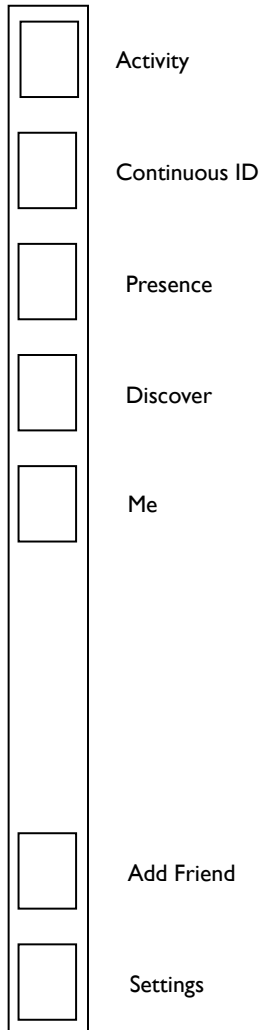
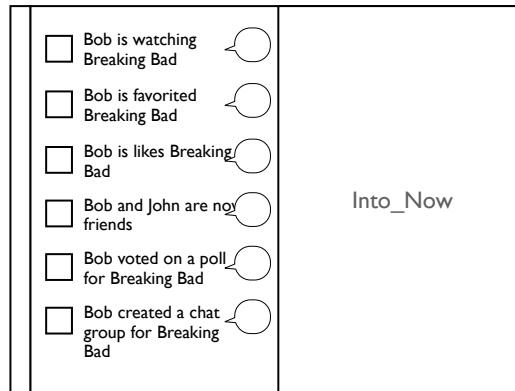


Menu Nav

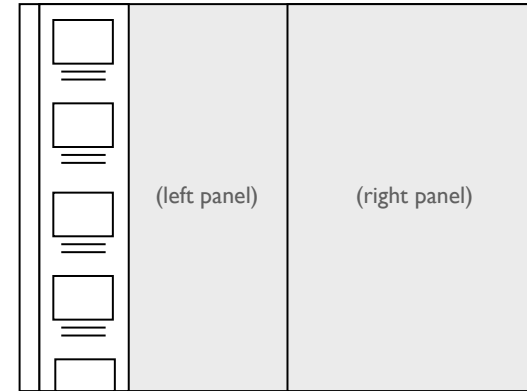


- Order of menu items TBD
- New Icons
- Reduced nav bar width

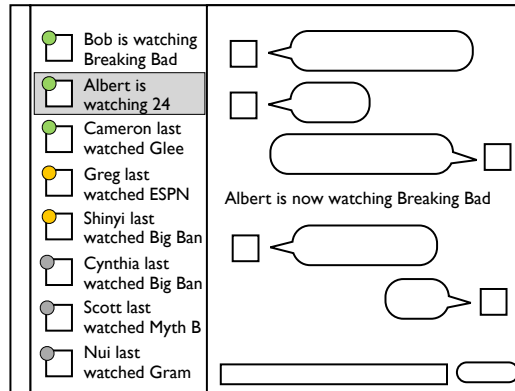
Activity



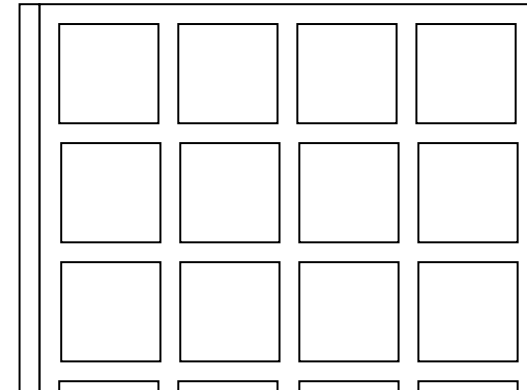
Continuous ID



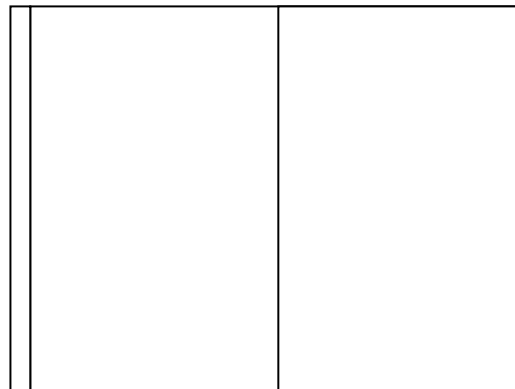
Presence



Discover



Me



Activity Feed: Reflects the activity of ALL FRIENDS only.

