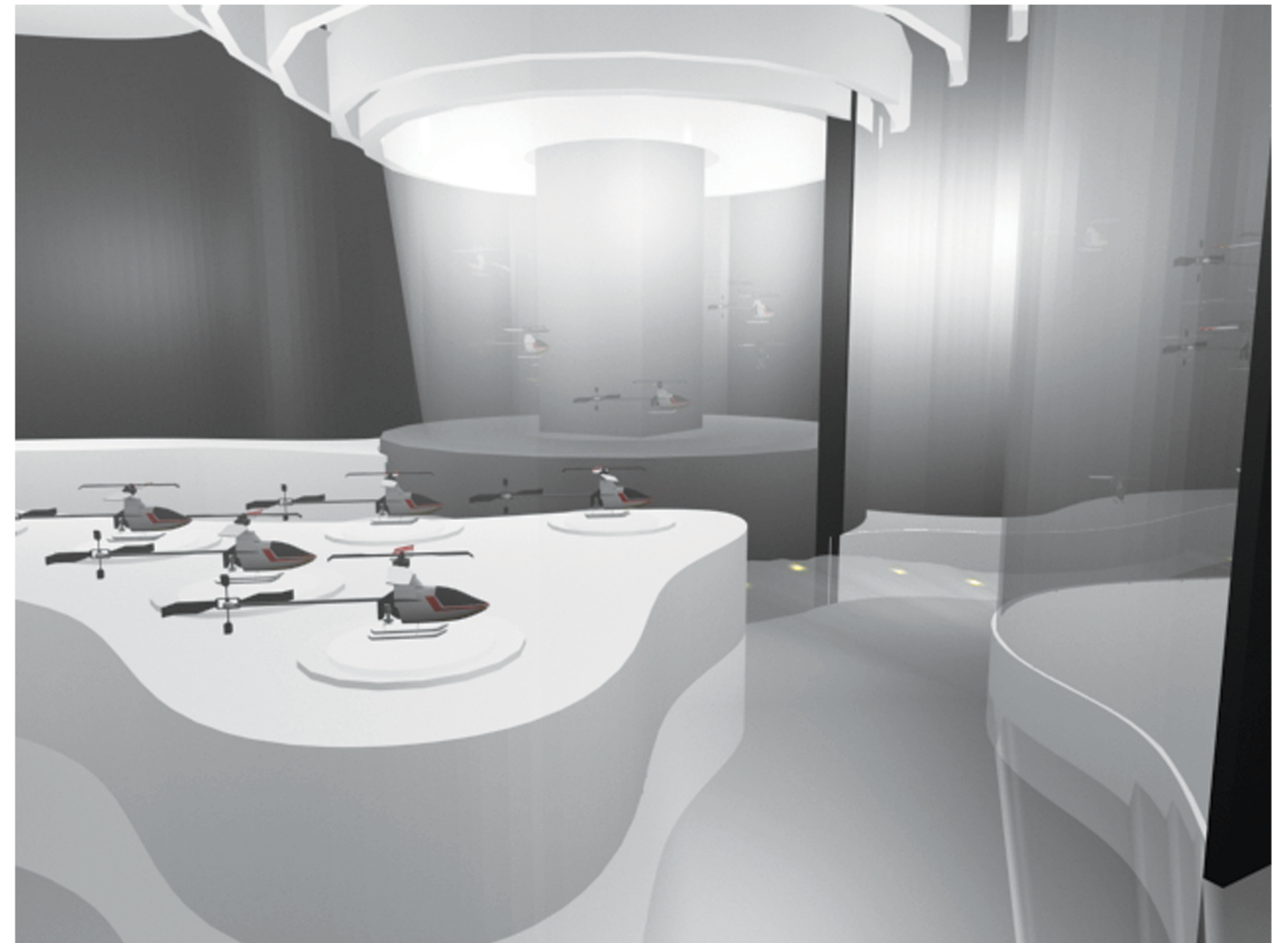


RETAIL DESIGN



Draganfly Innovation Inc.

Located in Montreal Mall, this first retail store by the Draganfly Innovation Inc. aims to be the largest remote controlled toy retail store in the city. Inspired by the high tech image portrayed by Draganfly Innovation Inc, the shop expresses itself with a futuristic concept. The extensive use of glass on the floor denotes the circulation in the store. Combined with LED lighting below the glass floor, the illusion of floating is created, at the same time, a certain degree of interaction is achieved. The monochromatic colour scheme, together with the use of glass and light give users a bright, clear and clean look. The company hopes that the store will bring a whole new experience to the playing and collecting of remote controlled airplanes and helicopters.