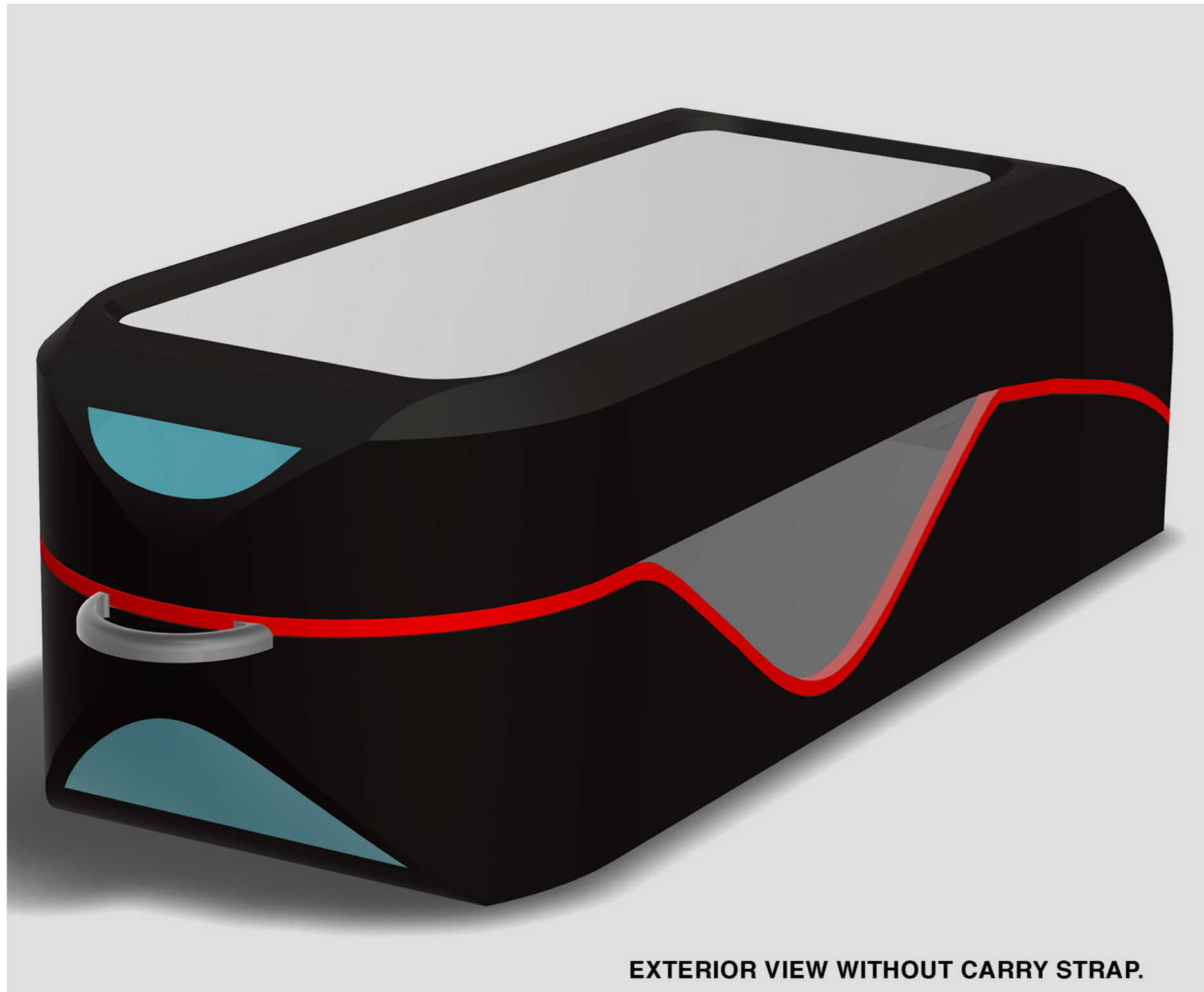


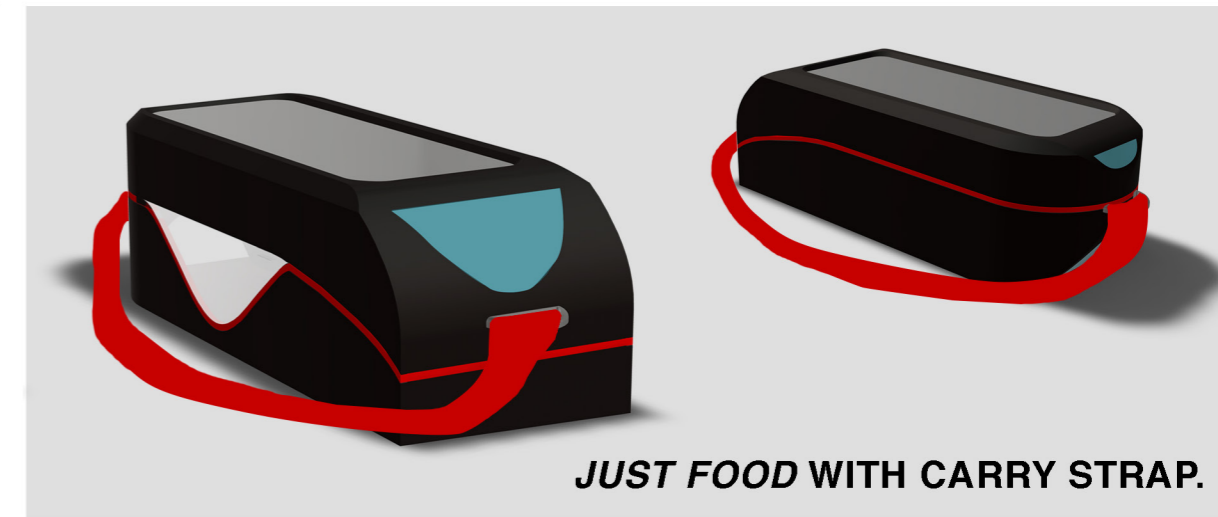
just transport. **just cook.** just eat.



