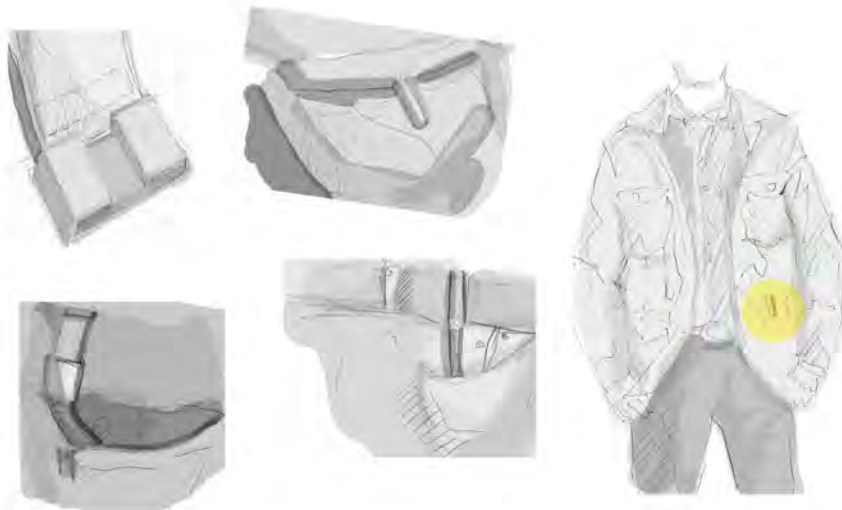


Wearing It

Finding a way to modernize yet keep the classic associations with the watch chain



Clip

I thought of a clip that could be attached to a belt, or jacket pocket. I felt that the options and method to secure it were too limiting



Metal Ears

Thinking more about the act of wearing as a display, extendable metal ears would be a symbol for the modern watch much like the chain was for the past. As a method of storing the watch it was not very secure.



Lanyard

The lanyard or strap would wrap around the form becoming part of the watch when not unrolled. The straps could be interchangeable and would make it easy to pull out of the pocket.