

TRADE SHOWS CONT. . .

Both coupons and information packets handed out to customers at the PSDA Trade Shows. Specifically, *ImPressive News* was designed in two styles for meetings or shows with specific clients; in this case, American Solutions for Business.



IMPRESSIVE NEWS

SHIPMAN PRINT SOLUTIONS
NIAGARA FALLS, NY | SEPT. 2010

SHIPMAN'S upgraded Sanden Web Press features offer customers even more print options.



As of August 2010, Shipman Print Solutions has taken the next step toward providing our customers with additional print options by upgrading our already versatile Sanden press. These additions will not only benefit our customers and their needs, but allow us to keep current in the always changing print industry. With the Sanden's added capabilities, we are now able to provide our customers with faster turn around times, lower pricing, and most of all, provide a wider variety of print materials than we could before.

★ Modifications that we've added to our Sanden (web) press:

- Batcher/Stacker
- UV Drying
- Additional Cylinders for Variable Cutoffs

“These additions give our customers a wider variety of printing options when considering Shipman in their search for a trade printer.”



IMPRESSIVE NEWS

FOR AMERICAN SOLUTIONS FOR BUSINESS

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Shipman's Sanden press, (above) can produce printed products it never could before, allowing Shipman to continue to excel in serving its customers with the products and services they are looking for.

★ What will these modifications provide?

- Faster turn-around times
- Lower pricing
- The ability to run coated papers
- Print 4 color process
- Print heavier ink coverage
- Expand "note pad" offerings

★ Sanden's additions can produce:

- Laser Cut Sheets
- Letterheads
- Price Lists
- Data Sheets
- Single Forms
- Flyers
- Brochures
- Booklets

