

SONY®



## Step into the world of 4K.

### 49" X850B 4K ULTRA HD TV

Join the 4K revolution with four times more clarity than HD. Everything you watch—sports, TV shows, movies—is upscaled for 4K Ultra HD viewing and features true-to-life color with TRILUMINOS™ display technology.

SNY453 / KDL-49X850B

Dealer Cost

\$0,000.00

**DEALER PROMO**

**\$0,000.00**

Ends 12/13/14

