

# POOLS PLUS INC.

## GOOD TIMES, FAMILY FUN

2654 Hartford Avenue  
Johnston, RI



Pools Plus, banner

Adobe Illustrator CS5

Why choose **Pools Plus** for your local pool store?

- We are local and support other local businesses
- We work with only the highest quality and established manufacturers
- We maintain long term and trusted relationships with local contractors, electricians and landscapers to help you create and maintain your backyard oasis
- No high pressure sales tactics, no empty promises, and most importantly, no commissioned based sales
- We will inspect the location for your spa or pool and advise you how best to proceed with installation
- Our technicians deliver your spa and install your pool
- Our trained technicians perform an at home orientation to teach you the proper way to maintain your spa or pool
- We provide computer water analysis in our store
- Our professionally trained in house technicians can provide you with any service you may need and resolve any difficulties you may encounter

Services provided directly by **trained licensed and insured Pools Plus** technicians

- Pool openings and closings
- Affordable residential and commercial weekly maintenance
- Above ground and inground pool installations
- Above ground and inground liner installations
- Spa repair
- Pump and filter repairs
- Electronic leak detection
- Underwater repairs with our own in house diver
- Plumbing repairs
- Loop-Loc safety cover installation
- Authorized Aquabot repair center
- Insurance estimates
- Free computerized water testing

**POOLS PLUS**

GOOD TIMES, FAMILY FUN

Located at  
**2654 Hartford Avenue  
Johnston, RI 02919**

Contact us  
Phone (401) 764-5800  
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**WWW.POOLSPLUSRI.COM**



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Pools Plus, informational brochure

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The Pools Plus story . . .

Family owned and operated since 1990, Pools Plus Inc. has been providing Rhode Island and nearby Southern Massachusetts and Eastern Connecticut with only the highest quality products and professional service.

Originally located in Smithfield Rhode Island, Pools Plus relocated to Johnston in the Fall of 2007 when an opportunity presented itself to build a new, modern store specifically designed to better meet our customers needs. We invite you come to visit our store and meet our knowledgeable and friendly staff.

As one of Rhode Island's largest spa dealers, we have over a dozen spas on display and a private room where you're able to wet test and experience the full benefits of Let the stress melt away in one of our walk through pool displays to help you visualize what vacationing in your backyard can be like. Whether you're in search of a quality pool or

spa, supplies, accessories, excellent service, or the guidance and expertise of our staff, Pools Plus is ready to meet your needs.

Our commitment to our customer's satisfaction has earned us our reputation. "Good Times, Family Fun" begins at Pools Plus.

Meet the Pools Plus family

**Wayne & Linda Martin**  
Owners

Together Wayne and Linda have over 30 years of experience in retail and management. In 1990, they established Pools Plus Inc. with the intent to provide their valued customers the highest level of service and satisfaction possible. They learned the business from the ground up and always strive to offer the best products and service available. Under Wayne and Linda's guidance, Pools Plus has grown to be a leader in the Rhode Island swimming pool and spa industry.

In 2007, Wayne and Linda left their location in the town of Smithfield and purchased a building in Johnston where Pools Plus is currently located. Their pride in their new and state of the art facility is evident to anyone they speak with. Wayne and Linda's commitment to each other and their commitment to their customers have always been the guiding principles behind Pools Plus.

**Wayne Martin Jr.**  
General Manager

Wayne Jr. has been in the pool and spa industry since 1998, and was helping his father maintain the pool long before that. Wayne graduated from Bryant University with a Bachelor's Degree in Business Administration in 2005. He has worked in all aspects of the pool and spa industry from sales to installation. Wayne is responsible for the majority of the day to day operations of Pools Plus.

**Seth DeCorte**  
Sales Manager

Seth is well known as the public face of Pools Plus. He began working here in 2001. Seth attended Rhode Island College, concentrating in Sales and Marketing. He has experience in many facets of the industry and is responsible for overseeing sales and services as well as offering exceptional customer service. Seth has attended training seminars all over the country and is responsible for training and guiding our seasonal staff.

**Kelley Martin**  
Office Manager

Kelley has been working with the family longer than she cares to remember. She graduated from Rhode Island College with a degree in Early Child Education. During the busy summer months Kelley assists customers with the high level of courtesy our customers have come to know and expect from the Pools Plus family. If you're lucky some days you will be greeted with a smile from Kelley's young son Riley when you walk through the door.

**Ben DeCorte**  
Service Manager

In 2005 Ben followed in his brother's footsteps when he began working for Pools Plus. He has studied Business Management at the Community College of Rhode Island.

You won't often find Ben at the store, he is far more likely to be working in your backyard. Ben can be found at any major Pools Plus job site, ranging from spa deliveries to pool installations. Just in case that doesn't keep him busy enough, Ben also manages the other service technicians.