GUINOT
INSTITUT • PARIS

Welcome to the World of Guinot.

A premier luxury line exclusive to salons and spas performing skincare treatments.

Guinot covers 70 countries around the world and over the past 50 years has established itself as the #1 skincare line in France. Guinot's approach to skincare is twofold: repair and maintain, which ultimately leads to **longer lasting results.**

Guinot's comprehensive approach to the skin's health combines a full line of products, along with 5 very diverse and unique professional treatments: **Hydradermie**, the latest in skincare technology, utilizes our wireless galvanic instruments for deep and lasting results; **Liftosome**, a lifting and firming treatment, uses a thermal mask that infuses Vitamin C into the skin; **Beaute Neuve**, encompassing our research and **cutting edge ingredients**, combines fruit acids and fruit enzymes into one treatment; the **Aromatic Facial**, that enables the therapist to use a myriad of different essential oils combined with a specific massage, finishing with a plant extract mask and **Absolue Minceur**, a refining body treatment which incorporates clay and oil treatments.

It is likely you have read about these treatments and our fabulous product line in print. Beauty editors love our products and consistently feature them in beauty, travel, spa and entertainment magazines. In addition, over the past 20 years Guinot has advertised in the top national magazines, **directing clients to your spa via our 800 number and website.**

Through our complimentary training and support we will help guide you to success. The **Account Executive will visit your location** on a regular basis to assist you with all aspects of Guinot Paris. This unique partnership will ensure optimum performance in the treatment cabin as well as in your retail area. Your **Sales Coordinator** will nurture your account from our home office and help to maintain a smoothly operating business.

Experience:

- **Yearly Seminars** in your area to launch new products and promotions.
- **Continual Education** at no charge for every member of your team.
- **Successful Marketing Campaigns** for you to promote new value added products and services to your clients.

Additionally, we will **assist you with your media campaigns** to get your name in print.

To receive all of this and more, call us to set up an appointment. We'll bring some of our favorite products for you to experience!

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