

The screenshot shows the Symantec GHP Business page with the following elements and callouts:

- 1:** Symantec logo and tagline.
- 2:** Quick Links section containing Solutions, Products, Services, Training, Downloads, Support, Security Response, Resources, and Community.
- 3:** Products section with a heading and a list of links: Products A-Z, Hosted, Trialware, Product Forums, Renewals.
- 4:** Solutions section with a heading and a list of links: Solutions for Small Business, Solutions for Midsize Business, Enterprise Solutions, Industry Solutions.
- 5:** Hosted Services section with a heading, a description, and a list of links: MessageLabs Free Trials, Whitepapers, Email Security Tour, MessageLabs Product Family Page, Customer Success Video, Web Security Tour.
- 6:** Small Business section with a heading and a list of links: Secure from Threats, Prevent Information Loss, Access & Manage Systems, Antivirus, Antispam & Anti-malware, Backup & Recovery, PC Management, Small Business Store.
- 7:** "Continue to Business Website" button.
- 8:** Campaign area (partially covered) containing four "Campaign Button" elements, one of which is active.
- 9:** Business Community and Norton Community sections with a "Community feed ticker" and various links.
- 10:** Security Response section with a heading and a list of links: Threats, Vulnerabilities, Security Updates, Removal Tools, Risks, Virus Definitions, Anti-Spam, Blogs, and a "Threatcon Medium Risk" indicator.
- 11:** News & Events section with a heading and a list of news items.

Notes

1. A Mouseover of the global nav will reveal fly-out menus that enable deep linking and promote greater visibility of Small Business and Hosted Services content. These fly-out menus will only apply to the GHP not secondary pages (most already have a secondary nav).
2. Each of the five global links will have both a "Quick Links" section (basically patterned after the underlying secondary navigation for the segment) and a "Continue" button (7) to clearly identify a way to navigate to the segment landing.
3. Product-oriented links (suggested). Heading is clickable.
4. Solutions-oriented links (suggested). Heading is clickable.
5. A SHS area. Is the logo too much? The Stakeholder seems to want this here to raise brand awareness.
6. Small business links (suggested). Heading is Clickable.
7. Link to segment landing.
8. It is desirable to leave some room at the bottom of the fly-out menu so that the user can see at least part of the web page beneath.

"Above the fold"