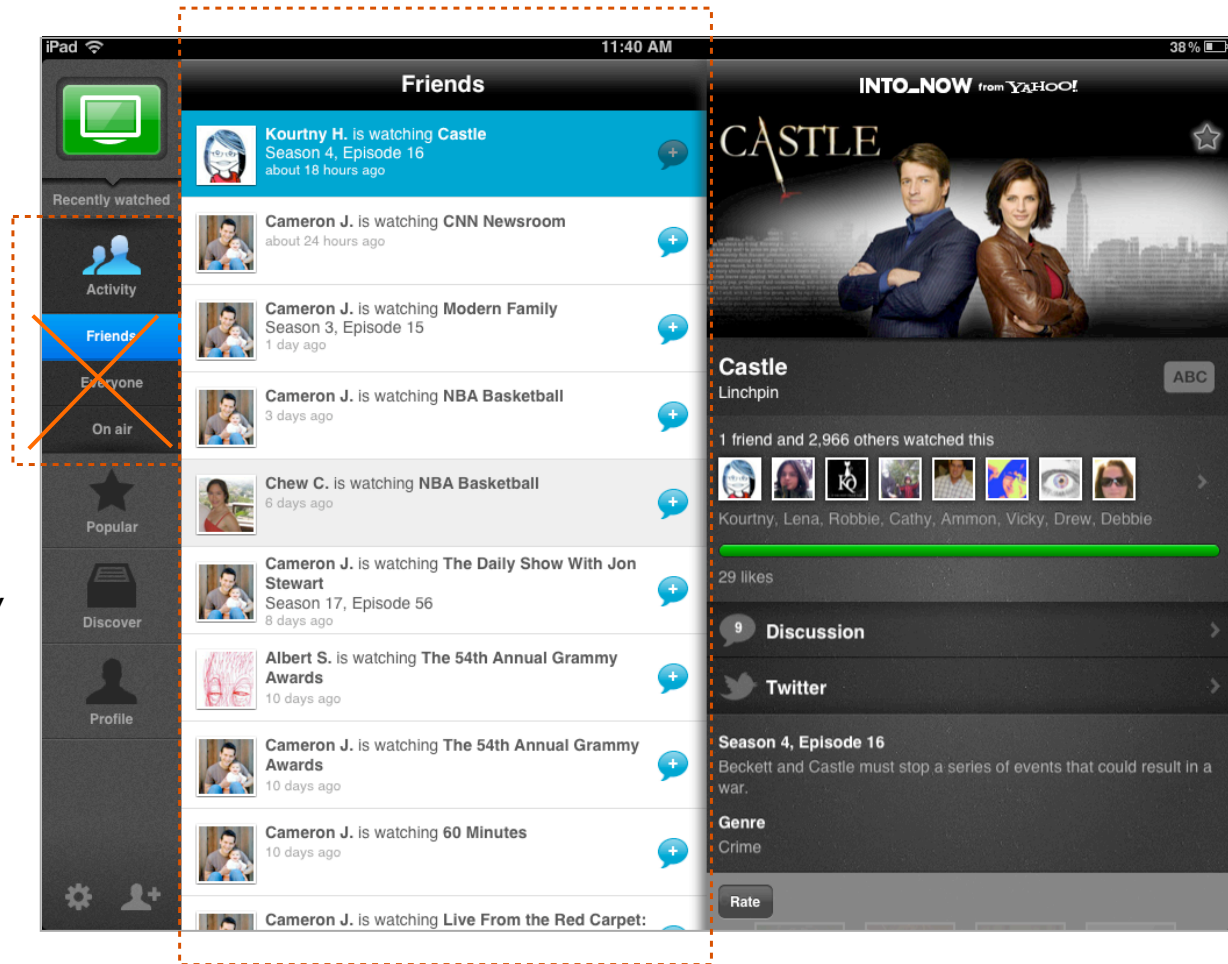
- Comments, like/dislike, discussion, etc.

