TI EDUCATION TECHNOLOGY
WRITING STYLE GUIDE

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1. THE TI BRAND

Although a brand isn't a physical entity, it is one of our most important assets. As such, it must be nurtured and protected. Customers expect and deserve consistency between our brand promise and their actual experiences with our company and products.

If the customer experiences something other than what we
have promised, the brand becomes unrecognizable or loses credibility.

Our brand will be measured by what customers experience when they come into contact with the TI brand through our employees, products, marketing materials and services. In this way, we are all responsible for advancing and protecting the TI brand.

The identity of the brand includes name, logo and voice.

The reputation of the brand includes the promise we make to our customers as well as our performance, which ties directly back to what our customers experience when they come in contact with the brand.

1.a The TI Brand voice

Speaking and writing in a way that makes TI customers feel as if all the communications they receive are, regardless of medium, coming from a cohesive group because key company messages and TI tone, trademarks and grammar are consistently and correctly applied.

The TI brand voice:

- » Focuses on customer values and benefits.
- » Builds consistency.
- » Captures "who we are."
- » Creates familiarity.

Speaking with impact

Why a brand voice? Every individual speaks in a unique way – from word choice to rhythm to how he or she structures sentences. Similarly, the most effective brands communicate in their own individual

Following these brand voice guidelines consistently will help create a strong, powerful brand voice.

If questions arise about the TI brand and brand voice, contact the TI brand manager for clarification and guidance.

Why it's important

Our customers constantly come in contact with things we have written. And all written communications represent a valuable opportunity to assist customers in forming a positive opinion of our company and a good understanding of the value that we bring to them.

Maintain the brand voice

All deliverables are important and should seek to impact customers by demonstrating our inventive, vital, passionate and connected nature.

Inventive	Vital
TI avoids clichés and overused phrases. The brand voice speaks clearly and directly, letting the ideas and customers' possibilities shine through by proving impact, rather than by bragging.	TI possesses energy backed by intelligence. Every TI communication should include a functional, tangible reason to substantiate its claims. TI uses adjectives without hyperbole and proves claims with tangible reasons to believe. Respecting the reader's intelligence helps TI build stronger relationships.
Passionate	Connected
TI speaks actively and confidently. Whenever possible, TI communications use present tense and active verbs – giving audiences a sense of the strength and force of the TI brand. The brand voice relies on verbs that are especially aspirational, indicating that TI is striving, trying, building and working toward something greater than what it has already achieved.	TI doesn't stop at the functional benefits or even the direct customer benefits. Although those are included, every communications piece relies on the greater benefit TI helps make possible. All TI communications support one another and build the TI story without contradiction.

1.b The TI Brand promise

A brand promise is defined by the unique value communicated to customers, employees and additional target audiences.
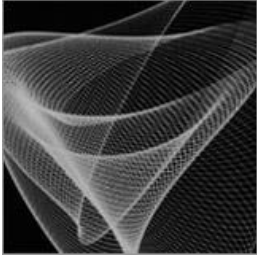
We're inventive
Every day we invent new technologies to help our customers create great products that make life smarter, healthier, safer, greener and more fun.

We're vital
We understand the world changes quickly, so we bring energy and urgency to what we do, working always to make a unique difference.

We're passionate
We love designing new solutions and we apply this passion to serving our customers, our shareholders, and the communities in which we live and work.

We're connected
We strive to know our customers, not only for what they do, but also who they are, what they value, and what the dream, so that we are stronger together than apart

1.c The TI Brand values

TI has established a set of values over the years that describe how we behave. At the center of these values is who we are: our brand.

2. WRITING STYLE GUIDE

TI must use language consistently to preserve its brand. Here are rules based on Associated Press style, with modifications or exceptions noted, and with TI-specific examples.

If you come across an issue not covered in TI Educational Technology Guide to Style and Usage, you can check the online edition of the AP Stylebook. TI has a certain number of licenses available for communicators throughout TI (plus freelancers and agency staff who support TI).

2.a AP Stylebook

Why do we use the AP Stylebook as our primary style guide?

- » It's one of the world's most widely used English-language stylebooks.
- » It's used by most of the print media and has been used at TI for both media relations and employee communications for many years.
- » It takes a straightforward, practical approach to style and usage.

The online edition is fully searchable. The "Ask the Editor" column on the AP Stylebook website may address your question more completely than an official entry. It is also searchable for subscribers.

To access the online stylebook, send a request to Ann McQuay at a-mcquay@ti.com

Webster's New World College Dictionary

The AP uses Webster's New World College Dictionary as its official dictionary. A website called YourDictionary.com includes definitions from Webster's New World on its site, among other sources like the American Heritage Dictionary.

However, YourDictionary.com is not as simple to use, nor as comprehensive, as the online version for Webster's Collegiate Dictionary used by the Chicago Manual of Style, available at www.m-w.com.

Therefore, TI recommends www.m-w.com for spelling and usage questions not covered in this guide to style and usage or the AP Stylebook.

2.b Capitalization

2.b.i Capitalization: acronyms

In general, avoid unnecessary capitalization.

Do not capitalize the individual words in the spelled-out version of an acronym unless the words are proper nouns or part of an organization's name:

> » Workshop Loan Program (WOLOP)

2.b.ii Capitalization: job titles

Capitalize formal job titles **before** a name, but lowercase them and set them off with commas **after** a name.

