

History

Understanding the past and background of watches to inform my design direction



Portable clocks were invented in Germany around **1500**.

Until around 1900, most watches were carried in a pants or vest pocket, often at the end of a chain.



World War I is when officers found it was more convenient to have the time easily accessible on their wrists



Wrist watches were seen as a passing fancy when first shown in 1914 at an exhibit in Switzerland.

They comprise of **99%** of the watch market today.