Activity Menu Item

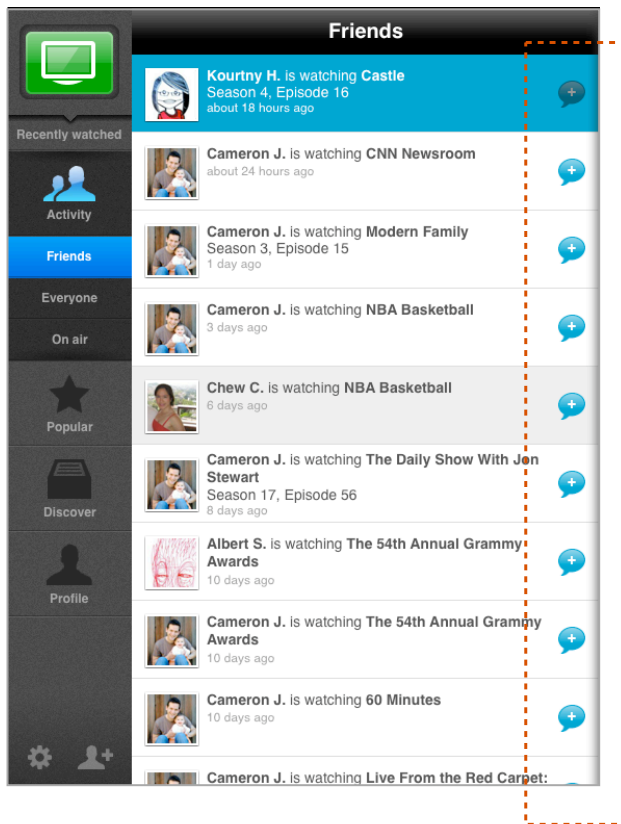
- Remove submenu (Friends, Everyone, On Air)
- Interaction
 - Tap on “Activity” menu item displays friend’s activity only.
- “Activity” menu item is highlighted (active state)
- New icon

Activity Type: Types of activity reflected in the feed.

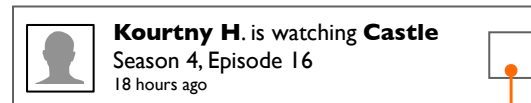
- Watching
- Favorite
- Like/Dislike
- Added Friend
- Voted
- Created Group Chat
- Joined Group Chat
- Discussion
 - Comment (on something you commented on)
 - New Topic
- Read an Article / Read X Articles
- Show Recommendation



Chat with a friend from the Activity Feed.



One Friend

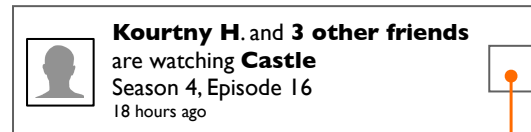


Chat (button)

- One-to-one
- Interaction
 - Tapping on chat button goes to Presence menu.
- New icon

More than one friend

- Most recent friend's thumbnail displays



Chat (button)

- One-to-one with the most recent friend
- Interaction
 - Tapping on chat button goes to Presence page.
- New icon

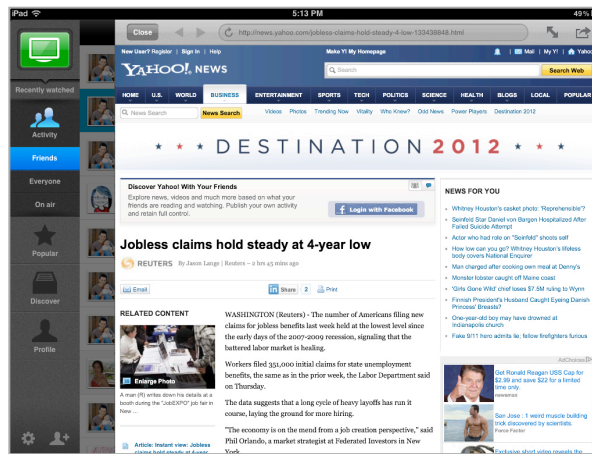
Target state when tapping on item from the activity feed.



Friend's Profile

Goes to friend's profile panel if activity is:

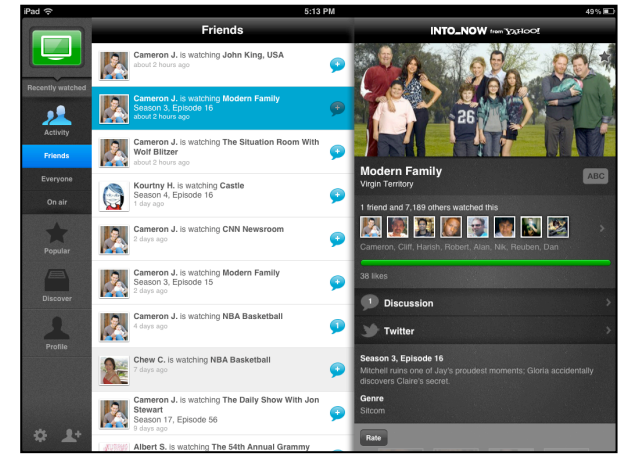
- Added Friend
- Watching - with the show displaying in the right panel
- Favorite - with the show displaying in the right panel.