Lowercase informal titles, shortened forms of titles or job descriptions:

> » TI Chairman, President and CEO Rich Templeton
>
> » Rich Templeton, TI chairman, president and CEO
>
> » Annette Rebus, senior wireless silicon design engineer
>
> » TI engineer Annette Rebus

If a person's job title is followed by or includes the name of the TI business unit in which they work, the business unit name is capitalized. However, if the title includes the words "business unit," "group," or some other common noun further qualifying the team name, those words are lowercase:

> » Tony Leonard, DLP® test development, Product Integration group

2.b.iii Capitalization: TI Technical Ladder

TI Technical Ladder titles are always capitalized. TIers elected to the TI Technical Ladder can include their specific designation either as their sole job title or after their current job title, on its own line.

The steps on the TI Technical Ladder are (listed here in hierarchical order from low to high):

> » Member Group Technical Staff
>
> » Senior Member Technical Staff
>
> » Distinguished Member Technical Staff
>
> » TI Fellow
>
> » TI Senior Fellow
>
> » TI Principal Fellow

Although TI Technical Ladder titles are commonly abbreviated (MGTS, SMTS, DMTS, Sr. Fellow, etc.), they should be spelled out, as many readers may not know the abbreviations.

Capitalization: different rules for headlines and composition titles

A **headline** is:

- » A phrase at the beginning of a document that summarizes the content that follows.
- » Words at the beginning of section that introduce or categorize.

These kinds of TI communications use **headlines**:

- » Advertisements
- » News releases
- » Infolink stories
- » Contributed articles
- » Newsletter articles
- » Trade show graphics
- » Blast emails

A composition title is:

- » The distinguishing name of a written, printed or filmed production.

These kinds of TI communications use composition titles:

- » Application notes
- » Books
- » Brochures
- » Data sheets
- » Product bulletins
- » Product clips
- » Selection guides
- » Solution guides
- » User guides
- » White papers

2.b.iv Capitalization: headlines

The rule for capitalizing headlines is to capitalize only the first word and proper nouns. This practice is also called "downstyle" and has been proven in eye-tracking studies to positively influence both readability and clicking behavior because it allows readers to scan and absorb text quickly.

- » You've never seen math and science like this before

For consistency, you should apply the same treatment you used in your headline to any subheads. For example, a subhead on a web page or in an email should be downstyle.

Do not capitalize the second part of a hyphenated word in a downstyle headline unless it's a proper noun:

> » Real-world examples help students make important connections

2.b.v Capitalization: composition titles

The rule for capitalizing composition titles is to capitalize the first word, all proper nouns, and "principal" words, including prepositions and conjunctions of four or more letters. This practice is also called "upstyle":

> » Reaching Common Ground in K-12 Mathematics Education

> » Como Mejorar la Educación de sus Hijos, Guía Para Padres Latinos

Here is the complete list from the AP Stylebook: book titles; computer game titles; movie titles; opera titles; play titles; poem titles; album and song titles; radio and television program titles; and the titles of lectures, speeches and works of art.

Apply the same treatment you used in your composition title to any subtitles.

In regular text, put quotation marks around composition titles. Do not put quotation marks around reference books such as almanacs, directories, dictionaries, encyclopedias and handbooks. Do not use quotation marks around software programs such as WordPerfect or websites like Facebook.

2.b.vi Capitalization: publication names

Capitalize the common words in a publication's name only if it is part of its formal name. Check the publication's masthead or website to determine its preferred usage. Lowercase words such as "the" or "magazine" according to the publication's convention:

> » TI | Nspiring Times

> » eCampus News

> » EdTech Show Daily

2.c Numbers

2.c.i Numbers: general guidelines

Spell out whole numbers below 10:
> » View up to two entries and results simultaneously.

Use numerals for 10 and above:

> » The TI-Nspire™ CX handheld supports six different graph styles and 15 colors to differentiate graphs from one another.

Similarly, spell out first through ninth and use numerals starting with 10th:
> » Place values display from hundredths through thousandths.
> » District averages for Title I students showed improvement from 63–80 percent for students in seventh and eighth grades.

Do not superscript the "st," "nd," "rd" or "th" in an ordinal number.

2.c.ii Numbers: above and below 10

Apply the appropriate guidelines when text includes numbers above and below 10:
> » Enjoy access to the TI-Cares Knowledge Base 24 hours a day, seven days a week.
> » Investigate what happens when you multiply 111 times a two-digit number with a digit sum greater than nine.

2.c.iii Numbers: exceptions to spelling out numbers

Always use numerals with currency, percentages, ratios, dimensions, proportions, sizes, speeds, and millions and billions:
> » Purchase a TI-Nspire™ CX CAS handheld for as low as $199.99 online.
> » A $1 million grant
> » District averages for Title I students showed improvement from 63 percent of students demonstrating proficiency as seventh grade students to nearly 80 percent of those same students reaching proficient levels as eighth graders.

2.c.iv Numbers: commas, decimals, zeros

In numerals greater than 999, U.S. usage calls for commas to set off each group of three numerals (except for years):
> » 5,250
> » 10,000
> » 375,000

For sums in the millions and billions, consider using decimals:
> » $29.1 million

Don't use extra zeros (.00) with sums of money:
> » Get $1,500 of TI technology, content and professional development — FREE

2.c.v Numbers: when numbers begin a sentence

Spell out a numeral at the beginning of a sentence.

> » Eighteen probability distribution functions, including the CDF and PDF for Normal, Binomial, Chi-squared, Geometric, t-, F- and Poisson distributions; Inverse Normal and Chi-squared distribution

Consider revising the sentence if spelling out the numeral is awkward.
Instead of:

> » One hundred twenty-five DPI screen resolution and 16-bit color enables students to visualize complex mathematical concepts.

Revise to:

> » The TI-Nspire™ CX handheld supports a 125 DPI, 16-bit color display that enables students to visualize complex mathematical concepts.

