

Nook Sleep Systems, LLC: Management Team

(continued)

Robert Nakata, Design Director
Co-Founder, Design Director, 72andSunny

Robert is a internationally-renowned designer whose reputation and fame stems from his influence on the visual cultures of Nike and Bugaboo. Prior to co-founding 72andSunny, he worked as Creative Director at Wieden+Kennedy in Amsterdam for 10 years, where he helped launch the Audi A2 as well as re-set design standards and guidelines for Nike, Siemens and Microsoft. From 1987 to 1994, Robert worked at the prestigious Studio Dumbar in Holland designing iconic graphic identities for clients including the highly-regarded Dutch Postal Service. While earning his Master’s Degree at the elite Cranbrook Academy, Robert won a Phillips-sponsored industrial design competition which gained him international recognition. His work has been recognized in all major publications including ID, IdN, and Lurzer’s Archive, and he is a frequent juror for the world’s top shows in design in addition to his frequent guest professorships in Holland and the U.S. Robert splits his time between his homes in Amsterdam and Los Angeles.

