

# Why Nook?

## Designed From The Infant, Out

Medical research tells us that infants benefit from superior nursery ventilation, and with that in mind we designed our sleep system to maximize airflow and breathability. We made every point of contact natural and baby soft so that infants sleep more safely, more comfortably and more peacefully.

## Parenting Made Easier

No one likes dealing with a wet bed, especially at 3am. Nook uses a revolutionary, eco-recognized fabric technology which allows parents to clean up baby messes in seconds. Just like new, cleaner than clean, safe and dry, it's back to sleep.