Article

Goes to article page if activity is:

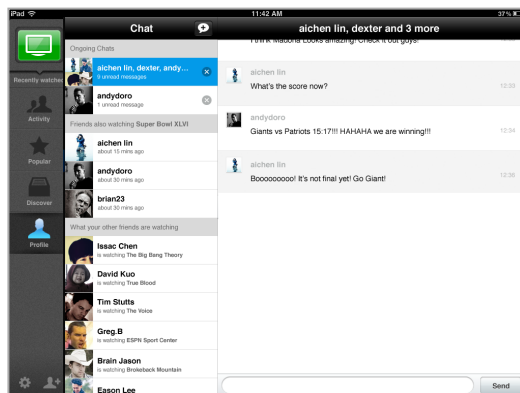
- Read an article



Show Page

Goes to show page if activity is:

- Like/Dislike - with the show displaying in the right panel
- Voted (Poll) - with Poll module in focus.
- Discussion - with Discussion panel in focus.



Presence

Goes to PRESENCE page if activity is:

- Created Group Chat
- Joined Group Chat

Friend/Group is in focus with the chat dialog visible.

CID Timeline: List of detected show episodes.

- Maximum = 50
- Current tagged show episode always displays in first position.
- Episodes display in chronological order, with most recent at top.
 - Episode does not duplicate. Only one instance of an episode. If same episode is detected, moves to top of list.
- Interaction
 - Up/down swipe
 - Accessible anytime
 - Tray opens and pushes left panel beneath the right panel.
 - Tap anywhere/anything closes tray
 - Tap on thumbnail goes to that show page.



CID Timeline Menu Item

- New icon
- Animate - When a show's episode is detected, the menu icon animates.
 - Minibars?
- Manual - User may tap somewhere to manually detect show at anytime.
- Open issue:
 - Order of menu items
 - Detection interval: 30 seconds

Day Separator

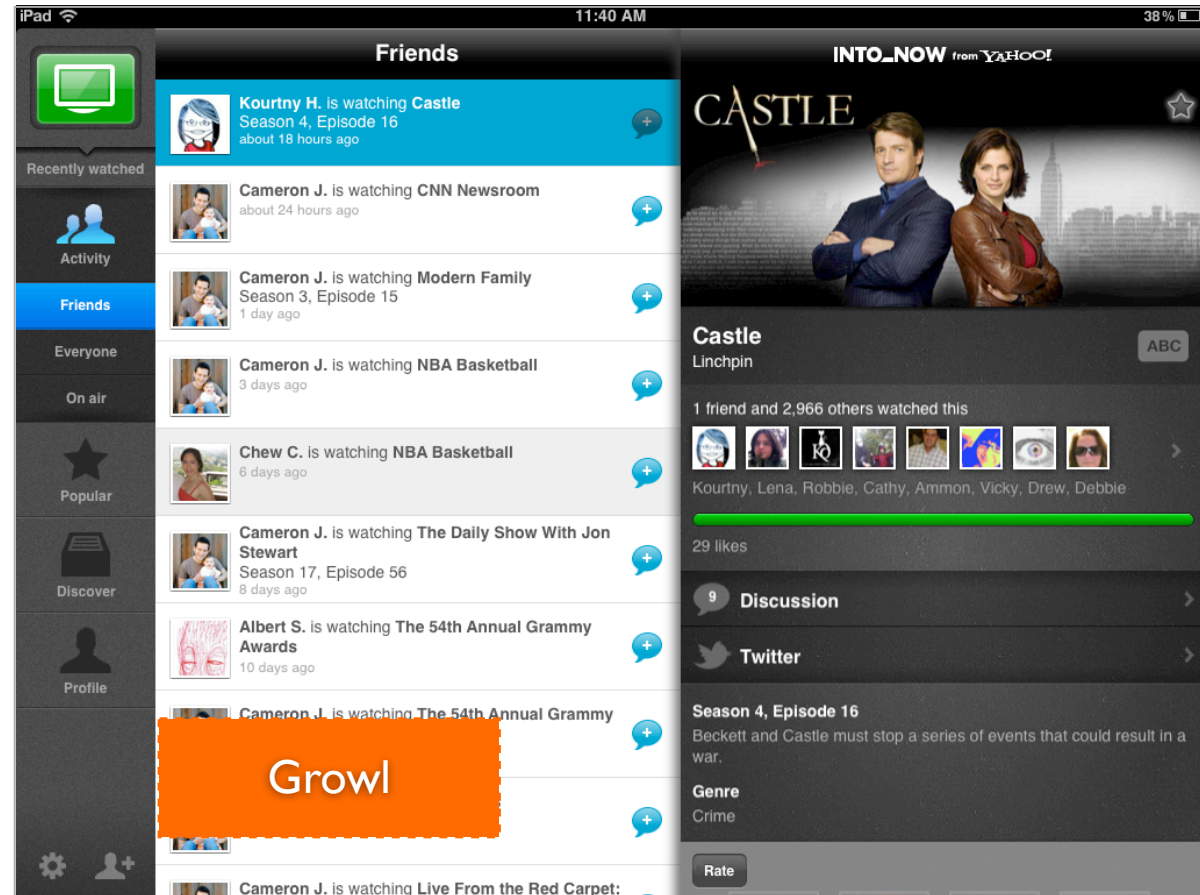
- Detected shows separated by day
- <day>, MMM DD

