



gloom

Tips for Winter Shoots
Diana Eftaiha

As the winter season is upon us, some might feel a little discouraged to go out and shoot. And well, you can't blame them. Who would want to leave the comfort and warmth of their home to walk around the block looking for something to shoot. But if you think about it, winter is actually the perfect time to shoot. For starters, the light is soft and diffused almost all day long, especially on overcast days. This means you are not necessarily bound by no golden hour. Of course I'm not saying the golden hour has no significance in this time of year, by all means it is and always will be the best time of day to capture photos. I'm just saying that during the day, light is not as harsh as on a sunny summer day, so you might want to give that a shot. Second, overcast days actually accentuate color. The softer diffused light from the clouds helps to richen colors, bring out contrast, and create great exposures. So today I've put together a few creative photography ideas to keep you going, and provide some source of inspiration during the winter.