# Initial Concepts































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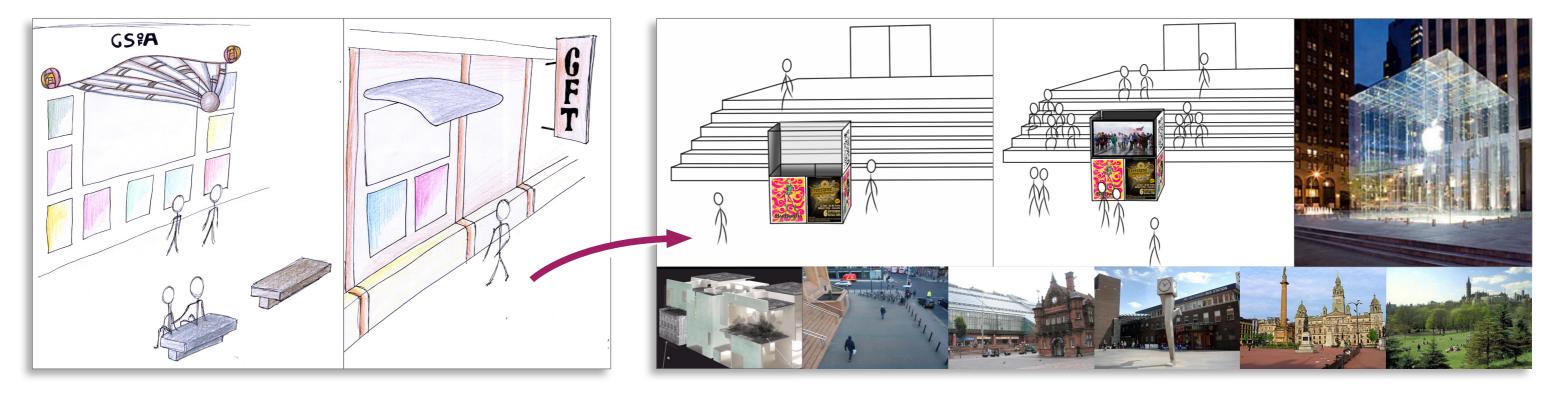
### **Video Projection**

- Project on to wall of building
- Allow students to exhibit their work
- Opportunity to surround area with 4s posters

## Development

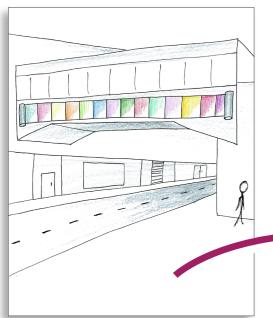
- Standalone structure, which projects on to glass using projection film
- Clear glass makes it unobtrusive in day while it brightens area at night
- Suitable for many public places where people can gather

A glass cube structure can be eye catching and impressive



#### Roller

- New and quicker way of putting up posters
- Roll up, and then roll out across building



### Development

- Print on to canvas sheet and insert printed roll into cylinder
- Use wire to pull out poster roll from other side
- Attach wire and crank until tight
- Use intermittent sliders and rails to hold in place



As well as building walls it can be attached to existing lampposts or pillars, or used to create an event queue barrier or cafe partition.

