



For My Drunk Driving Campaign I have decided to create a system of Illustrations influenced by the all-time favorite Monopoly board game characters. Using the infamous Chance Card, I entitle each design to persuade the viewer about dangerous circumstances that could happen, if one decides to Drink and Drive while intoxicated.

- Wall Size Billboard
- Bus Kiosk
- Urbanite Magazine Full Page Ad
- Real size Monopoly Chance Card