

CLASSICISM  
**OLD STYLE**  
 HUMANIST & GARALDE



**OLD STYLE** TYPEFACES ORIGINATED IN VENICE AROUND THE 16TH CENTURY. DESIGNED TO BE CLEAR AND LEGIBLE, THEY WERE BASED OFF THE HANDWRITING OF ITALIAN RENAISSANCE SCHOLARS. GARAMOND IS ONE OF THE MOST FAMOUS AND PREVALENT OLD STYLE TYPEFACES. THESE TYPEFACES ARE CHARACTERIZED BY SERIFS AND SLANTED LETTERS, SUCH AS IN OLD HANDWRITING.

CENTAUR

A B C D E F G H I  
 J K L M N O P Q  
 R S T U V W X Z  
 a b c d e f g h i  
 j k l m n o p q  
 r s t u v w x y z  
 1 2 3 4 5 6 7 8 9

GOUDY

A B C D E F G H I  
 J K L M N O P Q  
 R S T U V W X Z  
 a b c d e f g h i  
 j k l m n o p q  
 r s t u v w x y z  
 1 2 3 4 5 6 7 8 9

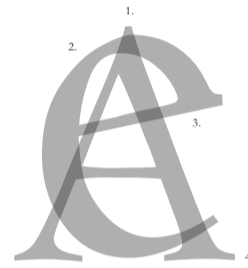
SABON

A B C D E F G H I  
 J K L M N O P Q  
 R S T U V W X Z  
 a b c d e f g h i  
 j k l m n o p q  
 r s t u v w x y z  
 1 2 3 4 5 6 7 8 9

GARAMOND

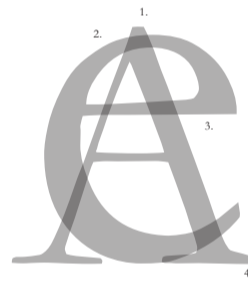
A B C D E F G H I  
 J K L M N O P Q  
 R S T U V W X Z  
 a b c d e f g h i  
 j k l m n o p q  
 r s t u v w x y z  
 1 2 3 4 5 6 7 8 9

HUMANIST typefaces, sometimes also referred to as Venetian Oldstyle have strong roots in handwritten calligraphy, yet they are lighter and more legible than the dark Gothic scripts that preceded them. First seen in the 1470s, they were the first Roman typefaces. They are characterized by relatively even strokes, a low x-height, a leftward-leaning axis, lightly bracketed serifs and a crossbar which slopes upwards on the lowercase letter "e". Overall, the text looks dark when set in a block type.



CENTAUR  
 1. Pointed Apex 3. Sloping crossbar  
 2. Tilted Axis 4. Bracketed Serifs

GARALDE typefaces emerge from the same history, but begin to look more refined. There is a bit more contrast between thick and thin strokes than seen in humanist types. Serifs are more bracketed and more consistent. The crossbar of the lowercase "e" dramatically shifts to a horizontal position, and axis of the letter "o" begins to tilt more towards the center. This is also the period when the first italic typeface was invented, fitting more text into a page, in the case of smaller publications.



GARAMOND  
 1. Concave Apex 3. Horizontal crossbar  
 2. Slightly Tilted Axis 4. Flattened Serifs

**OLD STYLE**



TRANSITIONAL

MODERN

SLAB SERIF

SANS SERIF