EXCEPTION
A numeral that identifies a calendar year:

> » 1986 is the year that Professors Bert K. Waits and Franklin Demana initiated a program that has grown into the Teachers Teaching with Technology™ (T³) global professional development community.

2.c.vi Numbers: fractions, ratios, decimals

Spell out fractions, using hyphens between the words:
> » two-thirds
> » four-fifths
> » seven-sixteenths

For ratios, use numerals and hyphens:
> » A 2-1 ratio
> » A ratio of 2-to-1

Use numerals and periods for decimals. Decimalization should not exceed two places in text (not tabular) material.
> » 0.03
> » 9.68

2.c.vii Numbers: telephone numbers and no.

When writing telephone numbers, use periods to separate numerical groups:
> » 214.621.1500 (U.S. number)
> » 91.80.41381665 (international number)
>   Do not use parentheses around the area code

Use No. as the abbreviation for the word number in conjunction with a numeral to indicate position or rank. Note the capital "N":

> » The sample sizes and interventions of these studies are summarized in Table 2.

» The T³™ International Conference is the world's No. 1 professional development event to help math and science teachers integrate TI solutions effectively in their classrooms.

2.c.viii Numbers: ages

Always use numerals for the ages of people and animals.

» Forty-eight TIers between ages 22 and 63 and children of TIers as young as 7 competed in 21 events during the competition.

Follow the rules for numbers in all other cases:

» Teachers Teaching with Technology™ International Conference observed its 25-year anniversary in in 2013.

A numeral is presumed to be an age when no unit of time is mentioned:

» The engineer, 35, is the youngest ever to win the award.

Use hyphens for ages when they serve as adjectives:

» R.J.'s 8-year-old daughter wrote a class paper about Jack Kilby.

2.c.ix Numbers: units of measure

Place a space between a numeral and a unit of measure:

» Processor Speed: 1.2 GHz (Recommended: 2 GHz or higher)
» 1 GB

Place a hyphen between a numeral and a unit of measure when it modifies a noun, even if the number in question is a negative number or begins with a less-than or greater-than symbol:

» Compatible with 32-bit and 64-bit operating systems

2.c.x Numbers: bits, bytes and kilos

A lowercase "b" stands for "bit." An uppercase "B" stands for "byte."

A lowercase "k" stands for "kilo," meaning 1,000. A capital "K" also stands for "kilo," but is often used to mean 1,024.

Here are the TI standard ways to abbreviate data rates:
» kb = kilobit
» KB = kilobyte

- » Mb = megabit
- » MB = megabyte
- » Gb = gigabit
- » GB = gigabyte

To write "per second," add the lowercase letters "ps" to the data rates above: Mbps, Gbps, etc.

2.c.xi Numbers: time and ranges of time

Use numerals (except for noon and midnight), separating the hours and minutes with a colon. Use the abbreviations a.m. and p.m. (note the periods):

- » 9:30 a.m.

For a range of times, either "from" or "to" or an EN dash is acceptable, although "from" and "to" is more clear:

- » The session will run from 3 to 4 p.m.
- » The session will run from 3 – 4 p.m.
- » The session will run from noon – 2 p.m

When referencing time zones in the U.S., use the terms U.S. Central time, U.S. Eastern time, U.S. Mountain time and U.S. Pacific time. Do not include whether it is standard or daylight time or use abbreviations indicating this (CDT, CST). This alleviates complications that often arise during the conversion to and from Daylight Savings Time.

2.c.xii Numbers: ranges, percent

Use a EN dash or the word "to" when indicating ranges of numbers. You need not repeat the word "percent" after each number:

- » District averages for Title I students showed improvement from 63–80 percent for students in seventh and eighth grades.

Use the word "through" when indicating a range that includes a negative number:

- » -32,767 through -1

Spell out the word percent in text. Use the percent symbol (%) only in tables. Do not hyphenate numbers with percent.

- » District averages for Title I students showed improvement from 63 percent of students demonstrating proficiency as seventh grade students to nearly 80 percent of those same students reaching proficient levels as eighth graders.

2.c.xiii Numbers: dates

Use figures when writing dates and years. Do not use ordinals such as 1st, 2nd and 3rd:

- » March 7, July 31
- » 1930, 2007

When a date includes the month, day and year, abbreviate those months that have more than six letters: Jan., Feb., Aug., Sept., Nov. and Dec.

- » Deadlines: March 1, June 1, Sept. 1 and Dec. 1.

Do not abbreviate the month when only the year is included:

- » October 1935

Do not include the year in a date if it is clear from the context that you are talking about the current year.

Set off dates that include a day of the week, month, date and year with commas if the date appears in the middle of a sentence:

» The next Teachers Teaching with Technology™ International Conference is scheduled for March 23–25, 2014, in Las Vegas, Nev.

Follow U.S. or European conventions for dates based on where your primary audience resides. Do not set off European-constructed dates with commas:

- » The London conference will take place 19 Dec.
- » The project's 31 Jan. 2004 deadline could not be extended.

2.d Abbreviations/proper names

2.d.i Proper names: people

Refer to both men and women by first and last name, without courtesy titles, on first reference.

For second and subsequent references, the rules vary.

For internal communications, refer to TIers by their first name and non-TIers by their last name. For example:

- » Tysun McKay, manager of EdTech's Worldwide MarCom and Web, is Tysun McKay on first reference; Tysun on subsequent references.
- » Steven Schlozman, M.D., a Harvard Medical School professor, is Steven Schlozman, M.D., on first reference; Schlozman on subsequent references.

For external communications, refer to both TIers and non-TIers by last name on second and subsequent references

2.d.ii Abbreviations: people

Use the courtesy titles Mr., Miss, Ms. or Mrs. only in direct quotations or Miss, Ms. or Mrs. in second or subsequent references when a woman specifically requests it.

