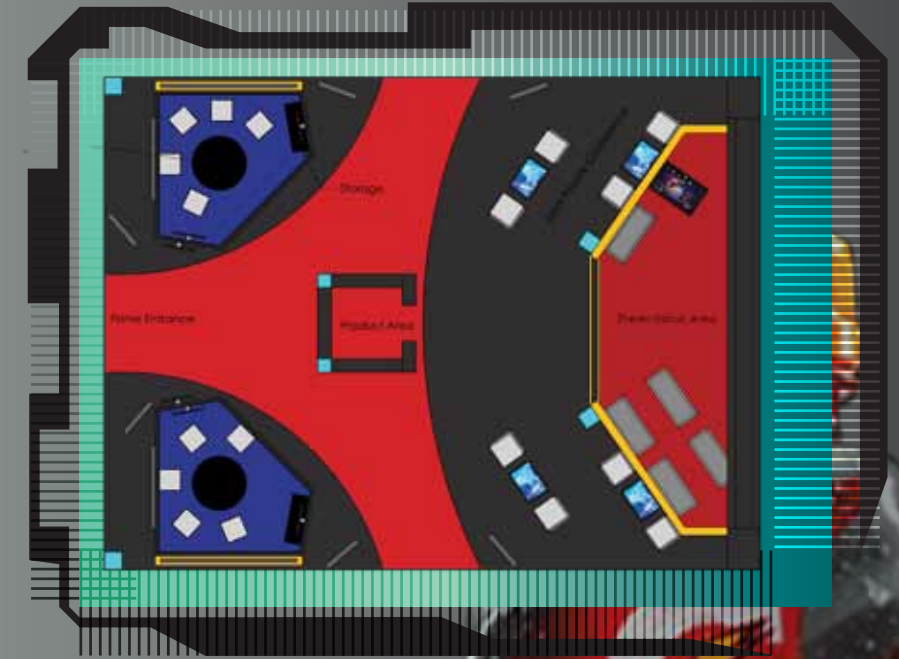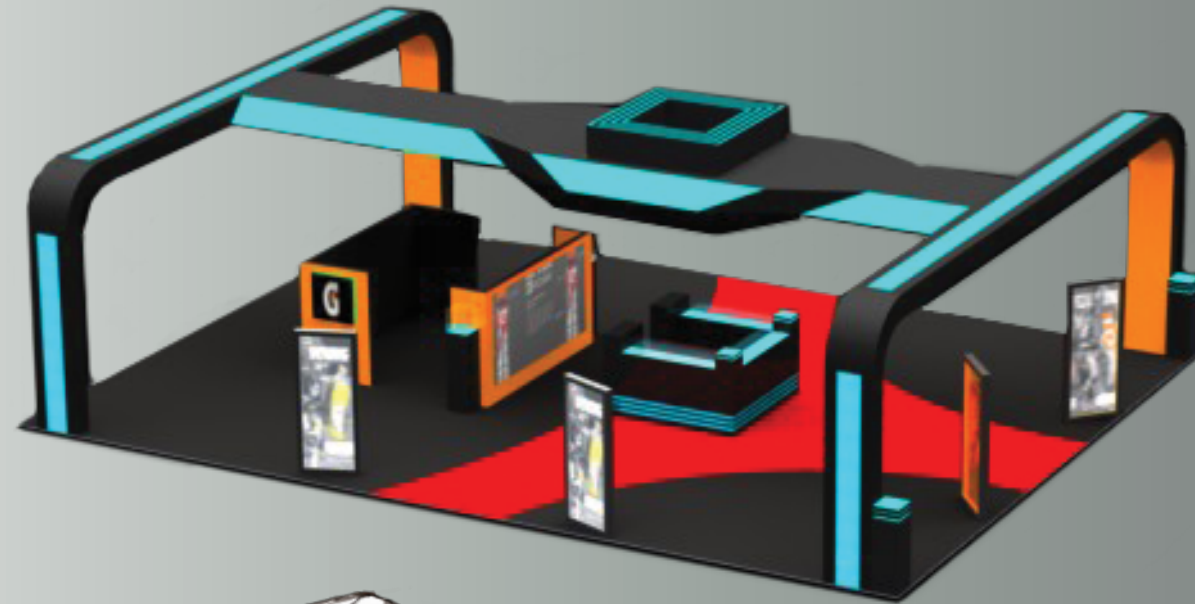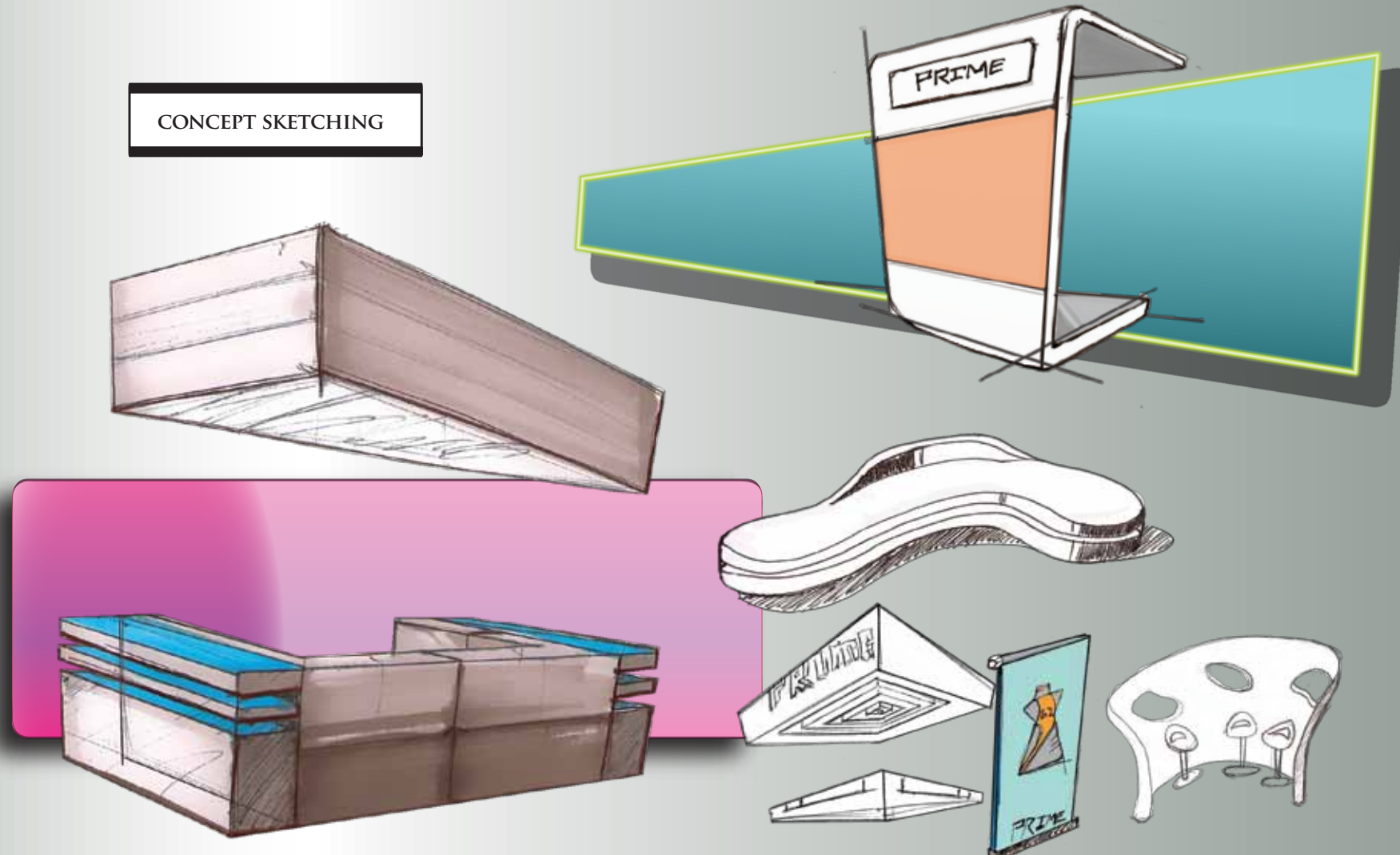# GATORADE G-SERIES

DESIGN COLLABORATIVE

CLIENT : MIRROR SHOW MANAGEMENT

A FULL SCALE TRADESHOW EXHIBIT WAS DESIGNED IN SOLIDWORKS TO SHOW HOW EACH OF GATORADES G-SERIES PRODUCTS CAN WORK TOGETHER UNDER ONE EXHIBIT. THE REQUIREMENTS WERE TO MAINTAIN BRAND IDENTITY, INCLUDE A PRODUCT DISPLAY AREA, PRESENTATION AREA, PRIVATE & SEMI-PRIVATE CONFERENCE ROOM AND INCLUDE ALL 3 G-SERIES FLAVORS.

3 ENTRANCES FOR EACH OF THE 3 G-SERIES FLAVORS

CONCEPT SKETCHING