

DRENCH! FEATURES, ADVANTAGES & BENEFITS:

The images below explain the key features, advantages and benefits that the product and service provide. There is minimal input required from the user and it is easy to adapt to. The humidifier extends the lifetime of the food and the application reminds users what food they have prompting them to eat it. Overall the system reduces waste and saves money.

Screw top lid is intuitive to use as people are already familiar with how it works.

When the pod is in the fridge and working the arrow glows to provide user with an indicator that it is on.

The arrow is a different colour and texture to remind the user that the pod needs to face upwards.

Uses an ultrasonic diffuser to create vapour without generating heat. Controlling the humidity level will extend the life of the food.

Flexible legs make it easy to secure the pod in an upright position. It can be fitted around the contents of the drawer.

- Size and shape makes it easy to grip and handle.
- Pod is portable so compatible with all fridges.

Stacked to save valuable kitchen space.

The pods are charged via induction. This makes it safe for use in the kitchen where there may be liquids around.

The indent holds the pods securely in place so they can't be knocked out.

LED's change from red to green to indicate when the pods are fully charged.

- The pods work in conjunction with a smartphone application.
- This is convenient for the user as they interact with the phone multiple times a day.
- The app uses GPS to ensure that alerts can only be sent through to the user when they are at home and can do something about it.
- The app stores an inventory of the contents of the fridge which can be accessed by multiple people in any location.

- The scanner is in the form of a magnet and sticks to the outside of the fridge.
- It transfers data via wi-fi to and from the application.
- The location of the scanner makes it easy for the user to scan food as they add/remove it too/from the fridge.

SCENARIO:

