Park Avenue and transports you to a small boutique in Italy. In fact, that's where the name originates. Sabina's sister owns a little boutique in Italy called Piazza Italia.

The layout of the store is immaculate. Unlike many stores where the layout and disorganization can be dizzying to a shopper, Piazza Italia is simple and beautiful. The pieces are absolute one-of-a-kind by designer Relish Artigli and hand-picked by Sabina. You can find that perfect pair of jeans, flirty top, dress or unique accessory that will make all of your friends ask, "Where did you get that? I want one!"

Whatever your taste, there is something for every woman at Piazza Italia. "China can try and knock off the real Italian designs, but what they can't fake is the high quality of material, uniqueness, and construction that a real Italian piece has," Sabina says.

As a grand opening special, first-time visitors receive a 20 percent discount and with prices that are already affordable for any woman, this is a special we can all savor. Something "Made In Italy" truly is different from anything that can be found in the world market. In a few words, "Made In Italy" is synonymous with class, elegance and style.

Piazza Italia is in the 216 shops on Park Avenue, Suite K. For more information, call (407) 788-8000 or e-mail piazzaitaliaon-parkave@gmail.com.<

### BELLISSIMO BUYS FROM PIAZZA ITALIA



Belt: \$75, Necklace: \$90



Purple Pumps: \$90



Floral Dress: \$255



Leather Bag: \$250  
Scarf: \$45

Color Block >  
Dress: \$150



Sabina Guerriero in Rome  
with Orlando Style