Edit/Delete

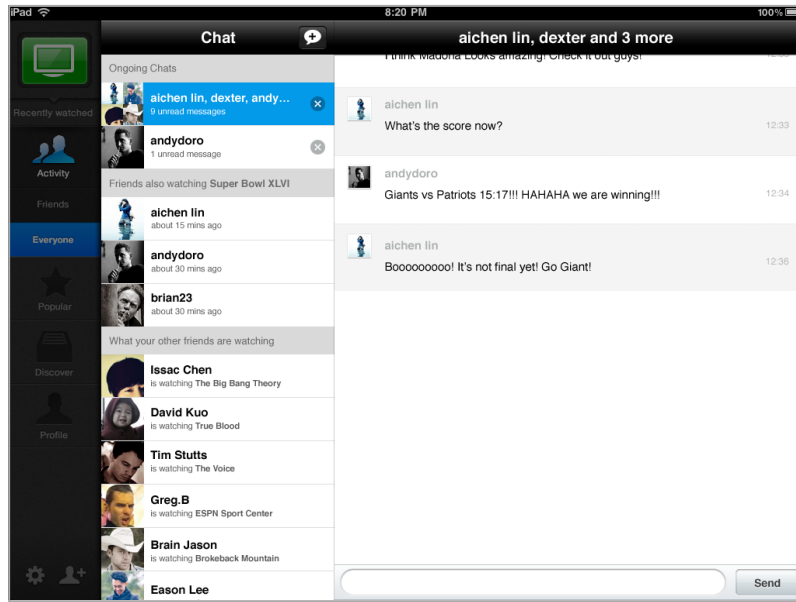
- P1: Clear all shows from timeline
 - P2: Delete individual shows
- No auto-delete, with exception if max is reached. Then delete oldest.
- Open issue: location is TBD.
- New icon

Detected Show (Growl)

- Growl displays when:
 - CID timeline tray is closed,
 - a new show is detected,
 - and Auto-detect is enabled.
- Displays adjacent to the CID timeline menu item.
- Interaction
 - Tap on growl goes to the show page.
 - Growl dismisses on tap.
 - Auto-dismiss growl after 5 seconds of no interaction.
- Growl includes:
 - Show thumbnail
 - Show title

