

Modern Family Dwelling After the Zombie Wars

Living in an era of images and effects, we easily confuse movies with reality, and design our studios accordingly. One sign of a generalized apocalypse culture is the popularity of Zombie movies. Their discursive symbologies are rich: a panic over the instability of the human body in the face of new biomodernities, a seething class/race warfare latent in a unstable and degenerate political economy, the end of history through an untethering of social bonds, a loss of meaning within the collective body now an autonomic consuming horde, etc. etc. all told through the parables of cannibalism and very specifically symbolized architectural defenses, such as dead malls and dark basements. What could be better?

This studio proposes to re-examine the possibilities of form generation as an autonomous entity. In the context of these conditions, the studio focuses in the generation and production of mutant microbehaviors that would accumulate to create species from systems.

The studio will explore the predominant effect of this 'isomorphism' being the aggregation of diverse forms of design intelligence into an almost universal condition of image production. Perhaps some might see this as a triumph of superficiality over depth, but it's certainly also an intensification of the conjectural and fictive logics of design. We see this as a real and complex demand that global network culture makes on producers of architectural content.