Abbreviate courtesy, legislative, military and religious titles when used before a full name:

- » Dr. Larry Hornbeck invented DLP® technology.

- » Sen. Kay Bailey Hutchison (D-Texas) was supportive of the proposal.

- » Retired Maj. Gen. Mary Saunders knows what it takes to be a leader.

Abbreviate junior or senior after a name. Do not place a comma between the name and the abbreviation:

- » Charles Russell Jr. from UT Dallas was a runner-up in the Vision for Voice contest.

2.d.iii Proper names: organizations

Because an organization name may differ slightly from a word entry as it appears in the AP Stylebook or in our preferred dictionary (www.m-w.com), always look up the organization name on its website and follow its example:

- » BeagleBoard.org (but Beagle Board when referring to the product)

- » SpaceX

- » eBay (lowercase the e unless it begins a sentence)

2.d.iv Proper names: capitalization

If a descriptive noun describing the organization is not part of the organization's name, do not capitalize it:

- » TI | Nspiring Times newsletter

- » eCampus News magazine

- » EdTech Show Daily magazine

Capitalize common nouns only when they are an integral part of the full name of an organization:

- » TI Education Technology hopes to increase educator engagement at the $T^{3™}$ International Conference.

Lowercase common-noun elements of proper names in all plural uses:

- » TI-Nspire™ handhelds provide advanced education technology that enables students to visualize connections among important concepts in math and science.

2.d.v Proper names: products

Capitalize the proper name of a product. In regular text (not composition titles), if a descriptive noun describing the product is not part of the product's name, do not capitalize it:

- » TI-Nspire™ CX handheld
- » TI-84 Plus C Silver Edition graphing calculator
- » TI-Nspire™ and TI-Nspire™ CAS Teacher Software

2.d.i Abbreviations: organizations

Abbreviate the words company, corporation, incorporated and limited when used after the name of a corporate entity. The proper abbreviations are Co., Corp., Inc. and Ltd.

Companies based outside of the U.S. sometimes append their names with the abbreviations Pty Ltd. This stands for proprietary limited. Pty rarely takes a period. Ltd may or may not take a period; look up the organization's website and follow its example.

EXCEPTION

The full, formal name of the company is Texas Instruments Incorporated (with no comma between "Instruments" and "Incorporated"). Do not abbreviate "Incorporated" as "Inc." Write it in its full form or leave it off completely.

2.d.vi Proper names: Texas Instruments

You can make Texas Instruments possessive by adding an apostrophe, but it's almost always clearer and more natural to abbreviate to TI's, use Texas Instruments as a modifier, or simply recast the sentence.

FLAT-OUT WRONG

- » Texas Instrument's new fab is now up and running.

ACCEPTABLE

- » Texas Instruments' new fab is now up and running.

BETTER

- » The newest Texas Instruments fab is now up and running.

BEST

- » TI's new fab is now up and running.
- » Texas Instruments recently opened its newest fab.

2.d.vii Abbreviations: states

Spell out the names of the 50 U.S. states when they stand alone in text:

> » TI's New Hampshire site reopened Thursday after the site was flooded earlier this week.

When used with the name of a city, U.S. states more than five letters long are abbreviated; check the AP Stylebook for the specific abbreviation. Also check the stylebook for cities that do not need a state or country:

> » The next Teachers Teaching with Technology™ International Conference is scheduled for March 23–25, 2014, in Las Vegas, Nev.

Do not abbreviate Texas:

> » Texas Instruments Incorporated is headquartered in Dallas, Texas.

Use the two-letter state postal abbreviation only in mailing addresses.

2.d.viii Abbreviations: general

Abbreviate words using capital letters and periods according to the listings in the AP Stylebook, using our preferred dictionary
(www.m-w.com) as a backup reference.

Use periods in these two-letter abbreviations:
> » U.S. (even on first reference)
> » U.K. (even on first reference)
> » B.C.
> » A.D.

2.d.ix Abbreviations: acronyms

An acronym is an abbreviation formed from the first letter or letters of a series of words:

> » Workshop Loan Program (WOLOP)
> » National Science Teachers Association (NSTA)

Do not use acronyms that the reader would not quickly recognize. Conversely, there is no need to cite an acronym if the term will be used only once in the communication.

Omit periods in acronyms unless the result would spell an unrelated word.

The AP Stylebook says, "do not follow an organization's full name with an abbreviation or acronym in parentheses … if an abbreviation would not be clear on second reference without this arrangement, do not use it."

The stylebook also notes, however, that "many abbreviations are desirable in tabulations and certain types of technical writing." Because of this, TI diverges from AP on this point, listing acronyms after their spelled-out versions on first reference.

Always place the acronym after its definition, not before.

EXCEPTIONS

Widely known abbreviations such as PC, R&D and GUI are acceptable on first reference. You do not have to spell them out.

2.d.x Abbreviations: number agreement

An abbreviation in parentheses should agree in number with the spelled-out version preceding it:

» The new technology supports critical science, technology, engineering and mathematics (STEM) curriculum requirements.

Beware of abbreviations such as FAQ, in which the final word abbreviated is already plural. It is only necessary to write FAQs with an "s" when referring to several discrete sets of frequently asked questions:

» The site's FAQ on TI-Nspire™ learning and teaching technology is popular, but it also features FAQs dealing with professional development and classroom activities.

2.d.xi Abbreviations: contractions

Contractions are acceptable in TI English-language communications and even desirable when seeking an informal tone:

» It's the right thing to do and has always been a part of TI's culture — to know what's right and do what's right.

Avoid contractions, however, if you are certain that your communication will be translated:

» It is the right thing to do and has always been a part of TI's culture — to know what is right and do what is right.

