



Two-page spread from the book.



11x17 Poster

The all new 2011 M3 GTS is the most hardcore, track-focused car we have ever created. It's lower, wider, more powerful and 150 kg lighter than the standard M3, while still maintaining BMW's goal of 50/50 weight distribution. The standard M3's V8 has been enlarged to 4.4L to improve power output and delivery, the result is a more than 25 second improvement on the stock car's Nurburgring Nordschleife lap time. This is the ultimate version of the ultimate driving machine.

In 1968 the BMW 2002 was introduced into the United States. It was the first BMW model to be sold in the U.S. and set a precedent of amazing sports sedans for decades to come. From the 2002, came the 3 Series and in 1988, the M3. The first M3 was built solely for the purpose of racing in the DTM series in Germany, just 5000 were built in its first year. The M3 became the benchmark for luxury sports cars, which it remains today. We strive to inject all our passion for automobiles and their sport potential into each of our highly engineered cars. Once you start the ignition, there is no going back, there is no replacement.

Copy samples from the book.

BMW M Division