

Rebecca Vander Kooi

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Experience

The North Face / San Leandro, CA / July 2007 - present

Designer, Sportswear and Outerwear / January 2010 - present

Assistant Sportswear Designer, Graphic Designer / October 2007 - January 2010

Graphic Design Intern / July 2007 - October 2007

Design innovative and technologically advanced garments that meet the needs of the TNF sportswear and outerwear customers that drive company sales and profits.

Responsible for enhancing the product category through the development of sustainable materials, trims, styling, and graphics.

Track a design schedule to ensure a timely completion following the predetermined product development calendar.

Create and communicate visual presentations to convey trends, concepts, and designs to international design teams, sales reps, and buyers.

Partner with developers to create advanced products. Collaborate in fit sessions with development and manager revisions to sketch and design packages as needed.

Assist creative service team in choosing a department color palette. Brief, design, and manage a cohesive collection of graphics and prints each season.

Attend tradeshow and participate in inspiration trips to collect research on current trends. Able to transition research into tangible designs.

Beltline Family Dentistry / Grand Rapids, MI / April 2010 - June 2010

Freelance graphic design

Redesigned the corporate graphic identity by developing a new logo and managing the implementation of all subsequent stationary and signage.

Max mobility / Nashville, TN / August 2009

Freelance graphic design

Designed carrying bag for medical device company. Collaborated with in-house designer on the development by providing detailed sketches of bag options based on given direction and measurements. Provided knowledge of construction and materials.

Avfuel Corporation / Ann Arbor, MI / May 2007 - June 2007

Graphic Designer/Marketing Project Coordinator

Collaborated with marketing director on altering the corporate graphic identity by developing a new logo and managing the implementation of all subsequent stationary, signage, and web presence.

Ann Arbor Street Art Fair / Ann Arbor, MI / May 2006 - May 2007

Graphic Designer/Merchandiser / September 2006 - May 2007

Office Manager Intern / May 2006 - September 2006

Designed various forms of advertisement for newspaper ads, posters, postcards, signage, and brochures for one of the largest art fairs in the nation. Supervised records of sales as well as maintained inventory of merchandise; responsible for office accounting, payroll, and bill payments.

Education

University of Michigan, School of Art & Design / Ann Arbor, MI

BFA, Graphic and Textile Design

September 2003 - April 2007

Studio Arts Center International (SACI) / Florence, Italy

Study abroad with an emphasis on graphic design

January - April 2006

Software

Adobe CS5: Photoshop, Illustrator, InDesign / Microsoft Office: Word, Excel, PowerPoint / iMovie / Final Cut Pro / Quark Xpress / Lotus Notes / Quickbook Pro / Mac OS X / Windows 7