» Translation note: Directions for what may and may not be translated are listed with products in the Glossary of Terms. Parts of product names that **may not be translated are underlined**; parts that may be translated are in regular type.

  » Example: TI-Nspire™ App for iPad® ("App for" is the only part of the product name that may be translated.)

2.d.xii Abbreviations: resources

If you need to find out what an abbreviation or acronym stands for, see:

» Infolink's acronym list:
http://infolink.sc.ti.com/news_rooms/w/news_room_wiki/acronyms.aspx

» Acronym Finder:
http://www.acronymfinder.com/

Note that these two lists capitalize each word of a spelled-out abbreviation just as a convention. Remember to lowercase common nouns.

» TI's preferred dictionary (Webster's Collegiate Dictionary, 11th Edition) also includes some common abbreviations:
www.m-w.com

2.e Punctuation

2.e.i Apostrophes

Many exceptions exist when using apostrophes to form possessives. In general, however, apply these rules:

If a singular or plural common noun does not end with the letter s, add 's to form a possessive:

» This customer's specifications

» Women's advancement

If a common plural noun or a proper singular noun ends with the letter s, add only an apostrophe:

» Manufacturers' published information

» Texas Instruments' TI-Nspire™ Student Software

If ownership of what is possessed is joint (and equal), add 's only after the second word:

» TI-Nspire™ CX handheld TI-Nspire™ Student Software's functionality enables students to visualize complex math concepts.

2.e.ii Bullets

The Associated Press does not use bullets and instead directs questions about bullets to its rules for dashes:

"Dashes should be used to introduce individual sections of a list. Capitalize the first word following the dash. Use periods, not semicolons, at the end of each section, whether it is a full sentence or a phrase."

» Hold on to handrails when using stairways.

» Close drawers completely after every use.

However (and this is an exception to AP style), if the items in the list are short and read like a shopping list, you can omit the periods at the end of each bullet. If there's a mix, use periods or no periods consistently per bullet list.

» Here you will find quick reference cards on the following topics:

» Phone instructions

» LCDs

» Projectors

2.e.iii Colons

Use a colon to introduce a list

The powerful CAS engine is optimized for iPad so students can:

» Symbolically solve equations

» Factor and expand variable expressions

» Complete the square

» More

Capitalize the first word after a colon if the word starts a complete sentence:

» This fictitious scenario forces us to imagine: What will you be able to do in the wireless world of 2012?

You can also use a colon for emphasis rather than an em-dash:

» When you see a movie digitally, you see that movie the way its creators intended you to see it: with incredible clarity and detail.

Use a colon, not a comma, before long quotations within a paragraph, or when introducing a quotation:

» Toward the end of the roundtable, Gregg addressed Suresh's question: "Yes."

2.e.iv Commas: in a series

Use commas to separate elements in a series, but do not put a comma before "and" or another conjunction in a simple series:

» Multiple representations of expressions in problems are presented simultaneously, enabling students to visualize how algebraic, graphical, geometric, numeric and written forms of those expressions relate to one another.

EXCEPTIONS

When an integral element of the series contains a conjunction (like "and" or "or"):

» The TI-Nspire™ CX handheld's built-in math applications provide Calculator, Graphs, Geometry, Notes, Data & Statistics, and List & Spreadsheet functionality.

When the elements in the series are complex phrases:

» If you decide to elect a 2007 lump-sum distribution, you must initiate the pension payment process, retire from TI by Nov. 1, and properly submit the pension election authorization form.

2.e.v Commas: separating adjectives

Use commas to separate a series of adjectives equal in rank. If the commas could be replaced by the word "and" without changing the sense, the adjectives are equal:

» The Teachers Teaching with Technology™ International Conference provides educators with three days of hands-on, high-energy professional development.

Do not use a comma when the **last** adjective before a noun outranks its predecessors. It is an integral element of a noun phrase, which is the equivalent of a single noun:

» Dynamically linked multiple representations

For clarity and easy translation, minimize the number of adjectives in noun phrases. Pick only one or two of the most important qualities or features when initially describing a TI product.

2.e.vi Dashes

People often use a dash in situations in which a colon is more appropriate. Dashes are most often called for in the following situations:

Use an EM dash (PC: alt>0151; Mac: Option + –) to indicate an abrupt change in a sentence:

» Teachers Teaching with Technology™ — TI's global professional development community — offers free webinars throughout the year to help educators use TI technology effectively.

When a phrase that would be set off by commas contains words that must be separated by commas:

» Import digital images — including your own photos in .jpg, .jpeg, .bmp and .png formats — and overlay graphs and equations on them to see math at work in the real world.

2.e.vii Ellipses

In general, treat an ellipsis as a word, constructed with spaces on either side of the three periods.

Use an ellipsis to indicate the deletion of one or more words in condensing quotes, texts and documents. Be especially careful to avoid deletions that would distort the meaning:

» "When I'm watching sports [on a DLP® TV] it's like I'm back in the huddle," Howie Long said, "except it's my wife beside me instead of some ... ugly defensive lineman."

2.e.viii Exclamations points

Exclamation marks express a high degree of surprise, incredulity or other strong emotion.

Avoid exclamation points in business writing. If a sentence is mildly exclamatory, use a period.

INCORRECT

> » Don't forget to view our latest archives!
>
> » New update available!
>
> » Register today!
>
> » Click here to learn more!

2.e.viiii Hyphens

When a compound modifier (two or more words that express a single concept) precedes a noun, use hyphens between the words to improve clarity:

> » Real-world scenarios
>
> » Hands-on learning tool

The two major exceptions are constructions with the adverb very and adverbs that end in the suffix -ly:

> » Dynamically linked documents
>
> » Highly optimized cache

Do use suspensive hyphenation:

> » Experts debated real- versus virtual-world scenarios.
>
> » Educators may choose from one- or two-day professional development seminars.

