

# Exhibit 01: Safety, Environmental and Industry Certifications

Nook is seeking a number of third-party certifications and endorsements in the health and eco sectors.

## Bluesign™

A new Swiss organization serving as the textile industry's leading product inspection, verification, testing and certification reference, their blue product tag attests that the product has been produced in a way that is harmless to both people and the environment.

## First Candle/SIDS Alliance

Founded originally in 1960, First Candle/SIDS Alliance is a national nonprofit health organization that unites parents, caregivers and researchers nationwide with government, business and community service groups to advance infant health and survival. With help from a national network of member and partner organizations, the Alliance is working to increase public participation and support in the fight against infant mortality.

## FSC (Forest Stewardship Council)

Established in 1993 as a response to concerns over global deforestation, FSC is a certification system that provides internationally-recognized standard-setting, trademark assurance and accreditation services to companies, organizations and communities interested in responsible forestry. The FSC label provides a credible link for consumers between the responsible production and consumption of forest products, enabling consumers and businesses to make purchasing value decisions which benefit both people and the environment.

## Green Global USA

A certification for using 'organic' cotton. (Nook to use) Global Green USA was founded in 1993 by activist and philanthropist Diane Meyer Simon. Before this, she formed the American arm of Green Cross International (GCI), a worldwide organization that was created by former Russian President Mikhail Gorbachev to foster a global value shift toward a sustainable and secure future by reconnecting humanity with the environment. Global Green USA is the only national environmental non-profit to be head-quartered in Southern California, and it has offices in New Orleans, Washington D.C. and New York. It is one of 31 national GCI affiliates throughout the world.

## NOTS (Global Organic Textile Standard)

The leading standardized method for the processing of organic textiles. The aim of these standards is to define world-wide recognized requirements that ensure organic status of textiles, from harvesting of the raw materials, through environmentally and socially responsible manufacturing up to labeling in order to provide a credible assurance to the end consumer. GOTS is a collaborative effort between the Organic Trade Association (OTA), Soil Association, International Natural Textile Industry (IVN) and Japan Organic Cotton Association (JOCA).

## Green America (formerly Co-Op America)

Green America is a non-profit membership organization dedicated to harnessing the economic power of consumers, investors and businesses to promote social justice and environmental sustainability. One way it achieves this is by helping responsible consumers and green businesses find each other in the marketplace. Businesses displaying the Green America Seal of Approval have successfully completed Green America's screening process and have been approved to be listed as a socially and environmentally responsible - or green - business as identified in the National Green Pages™ directory.