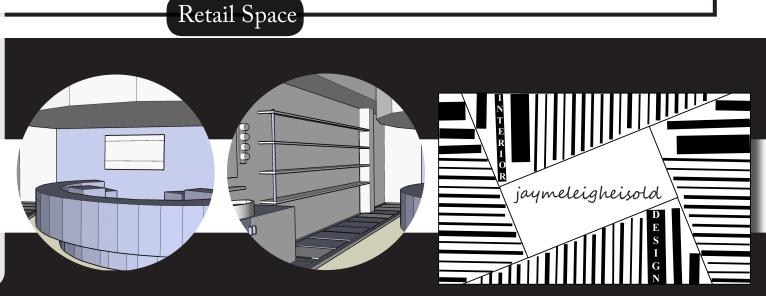


The concept for this space was 'interactive beauty.' I wanted to focus on organic and natural beauty products that you could try and test out directly in the store. As a woman with an interest in organic beauty products, I like the idea of testing a product before investing money in expensive products. The space was designed to have a very pure and natural feel to it. This was achieved by using natural products like stone and bamboo and keeping an open floor plan with a soothing color pallet.



Purito

**Organic Facial Products**