2.e.x Parentheses

If a sentence must contain incidental material, commas or dashes are frequently more effective. On occasion, however, parentheses are the only effective means of inserting necessary background or reference information.

> » Spectral efficiency measures the data throughput of a standard against the theoretical maximum efficiency (as bounded by physics).

Place a period **outside** the closing parenthesis if the material inside is not a complete sentence (such as this fragment). (Place a period **inside** the closing parenthesis if the aside is a complete sentence, like this one.)

Use hyphens, not parentheses, around the area code of a telephone number.

2.e.xi **Periods**

Use a single space after a period at the end of a sentence:

INCORRECT

»   Mozilla has a built-in news reader. Internet Explorer uses Outlook Express as its news reader.

CORRECT

»   Mozilla has a built-in news reader. Internet Explorer uses Outlook Express as its news reader.

Periods and commas always go inside quotation marks:

»   "We have to come up with breakthrough products that allow our customers to enable new applications and differentiate products in the marketplace," Mike said. "We have an unbounded opportunity for growth if we do our job right."

2.e.xii **Question and answer format**

Do not use quotation marks when formatting text in a question-and-answer format.

Start a new paragraph for each question and its respective answer. Use "Q" and "A" followed by a colon:

»   Q: As one of our preferred suppliers, how have you leveraged your relationship with TI to market your business to others?

»   A: We always reference our business relationship with TI to prospective customers.

2.e.xiii **Quotation marks**

Use quotation marks to surround the exact words of a speaker or writer:

»   The AP Stylebook editor wrote, "If a full paragraph of quoted material is followed by a paragraph that continues the quotation, do not put closing quotation marks at the end of the first paragraph.

"Do, however, put opening quotation marks at the start of the second paragraph."

Another use for quotation marks is around an unfamiliar word or phrase:

»   The new process employs "wet lithography," a recent innovation required by ever-shrinking architectures.

Do not put subsequent references to unfamiliar words in quotation marks or use quotation marks for colloquial language.

2.e.xiii Semicolons

Use semicolons to indicate a greater separation of thought and information than a comma can convey, but less than the separation that a period implies:

> » TIers worldwide should comply with TI values and ethics and with the "Code of Business Conduct"; managers are held accountable for this compliance.

The most common use of semicolons is in separating items in a series when any of those items include a comma:

> » This includes dramatic improvements in visualization; support for research-proved learning strategies; conceptual mastery; and improved student outcomes..

Note that the semicolon is proper before the final "and" in such a series.

3. GLOSSARY OF TERMS

Glossary Term	Meaning/guidelines
ACT	Advanced College Testing First reference: The acronym, ACT, is acceptable on first reference. It is not necessary to include an asterisk or trademark symbol; however, the following acknowledgement must be included at the end of a document: Disclaimer: *ACT is a registered trademark of ACT, Inc. ACT was not involved in the production of and does not endorse this product. Policies subject to change. Visit www.act.org.* See also: Product-specific testing statements
Activity Center	Definition: A TI-Navigator™ classroom learning system feature that enables students to participate by contributing their work in real-time to a TI-Navigator shared workspace.
add-on apps	Definition: The preferred reference for additional functionality available for the TI-73 Explorer™ graphing calculator; the TI-83 Plus graphing calculator; the TI-84 Plus graphing calculator family; the TI-89 Titanium graphing calculator; and the Voyage™ 200 calculator.
administrator	Definition: The preferred term that specifically references principals, superintendents and supervisors.
AP	Advanced Placement First reference: Do not include a trademark symbol; instead, an asterisk must be used to denote the following disclaimer text at the end of a document: Disclaimer: **AP is a registered trademark of the College Board, which was not involved in the production of and does not endorse TI products. Policies subject to change. Visit www.collegeboard.org.* See also: Product-specific testing statements

app	<u>Definition</u>: Acceptable reference to a graphing calculator application. Per common usage, do not capitalize in running text. <u>Example</u>: TI's graphing calculator apps are pieces of software.
Area Formulas app	<u>Definition</u>: A preloaded app on the TI-73 Explorer™ graphing calculator.
Atomic Learning™	<u>Definition</u>: A provider of web-based software training and tutorials for TI teaching and learning technology. <u>Disclaimer</u>: Atomic Learning™ is a service mark of Atomic Learning, Inc.
BA II PLUS™ Financial Calculator	<u>Definition</u>: The BA II PLUS, our most popular financial calculator for business professionals and students. <u>Exam acceptance</u>: The BAII PLUS is approved for the Chartered Financial Analyst®* exam; GARP® Financial Risk Manager (FRM®)** exam; and the Certified Management Accountants*** exam <u>First reference</u>: BA II PLUS™ financial calculator A trademark of Texas Instruments <u>Disclaimers</u>: *Chartered Financial Analyst® is a trademark owned by CFA Institute. **GARP® and FRM® are trademarks owned by Global Association of Risk Professionals. ***CMA® is a registered trademark of the Institute of Certified Management Accountants. None are affiliated with or endorse TI products.
BA II PLUS™ PROFESSIONAL Financial Calculator	<u>Definition</u>: It's ideal for finance, accounting, economics, investment, statistics, and other business classes. <u>Exam acceptance</u>: The BAII PLUS PROFESSIONAL is approved for use on the Chartered Financial Analyst®* exam and the GARP® Financial Risk Manager (FRM®)** exam. <u>First reference</u>: BA II PLUS™ PROFESSIONAL financial calculator A trademark of Texas Instruments <u>Disclaimers</u>: *Chartered Financial Analyst® is a trademark owned by CFA Institute. **GARP® is a trademark owned by Global Association of Risk Professionals. Neither is affiliated with or endorses TI products.

