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Valerie Geller

President, Geller Media International,
author of *Creating Powerful Radio*

"The cartoons are great and work very well with my books. They help illustrate points in the text to train broadcasters for news, talk, etc... People seem to love them and say **they add an element of fun to these training texts.**"

"I use *New Yorker* cartoons in my trauma trainings and my book *Trauma Stewardship*. **The cartoons are so brilliant in their ability to help people have insights through humor.** I could not do the very intense work I do without them."

Laura van Dernoot Lipsky
Social worker and author

Steven Kalar
San Francisco Public Defender's Office

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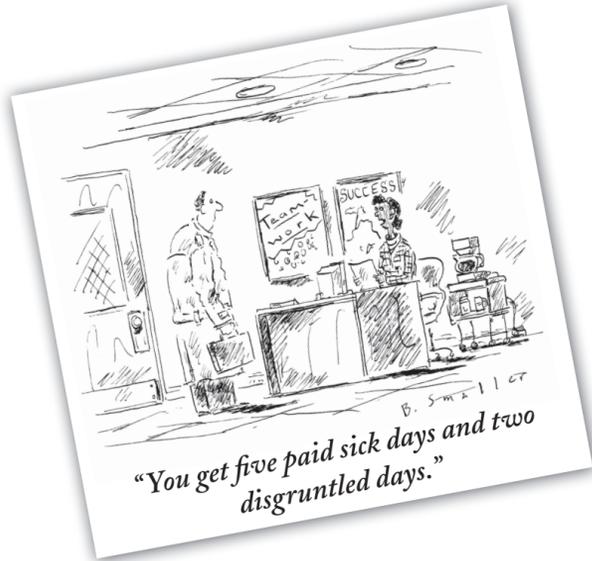
HUMOR: THE SECRET INGREDIENT FOR A BETTER BOTTOM LINE

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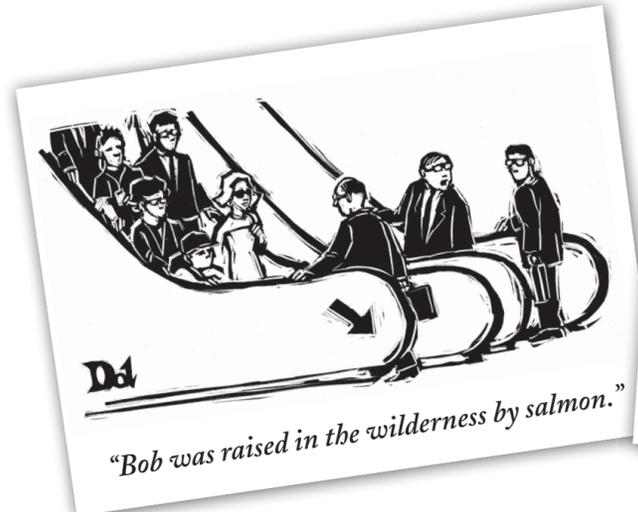
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