

# Watch Display

The display encourages and invites the user to touch and hold the watches



Dark washed denim would provide high contrast on the wall to the watches displayed on shelves all while referencing the idea of the **pocket**.



Watches are placed on an angled open display covered in felt, which is an **approachable** and familiar material that is also used on the packaging.



The warm wood tones of the drawers invoke a sense of **quality** and warmth. The upper drawers house three watches organized by color, while the bottom drawers house the strap options.

