

Help Support

THE WOMEN & CHILDREN

of Laos

HELP SUPPORT THE WOMEN
CHILDREN OF LAOS



HEIFER
INTERNATIONAL

PROMOTING WOMEN'S EDUCATION & SELF-ESTEEM

P R O M O T I N G W O M E N ' S E D U C A T I O N & S E L F - E S T E E M



V I L L A G E S O F L A O S

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This project focuses on two villages: Xam Meun and Boua Neua. Xam Meun village sits in a mountainous area of the Vientiane province of Laos. Boua Neua is in an area with a high rate of accidents from landmines left during the Vietnam War.

T H E I R N E E D F O R Y O U R H E L P

T H E I R N E E D F O R Y O U R H E L P

- Struggle to have sufficient food and income on a daily basis
- People of the village have had very little education, severely limiting their opportunities
- People lack appropriate proper agricultural skills, inhibiting their ability to produce sufficient food
- Poor road conditions obstruct their opportunities to receive services from the government or other agencies
- Average income of the Xam Meun village is \$24 USD/person/month
- Villagers barely go on by raising rice, livestock, farming, weaving & foraging

THE PROJECT

T H E P R O J E C T

KEY ELEMENTS

- 220 goats
- 175 cows
- 10 pigs
- 75 weaving material sets
- 685 saplings
- 1400 lbs. of crop seeds
- 22 lbs. of vegetable seeds



Nine self-help groups, including four women-only groups, will be formed. Groups will go through training together, organized to solve problems in their communities, and save money together so that they can provide the funding to develop their community.

- Focus on elevating the conditions of poor women and empowering them to be leaders in their communities.
- Begin with 210 families and then affect another 250 families through passing on the gift.
- A family receives the livestock & training then passes the first female offspring of their animals to another family in need.

KHAMMY'S STORY

K H A M M Y ' S S T O R Y

Khammy, a 45-year old widow, grows rice, which is the main daily activity for her family. Her 14-year old daughter, Noaw still lives at home with her, which is unusual for most women in the village who are typically married by this age.

Heifer Project International Thailand selected her community for their project. Khammy became involved in the project but she faced many hurdles because of traditional beliefs within the village that a man is always the "leader" and only men can be the head of a household. But because Khammy was earning less than \$6/month her family was eligible for participation in the project, despite the biases of many in her community. One the self-help

group Khammy was a part of received training on the importance of gender equity, the attitudes of people in her community began to change and Khammy was able to take participate fully in the projects activities. Then the community and other friends who were a part of the project accepted Khammy as the head of her household and helped her by sharing their labor.

Khammy presently still participates in the project's activities and her income has increased. Besides that, she is one of many people who played a very important role in turning around the attitudes toward women in Ban Boua Nuea.



H OW TO HELP

H O W T O H E L P

Project Total: \$378,878

Funds Raised: \$70, 764

Amount Left: \$308,114

Donate: — [\$150
\$250
\$500
\$10,000

Thanks For Your Support.

T H A N K S F O R Y O U R S U P P O R T .