

## Benefiber® vs Fibersure™: Check out the difference in value!

	Benefiber®	Fibersure™
Lowest cost per serving	\$0.19 (large bottle)* \$0.24 (small bottle)*	\$0.26 (large bottle)* \$0.26 (small bottle)*
Greatest Number of Servings per Bottle	62 (large bottle) 38 (small bottle)	57 (large bottle) 34 (small bottle)
Least amount of fluid required for mixing	4 ounces	6 ounces
More formulation options	Powder, tablets, caplets, chewables	Powder only
Grit free, taste free, sugar free	✓	✓
100% natural	✓	✓
Fiber per serving	3g (2 tsp)	5g (heaping tsp = 5g; level tsp = 3g)

\*Manufactured Suggested Retail Price [Source needed from client].



Use as directed.  
Fibersure is a trademark of The Procter & Gamble Co.  
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Makes taking fiber easier

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### NATREL COMMUNICATIONS

**Role** Magazine advertisement, type/page layout and print ready files.  
Utilized Adobe Photoshop and Adobe InDesign.