

Final Proposal



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Other Locations

ScreenHub is also suitable for many other locations. It is most effective when implemented in association with a venue, in order to provide a reputation and control content. Such suitable establishments are arts venues such as galleries and museums, university and college campuses, as well as public spaces and town squares.

Clients

ScreenHub would open video advertising up to a number of clients. Local bands and clubs often create promotional videos but can currently only showcase them online. ScreenHub allows students to display video work, establishments such as the GFT and Cineworld to show trailers, galleries and theatres to advertise events, as well as commercial advertising.

