

Initial Research



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Product Investigation



Older CCP design, using very circular dome, using protruding support detail & a base larger than the drum.



New CCP design, using a more protruding lip, with a smoother but more angular top and hidden base.



Flattened dome top sticks out further, frame supports holds posters behind glass, blue gloss material.



Point on top could be to deter pigeons, smooth cone shape, base & top protrude out, clean, silver gloss finish.



Temporary CCP structure, lightweight material, angular and bold, modern appeal, thick edges & flat sides.



Buchanan Street metallic and ribbed pillar that should show LCD video advertising but is broken.



Simple, rectangular shape LCD screen, framed with metal, situated high up and viewed from far away.



Traditional & ornate design, but which looks tacky, with gothic detail & painted green steel.



Lighting installed to illuminate posters and street on simple, tall design with stone base.



Simple, cylindrical and heavy pillar using concrete and chamfered edges.



Tall, staggered structure with 'hat' on top and emblem markings, using concrete base.



Clever promotional structure that attracts attention and makes people want to look.



Moving promotional adverts displayed in mall with shiny metal frame & solid base.



Backlit posters that are changed on rotation, in solid screen using angular shapes & metal.



Street furniture mixing dark wood and metal. Large fillets complemented by straight lines give sleek look.



Street furniture mixing glass with metal. Glass is elegant & contemporary, and colour is refreshing.



Organic shape and materials can create interesting sculptures though still functional. Slats are used here.



Interaction encouraged with street sculpture.