

Traverse City

relax
adventure
sun
wine
beaches
Michigan



Come Explore.

Without question the most stunning features of the Traverse City area are its sandy shoreline, towering dunes and crystal clear lakes.

The Traverse City region has over 180 miles of Lake Michigan shoreline and 149 deep, aqua-colored lakes that are 10 acres or larger in size.



If you're searching for some solitude, choose a remote beach - even during the height of the summer season, it is possible to be alone on a long Lake Mi beach. Or choose one of the many beaches right in Traverse City for companionship, volleyball and a friendly atmosphere.

Bumming, boating & unlimited sunshine...

Beaches

This is the stuff memories are made of



Chateau Chantal

Traverse City's
Best Winery



The steep water-cradled slopes that make Traverse City the “cherry capital of the world” are also producing some of the best wines in the country. Thanks to this unique microclimate, Traverse City is fast becoming known for the clean, fresh taste of its wines, which hold their aroma and fruit flavors much more faithfully than those grown in hotter climates.


The region made its first international impact with white wines – Riesling, Chardonnay, Pinot Grigio, Gewurtztraminer – but is now winning admirers for light French-style reds like Pinot Noir, Cabernet Franc and Merlot. It’s also one of the world’s top producers of ice wine, an intensely-flavored dessert wine made from the juice of winter-frozen grapes.

Wine Country




Cherry Festival

Do you remember the sights and smells of a summer celebration in your hometown when you were a kid?



It might have been a carnival, parade, or a festival to honor the Fourth of July or `seasonal specialty. Whatever it was, it probably had music, fireworks, cotton candy, snow cones, games of skills and rides on the midway, marching bands and floats pulled by trucks, cherry pie eating contests and clear blue skies and warm sunshine with crowds of smiling faces with no worries.



The Grand Traverse region, known for its world-record tart cherry harvest, bursts with visitors eager to savor the flavor of cherries tucked into everything imaginable. Each day Festival goers find cherry delights along with parades, family and kids events and entertainment. The Festival has been named in USA Today's top ten festivals for several years running.

An aerial photograph of Traverse City, Michigan, taken from a high angle. The image shows a coastal town with buildings, streets, and a large parking lot filled with cars. The sky is a vibrant mix of orange, pink, and blue, indicating a sunset or sunrise. The foreground shows a road with a yellow and purple striped curb. The text 'Traverse City' is overlaid in a large, green, sans-serif font.

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So what are you
waiting for?