



*lisi lerch*

[www.lisilerch.com](http://www.lisilerch.com)

# about

What started as a hobby quickly became a national accessories brand sold on the Main Line and beyond! Lisi Lerch began designing in the spring of 2001 as a creative outlet while her husband was studying for his master's degree. Initially the business consisted of just festive derby hats sold to friends and family through home parties.

As demand grew Lerch began designing pieces of jewelry to accessorize with the hats. Now including necklaces, earrings, bracelets and even tunics, the brand has steadily grown and today is found online and at boutiques across the country.



# Facts

**Founded:** Spring of 2001

**Headquarters:** Conshohocken, Pennsylvania

**Designer:** After a career in institutional equity sales Lisi Lerch

**About Us:** Lisi Lerch is a line of attainable luxury accessories with a modern preppy aesthetic.

**About Lisi Lerch:** A true prep at heart, Lisi knows life is better with a pop of color! Growing up on along the coastline of Maryland, spending years working and playing in New York city before finally settling on the Main Line, Lisi's accessories channel the diverse styles of the East Coast with classic design elements in playful colors.

**Website:** [www.lisilerch.com](http://www.lisilerch.com)

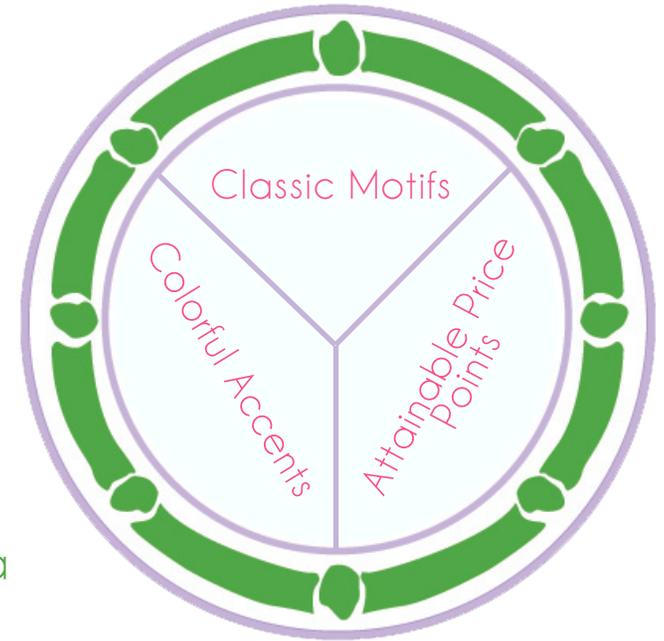
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# mission



**Classic Motifs** - Some styles never go out. Tassels, bamboos and coins happen to be those styles, and a favorite in each collection.

**Colorful Accents** - A colorful life deserves to be accessorized with bold jewelry. Pieces in the collection can be found in an array of hues with tortoise being the darkest shade.

**Attainable Price Points** - Who said luxury can't be attained by most? Lisi Lerch makes a statement with pieces priced under \$250.

# testimonials

“The gold color is perfect for the holiday season, and I love that they make a statement but they aren’t heavy on your ears.” – [Southern Curls & Pearls](#)

“Jewelry is my vice of choice and the Lisi Lerch collection has made my wish list even longer. Her pieces are statement making, but affordable”... - [The Pursuit of Style](#)

“Who doesn’t love gold hoops, right? Plus, they are so versatile and dressed up this otherwise casual look. Lisi Lerch has so many gorgeous pieces that offer beauty, class, and color!” – [Itsy Bitsy Indulgences](#)

“There are a lot of fun jewelry sites out there, but I really love the collection Lisi has put together—so pretty, preppy, and functional!!” – [Ashley Brooke Designs](#)

“I initially fell completely head over heels for this particular piece because of its name. (It’s called the “Kelly Necklace.”) But since receiving it, I basically haven’t taken it off. Get ready to see this one often! (Like, at least for my next two posts, haha.) It’s the perfect length, isn’t noisy when I walk, and has that tortoise-like look to it” – [Kelly in the City](#)

“The button pearl earrings are adorable. Just the right size to make a statement without being overwhelming. A little bit more fun than simple studs, but definitely a classic look.” – [The College Prepster](#)



look book



Margo, red - \$78



Erinn, clear - \$78



Emily, gold & pearl - \$68



Hilary, aqua marine - \$68



Sarah, hot pink & green - \$78



Tally hoop, purple - \$85



Kate, orange - \$68



Tassel earring, silver - \$98



Starburst, blue - \$65



Button, czech black - \$65



Moira, orange & pink - \$98



Disk, gold - \$85



Cluster, orange - \$68



Fabulous, lavender - \$95



Jillian, green - \$68



Josie, orange - \$68



Vivi, tortoise - \$98



Lilly, navy - \$45



Bamboo hoops, gold - \$68



Bindi necklace - \$85



Brooke, hammered gold- \$65



Cleopatra necklace - \$135



Tassel chain, gold - \$150



Beaded tassel, turquoise- \$150



Emmerson necklace - \$98



Rupree necklace - \$98



Princess - \$65



Janie, czech pink - \$95



Ashley necklace - \$225



Bamboo cuff - \$150



Skipper bracelet - \$138



Ashley bracelet - \$145



Beaded ring- \$45