



Industry Panel

Ted Rossi: Originally from Greenville, Delaware, Ted Rossi began his brand in 2003. The company specializes in leather accessories and jewelry aimed to exude extravagance, exclusiveness, and poise for the female form. Once a local brand, Ted Rossi is now based out of New York City, and has gained the attention of celebrities such as; Beyoncé, Jennifer Lopez, Miley Cyrus, and many more.



Sarah Bond: The Founder, CEO, and Publisher of Main Line Parent, leads her team of empowered women (and mothers) who curated their experience in marketing and journalism and blended it with the passion they have for their families. Since 2011, Sarah's combination of vision and attention to detail have helped build Main Line Parent into the quintessential guide to events, parenting, health and school information for families on the Main Line!

Beka Rendell: After bouncing from East Coast to West Coast, and back again, Beka Rendell settled in Philadelphia and established her creative agency, Styled Creative. The goal was to tailor her expertise, styling, and incorporate it into all aspects of life. Since 2010, Styled Creative has provided services like creative direction, set design, crafting, and everything in between!



Brynn Harbert: Brynn Harbert is the girl behind the blog Brynn There Wore That, where she shares her oh-so-simple style philosophy of getting mileage out of your clothes! She does so by showing different ways of styling pieces to cater to occasion. In addition to her blog, Brynn is also a Business Development Manager at Lilly Pulitzer.

Sage Ladnier: Sage is the Creative Marketing and Sales Director of Ladnier Groups, a Philadelphia based marketing company. Ladnier Group Agency aims to provide creative marketing, product development direction, and more to grow and strengthen successful businesses. Sage Ladnier has 13 years of experience in buying, strategic brand development, and marketing, which make her an invaluable resource when working with one of the group's biggest clients: QVC.



Frank Agostino: The creative mind behind Agostino couture and ready-to-wear collections, Frank began his career in set design, but soon developed a love for fashion design. His designs are said to be "unusual, timeless, and dramatic, but never overwhelming." They have been featured in many fashion publications nationwide, and are sold at Agostino in Bryn Mawr. Today, Frank shares his knowledge with students as a mentor at Moore College, Drexel University, and Philadelphia University.

Dallas Shaw: The "it-girl illustrator" and fashion expert, Dallas Shaw has worked with some of the biggest names in the industry (think Oscar de la Renta and Ralph Lauren)! She knows the power of collaboration and believes that when people share their talents, the opportunities become endless. Her illustrations have been featured in Lucky, Philadelphia Style, Woman's Wear Daily, and many more.



Jessie Holeva: Jessie is the fashionista behind fashion blog, Trend Hungry, which helps savvy readers have a "fat closet on a skinny budget." Formerly a radio DJ, Jessie now works as a stylist and personal shopper at King of Prussia Mall, and treats her blog like her baby. Trend Hungry has been featured in publications such as, The Wall Street Journal, Woman's Day, and many blogs. Always in the know of the current trends, Jessie is the go-to girl to help women find their personal style without breaking the bank!

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