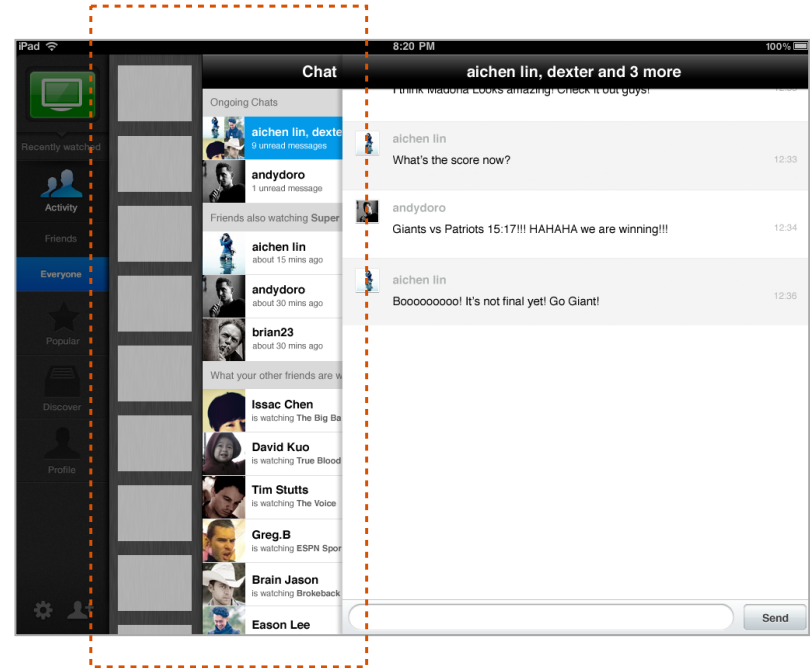


CID Timeline when Presence is active



Presence List

Conversation panel



Tray opens and pushes Presence list beneath the conversation panel.

Auto-Switch

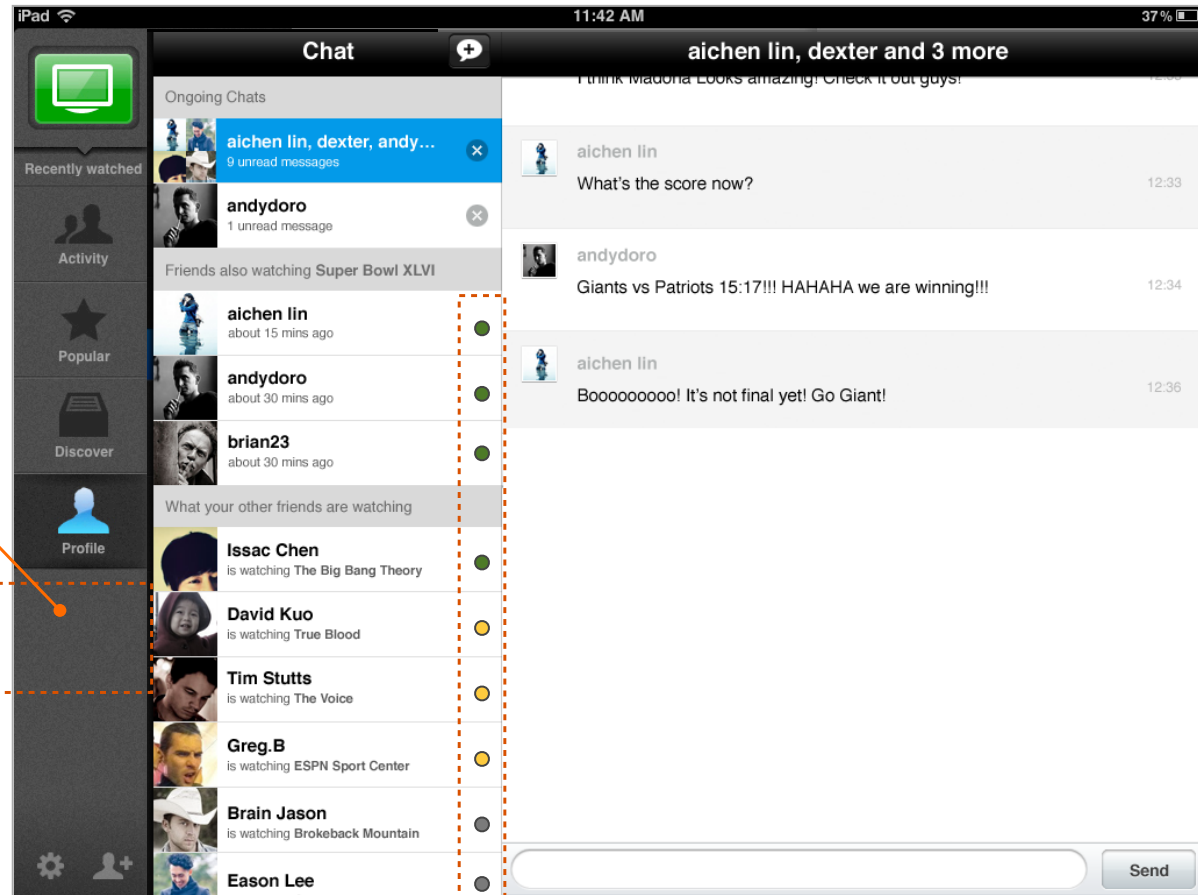
Open issue: If the app has been idle (locked, background) for > 4 minutes, should we automatically switch to the last detected show?

