



**EVERY FREITAG PRODUCT IS A
BICYCLE INNER TUBE BEYOND REPAIR
WELL-TRAVELLED TRUCK TARPULIN
UNRAVELLED SEAT BELT
RECYCLED AIRBAG**

THE FREITAG FACTORY IN DOWNTOWN ZURICH, SWITZERLAND, USED TO BE A SHED BELONGING TO MAAG ZAHNRÄDER AG (GEAR SYSTEMS WEIGHING SEVERAL TONS FOR OCEAN-GOING SHIPS AND SIMILAR APPLICATIONS). TODAY A CREW OF NEARLY 80 WORK HERE, IN 2800 SQUARE METRES OF SPACE, IN PRODUCTION, LOGISTICS AND ADMINISTRATION IN AND OVER THE WAREHOUSE. FREITAG IS PROUD TO BE ONE OF THE LAST INDUSTRIAL COMPANIES STILL IN PRODUCTION IN THE CITY CENTRE. FREITAG HAS BEEN MANUFACTURING BAGS AND ACCESSORIES FOR WOMEN AND MEN SINCE 1993. OUR MATERIALS ARE USED, HAVING SEEN SERVICE ON THE ROAD.

TOUGH STUFF - WHICH MAKES OUR PRODUCTS TOUGH, TOO. AS FOR US, WE ARE SWISS, WHICH MEANS WE ARE ACUTELY QUALITY-CONSCIOUS. WE APPLY OUR RECYCLED MATERIALS IN A TOTALLY NEW WAY, INSISTING ON SUPERLATIVE DESIGN AND FUNCTIONALITY. EVERY FREITAG PRODUCT IS MADE FROM ORIGINAL TARPULINS OF DIFFERENT COLOURS, MARKINGS AND CONTOURS.

ONE - OF - A - KIND



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FREITAG has been manufacturing bags and accessories for women and men since 1993. Our materials are used, having seen service on the road. The FREITAG FACTORY in downtown Zurich, Switzerland, used to be a shed belonging to Maag Zahnräder AG (gear systems weighing several tons for ocean-going ships and similar applications). Today a crew of nearly 80 work here, in 2800 square metres of space, in production, logistics and administration in and over the warehouse.

Tough stuff - which makes our products tough, too. As for us, we are Swiss, which means we are acutely quality-conscious. We apply our recycled materials in a totally new way, insisting on superlative design and functionality. Every FREITAG product is made from original tarpaulins of different colours, markings and contours.

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ONE-OF-A-KIND





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The FREITAG FACTORY in Zurich, Switzerland, used to be a factory for gears and systems weighing several tons, used for going ships and similar applications. Today a crew of nearly 800 people works in 2800 square metres of space for production, logistics and administration in and over the warehouse.

FREITAG has been manufacturing bags and accessories for women and men since 1993. Our materials are used, having seen service on the road. They are well-travelled truck tarpaulins, unravelled seat belts, bicycle inner tubes beyond repair, and recycled airbags.

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