

1. Symantec logo and tagline

2. Business, Norton, Partners, Store, About Symantec navigation links

3. United States, Shopping, Search

4. Campaign area

5. Campaign Buttons

6. Business Community, Norton Community

7. Community feed ticker

8. Follow us social media icons

9. Security Response quick links

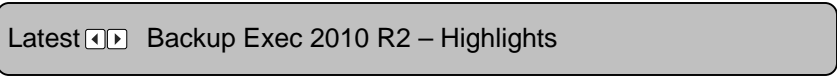
10. Threatcon Medium Risk graphic

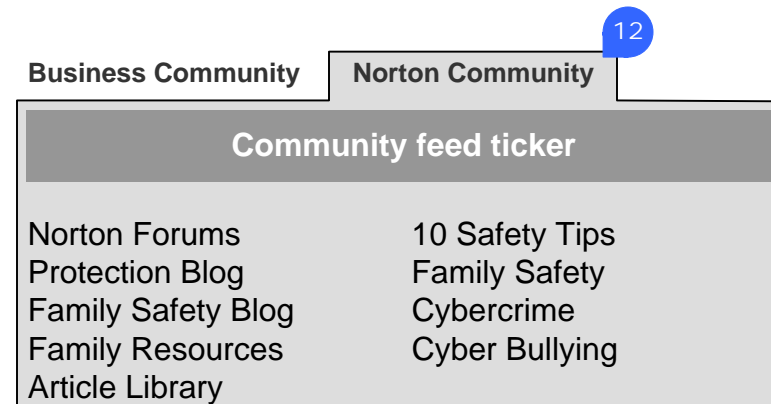
11. News & Events panel

12. Norton Community navigator

13. Footer

Notes

- Other than the new logo and tagline the architecture of the global header is unchanged.
 - A simple but symbolic adjustment. The newly branded Symantec.com homepage puts Business first. These five links will function as hyperlinks (as they currently do) and have a mouseover state. See later pages for documentation.
 - Courtesy links (5-12?) menu (mouseover) for VeriSign customers and Symantec customers alike. When VeriSign is fully integrated into Symantec.com this functionality will be removed or replaced by links relating to another acquisition.
 - Large area for the display of campaign content. This area may contain flash (depending on the campaign and vendor) but the majority should consist of images and text/xml. Templates to be designed by Visual Design.
 - Non- flash campaign presentation widget. Limit of 4. Buttons are graphical. Would it be possible to separate the messaging from the image layer to simplify localization? Buttons will have active and inactive states (defined by Visual Design). Activation will be on mouseover.
 - Symantec community navigator. Default state displays Business Community.
 - Something similar to the Cisco "Latest News" ticker. (Source RSS TBD). Ticker should cycle through the last 10 entries (5 second pause) then repeat. [<] and [>] buttons cause the widget to display the previous or next entry respectively.
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- "Follow us" navigation. Works on the same principal as the "Symantec Social Sites" buttons (all seven). <http://www.symantec.com/communities/index.jsp>
 - Security Response quick links
 - Updated Threatcon graphic. Concept remains unchanged just visual refresh.
 - News and events panel. Two of the latest press releases are listed first, followed by an event link (if available).
 - Norton community navigator. Ticker works exactly like the one specified in (7) but content is derived from different RSS (TBD).
 - Footer is unchanged.



Business Community | Norton Community

Community feed ticker

Norton Forums	10 Safety Tips
Protection Blog	Family Safety
Family Safety Blog	Cybercrime
Family Resources	Cyber Bullying
Article Library	