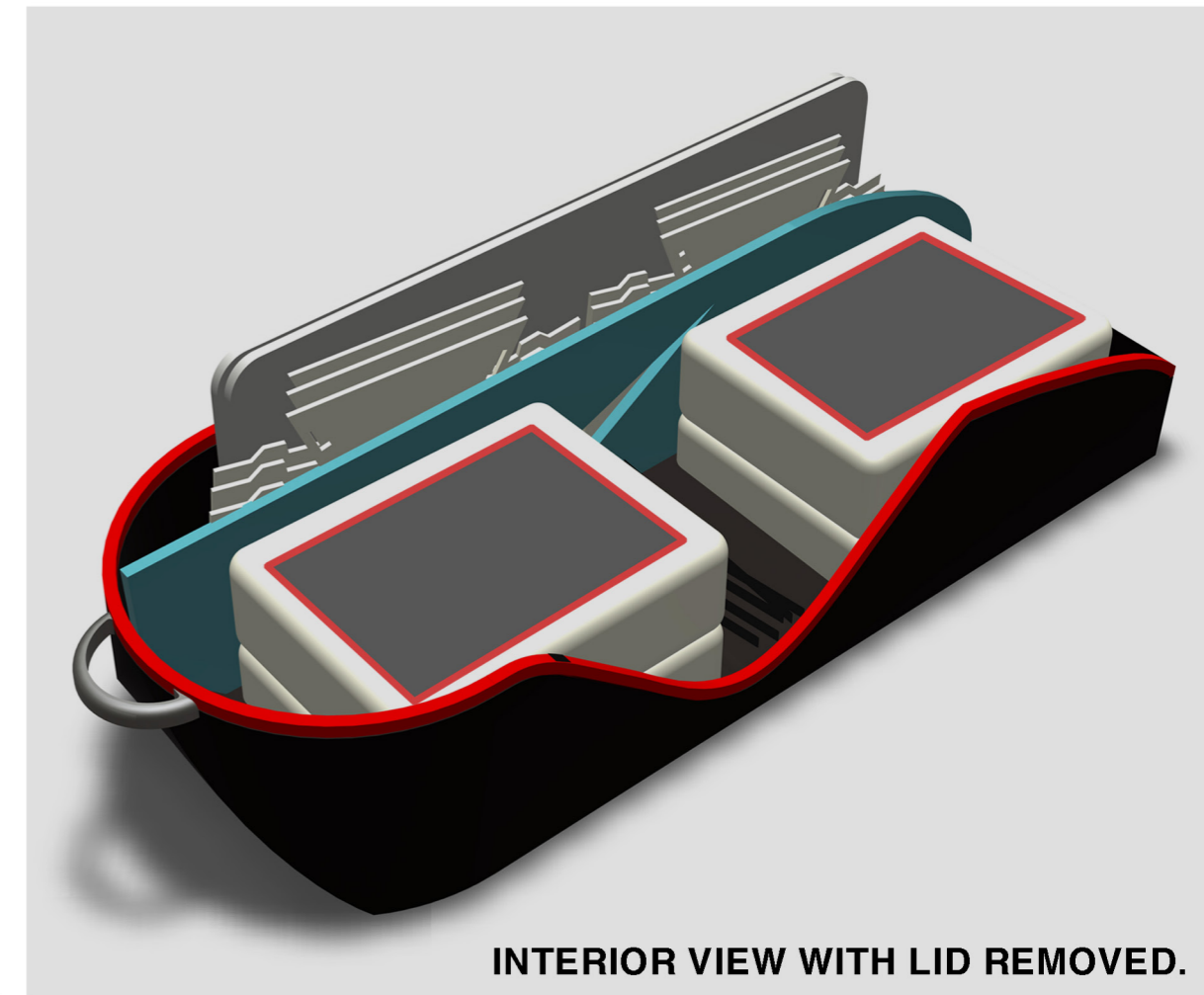
Just Food is a device that enables the user to **store, cook and transport** a food dish all in **one device**. It is capable of **heating up** pre cooked noodles, vegetables, meat and sauce. It has been designed to be used at **festivals**. The product heats up the food using an **exothermic reaction** which **complies with festival guidelines** of no open flames. The reaction is **contained within a sheet** stored in the product. After use it can be **reactivated** by plunging in hot water. The product offers a **healthy alternative** compared to other common festival foods. The device has been designed to mimic features of **NIKE's visual brand language**.



EXTERIOR VIEW WITHOUT CARRY STRAP.



JUST FOOD WITH CARRY STRAP.



INTERIOR VIEW WITH LID REMOVED.

