

**Blue Marlin**  
**New York, NY**

Blue Marlin is an international package and brand consultancy with offices in London, Sydney, Bangkok, and New York. As part of a continued image transformation, we redesigned an addition to their existing office, proposing a flexible, playful environment that can be both professional and casual. The space can be reconfigured into several arrangements by way of industrial felt panels that run along an overhead track system. The panels also act to block out natural light when necessary for presentations. The feature wall is made from high grade cardboard tubes of varying diameters, circle-packed together and bound with ratchet straps. Custom milled shelves and caps, as well as removable footstools are randomly inserted throughout. Further, we also designed flat-packing the desks and house made lighting systems.

**Blue Room**  
**SOFTlab**