Building Perspective™	Definition: An add-on app available for the TI-73 Explorer™ graphing calculator. Disclaimer: *Building Perspective™ is a trademark of Sunburst Technology.*
built-in application	Definition: The preferred term for dynamic TI-Nspire™ functionality that includes: » Calculator » Geometry » Graphs » Lists & Spreadsheet » Notes » Data & Statistics » Vernier DataQuest™ Application Disclaimer: *Vernier DataQuest™ is a trademark of Vernier Software & Technology.*
Cabri™ Geometry	Definition: An add-on app available for the TI-89 Titanium graphing calculator and Voyage™ 200 calculator. First reference: Cabri™ Geometry app A trademark of Texas Instruments
Cabri™ II Plus	Definition: Recognized by experts in pedagogy, specifically for its simplicity of use and solid educational foundation. First reference: Cabri™ II Plus software A trademark of Texas Instruments
Cabri™ Jr. geometry app	Definition: An add-on app available for the TI-83 Plus graphing calculator and the TI-84 Plus graphing calculator family. First reference: Cabri™ Jr. geometry app Second reference: Cabri™ Jr. A trademark of Texas Instruments
CABRILOG®	Definition: Interactive, dynamic math education software based on Cabri™

	technology for students in elementary school through college. Disclaimer: *CABRILOG is a registered trademark of CABRILOG SAS.*
Catalog Help	Definition: An add-on app available for the TI-83 Plus graphing calculator, and the TI-84 Plus and TI-84 Plus Silver Edition graphing calculators.
Calculator application	Definition: Dynamic functionality that is built into TI-Nspire™ teaching and learning technology that enables students to Perform computations and enter expressions, equations and formulas in proper math notation.
Calculator-Based Laboratory™	Definition: Data collection device First reference: Calculator-Based Laboratory™ (CBL) data collection device Second reference: CBL™, CBL™ system, CBL™ device A trademark of Texas Instruments
Calculator-Based Ranger™	Definition: Motion sensor, data collection device First reference: Calculator-Based Ranger™ (CBR) motion sensor Second reference: CBR™, CBR™ system, CBR™ device A trademark of Texas Instruments
Calculator-Based Laboratory 2™	Definition: A portable handheld, battery-operated data collection device for gathering real-world data. Data collected with a CBL 2™ can be retrieved and analyzed by TI graphing calculators. First reference: Calculator-Based Laboratory 2™ (CBL 2)data collection device Second reference: CBL 2™, data collection device A trademark of Texas Instruments
Calculator-Based Ranger 2™	Definition: A motion sensor that enables students to collect and analyze real-world data, such as distance, velocity and acceleration. First reference: Calculator-Based Ranger 2™ (CBR 2) motion sensor

	<u>Second reference</u>: CBR 2™, CBR 2™ system, CBR 2™ device A trademark of Texas Instruments
CellSheet™ app	<u>Definition</u>: A preloaded app on the TI-83 Plus graphing calculator; the TI-84 Plus graphing calculator family; the TI-89 Titanium graphing calculator; and the Voyage™ 200 calculator. A trademark of Texas Instruments
Chem Box	<u>Definition</u>: A TI-Nspire™ feature that facilitates the entry of chemical notation. A TI-Nspire™ feature that enables users to input chemical formulas and equations into a Notes or Question application.
Chemistry Question type	<u>Definition</u>: A feature of TI-Nspire™ Teacher Software and TI-Nspire™ Navigator™ Teacher Software that enables teachers to create questions where the answers must be entered as chemical formulas, balanced or completed equations, predicted reaction products or predicted yield; enables consistent formatting of student answers. See also: <u>Expression Question type</u> and <u>Image Question type</u>.
Class Analysis	<u>Definition</u>: A TI-Navigator™ classroom learning system feature that enables teachers to collect and grade electronic files sent from student graphing calculators.
Class Capture	<u>Definition</u>: A TI-Nspire™ Navigator™ System feature that allows enables teachers to view the TI-Nspire™ handheld screens of all connected students handhelds in the classroom at one time.
Class Workspace	<u>Definition</u>: A feature of TI-Nspire™ Navigator™ Teacher Software and the TI-Nspire™ Navigator system that enables educators to control the classroom and network, and view screen shots of student handhelds. See also: <u>Workspaces</u>

Classroom Management	Definition: A TI-Navigator™ classroom learning system feature that allows supports two-way communication between student graphing calculators and the teacher's classroom computer.
College Board*	Definition: The College Board represents a large number of colleges and universities for the Scholastic Aptitude Test (SAT) and the Advanced Placement (AP) program. Compliance with its standards is voluntary for the colleges that elect to join. Usage: College Board trademarks include, AP®, Advanced Placement Program®, Pre-AP®, CLEP®, SAT®, and PSAT/NMSQT®. ***Must** display an asterisk (instead of ®) with all College Board trademarks. The asterisk should be placed next to first prominent use of the College Board trademark and reference a footnote or disclaimer. For an extended list of College Board trademarks, go to: http://www.collegeboard.com/html/trademark001.html. See also: Product-specific testing statements
Common Core State Standards (CCSS)	Definition: The Common Core State Standards is a set of learning standards that provide a clear and consistent understanding of what students are expected to learn. The standards comprise two elements: eight Mathematical Practices that describe varieties of expertise that educators should seek to develop in their students; and Math Content Standards that describe curriculum and pedagogical expectations. **When referencing both content and math standards and emphasizing both, use:** First reference: Common Core State Standards for Mathematical Content and Mathematical Practice Second acceptable reference: Any abbreviated form (below) **For referencing both content and practice without emphasizing either:** First reference: Common Core State Standards for Mathematics Second acceptable reference: Common Core Third acceptable reference: CCSS **For referencing Mathematical Practice only:**