Presence: Chat 1:1 or 1:many

- Most recent active user/group at top
- 4 sections
 - Ongoing active chats (friends)
 - Friends also watching last tagged show
 - Show Room
 - What your other friends are watching
- Sort - Each section is sorted by “Presence status” and Alphabetical order

Presence Menu Item

- New icon
- Open issue: Order of menu items
- In-app notification
 - Badge - indicates # of missed messages.
 - Grownl - When user is not on the Presence page, then a badge and Grownl displays the Friend’s thumbnail & name.
- Push notification displays when the user receives a chat and the app is running in the background.

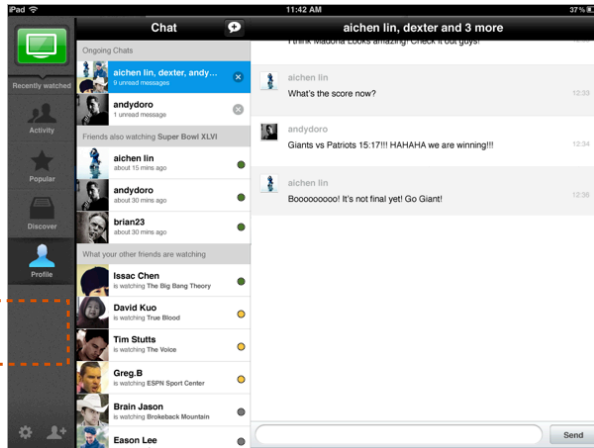


Presence Status

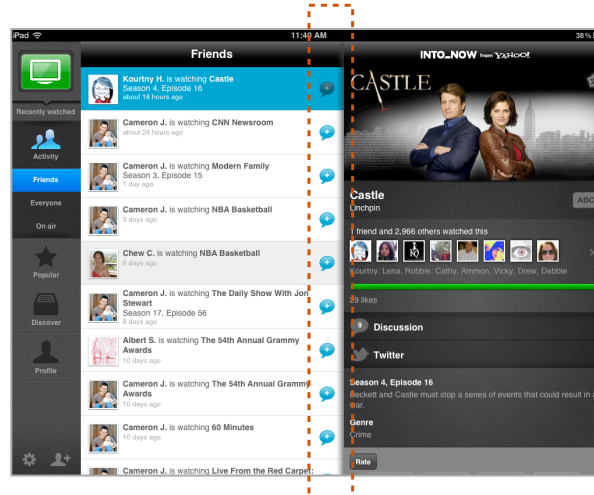
- Green, Yellow, Grey
- Open issue: Can the user set his online status, or is it automatically determined by Into_Now?
 - User should be able to set himself as invisible.

Chat Entry Points

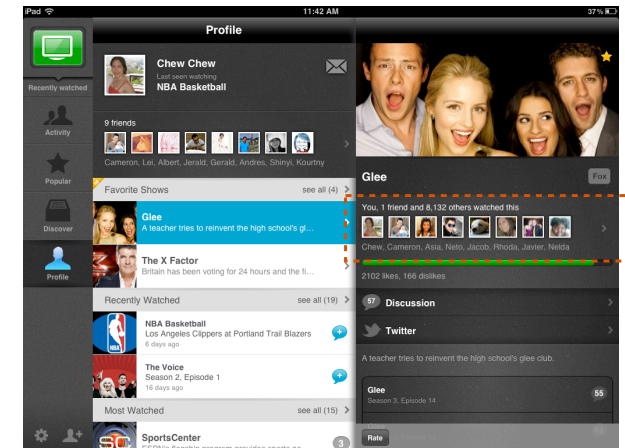
- Presence menu item
- Activity feed
- Show Page



Presence menu item



Activity Feed



Show Page

- Allows you to quickly create a group chat with people who are watching the show.
- New button: Chat icon

Group Chat

- Anyone can be a member a group chat
- Originator defines default settings
 - Show reminder - push notification alerting member that the show is about to start in 15 minutes. “Join Bob and others in the Breaking Bad group”
 - First-run only (default), All episodes

