

Video Viewbooks from Digitorial® Media. The most impactful way to connect with, and influence, today's video-centric student.

## **Increase Yield, Save the Environment**

Supplement your printed viewbook with a Video Viewbook from Digitorial® Media, an industry leader in developing online video content for schools. Let us help you:

- Create dynamic new video content, quickly and affordably
- Convert existing print and video assets into something fresh
- Engage Website visitors like never before
- Generate more leads, appointments and applications
- Print fewer traditional viewbooks

## **Everything You Need to be Great Online**

In today's multimedia world, online video is an essential component of any successful marketing program. Use video on your Website, in e-mails and digital newsletters, and on social networking sites like Facebook.

Online video works! The Online Publishers Association reports that 52% of people who watch online video take action, like scheduling an appointment or requesting more information.

## **Create Now, Pay Later**

Please view the sample videos below. Call or e-mail me today to discuss your needs and get a custom quote. Let's videotape new content now, while the weather is perfect and your campus is filled with students. Payments may be extended into next year's budget.









School Overview

Video Viewbook

Faculty Profile

Student Perspective

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