

Final Proposal



Hannah Jenkins

Avenue of the Arts

ScreenHub is perfect to revitalise and illuminate the Avenue, creating an outdoor cinema to engage the public as they pass during the day, and where they can gather to watch screenings at night. It fits in with current plans to make the area more inviting and a night-time destination. The Royal Conservatoire provides a perfect social area, and projections can be loaded inside, including student productions as well as advertising. ScreenHub gives something back to the Avenue, which can aid the council contract and let CCP install other sites along the Avenue.