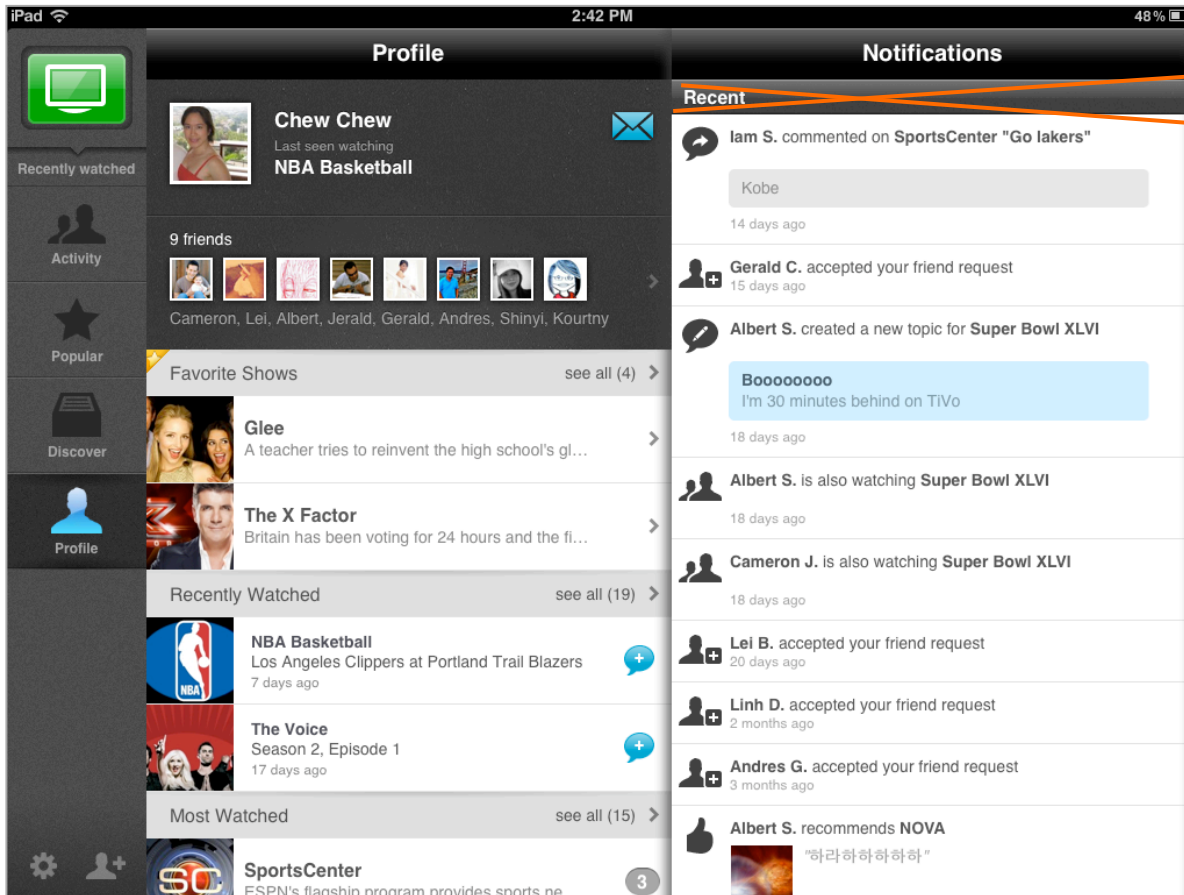
Me (Profile Page)

“Me” Only View

- Show Achievements
 - Indicate how many episodes, and which episodes the user has tagged for a show.
- Favorite Shows
- Recently Watched
- Most Watched

Third-Party View of Me

- We both watch
- Show Achievements
 - Indicate how many episodes, and which episodes the user has tagged for a show.
- Favorite Shows
- Recently Watched
- Most Watched



Remove "Recent" title bar.

Profile

- Message Notifications only include:
 - Friend's Request
 - "Bob accepted your friend request"
 - Alerts user when added as a member of a Group chat, with options:
 - Leave Group
 - Ignore all groups from User X
- All other current items displaying under the Message Inbox display in the ACTIVITY feed instead.
 - "Bob recommends Breaking Bad"
 - "Bob commented on Breaking Bad"
 - "Bob created a new topic for Breaking Bad"

Settings - Add to settings menu. Each setting has a On/Off value.

- “Chat Alerts” - in-app alerts for when a chat is received while the user is using the app, but NOT in the presence page.
 - Play Sound - plays a sound.
 - Vibrate
 - Growl - display growl notification.
- “Message Alerts” - in-app alerts for a when a message is received in the Inbox, and the user is using the app, but NOT in the his profile page.
 - Play Sound - plays a sound.
 - Vibrate
 - Growl - display growl notification.
- “Push Notifications” - App is running in background or closed.
 - Chat - user receives a chat message.
 - Favorite Show - user’s favorite show is about to be on air in 15 minutes.
 - Friend Request -
 - Badges - badge displays on app icon on home screen to indicate number of missed chats.
 - Sounds - play sound when a push notification is received.
 - Vibrate