	First reference: Common Core State Standards for Mathematical Practice Second acceptable reference: Common Core Math Practices Third acceptable reference: CCSS Math Practices **Abbreviated forms for referencing Math Content Standards only:** First reference: Common Core State Standards for Mathematical Content Second acceptable reference: Common Core Math Content Standards Third acceptable reference: CCSS Math Content Standards
Computer Algebra System (CAS)	Capability description: CAS provides algebraic capability to symbolically solve equations, factor and expand variable expressions, complete the square, find anti-derivatives, computer limits and exact solutions in irrational forms. First reference: Computer Algebra System (Capitalize when referencing TI-Nspire™ CAS technology. Lower case and spell out when used generically (e.g., "A computer algebra system is a software program that facilitates symbolic mathematics.)
Concurrent License	Definition: A TI computer software license type that allows simultaneous use of the software by one or more users, up to the maximum number of users agreed upon at the time of purchase. First reference: Concurrent License Second reference: CL
Conic Graphing	Definition: A TI-Nspire™ menu option in the Graphing application that provides templates for standard formats of conic equations.
Content Workspace	Definition: TI-Nspire™ Navigator™ system functionality that enables educators to access and navigation to folders and files stored on computers, networks and external drives, and open, copy, and transfer content to students. See also: Workspaces
Contacts app	Definition: A preloaded app on the TI-89 Titanium graphing calculator.

data collection device	Definition: A sensor, usually plug-and-play, that measures, among other things, motion, temperature and acidity, and transfers data onto a graphing calculator.
DataMate™ app	Definition: A pre-loaded app on the TI-84 Plus graphing calculator; available for the TI-83 graphing calculator; the TI-73 Explorer™ graphing calculator, the TI-89 Titanium graphing calculator; and the Voyage™ 200 calculator. Disclaimer: *DataMate™ is a trademark of Vernier Software & Technology.*
Data & Statistics application	Definition: Dynamic functionality that is built into TI-Nspire™ teaching and learning technology that enables users to summarize and analyze data using different graphical methods such as histograms, box plots, bar and pie charts and more.
Deep Sleep	Definition: A feature of TI-Nspire™ CX handhelds that helps reduce power drain during long-term storage.
DLP®	Definition: TI technology used in digital projectors that provides enhanced image quality and superior picture reliability. First reference: DLP®, DLP® projection technology. Disclaimer: *DLP® is a registered trademark of Texas Instruments.* (One of just six TI products that takes ® registered trademark.)
Document Workspace	Definition: A feature of TI-Nspire™ Navigator™ Teacher Software and the TI-Nspire™ Navigator system that enables educators use their own TI-Nspire™ documents featuring dynamic TI-Nspire™ capabilities (linking representations, Grab-and-Move etc.). See also: Workspace
DragScreen	Definition: A feature on of TI-Nspire™ Teacher Software that enables the user to capture an image within an emulator screen, and then drag- and-drop it into an external application.

Education Technology	Definition: The division of Texas Instruments that provides a wide range of advanced learning tools and resources connecting the classroom experience with real-world applications and enabling students and teachers to explore math and science interactively. Designed with leading educators and researchers, TI's educational technology and services are tested against recognized third-party research on effective instruction and improved student learning. For more than 20 years, TI has worked closely with educators and administrators to develop student-focused curricular and supplemental classroom materials. Usage: Education Technology` may be used as a stand-alone term. Spell out in all references. **The acronym "ET" is not considered an acceptable second reference in marketing communications**.
education technology	Definition: The preferred term to describe TI products (e.g., graphing calculators, software and applications) that are specifically designed to support math and science educator teaching, instruction and student learning.
educator	Definition: The preferred term that encompasses and references educators at all levels, including classroom teachers, principals, superintendents, curriculum developers, college professors, adjunct faculty at colleges, and others in the field of education.
EE Pro® app	Definition: An add-on app for the Voyage™ 200 calculator; preloaded calculator app on the TI-89 Titanium graphing calculator. Disclaimer: *EE Pro® is a registered trademark of da Vinci Technology Group, Inc.*
email	Definition: Abbreviated term for: electronic mail. Usage: No hyphen.
enewsletter	Definition: Abbreviated term for electronic newsletter. Usage: No hyphen.

ExamCalc™	<u>Definition</u>: Emulator software integrated into online exams for the TI-108 calculator, TI-30XS MultiView™ scientific calculator or TI-84 Plus graphing calculator. <u>First reference</u>: TI's ExamCalc™ software for the TI-108 calculator, TI-30XS MultiView™ calculator, or TI-84 Plus graphing calculator <u>Second reference</u>: ExamCalc™ software
EXPLORATIONS™	<u>Definition</u>: The EXPLORATIONS™ Series Activity Books help educators integrate TI technology into their curriculum and everyday instruction, from kindergarten classes all the way through college courses. <u>First reference</u>: EXPLORATIONS™ Series Activity Book <u>Second reference</u>: EXPLORATIONS™ book A trademark of Texas Instruments
Expression Question type	<u>Definition</u>: A question type in TI-Nspire™ Teacher Software and TI-Nspire™ Navigator™ Teacher Software that facilitates enables educators to create questions that require a question where the answer is answers in number or expression form.. See also: <u>Chemical Question type</u> and <u>Image Question type</u>
EZ-Spot	<u>Definition</u>: Graphing and scientific calculators that are inscribed "SCHOOL PROPERTY" and feature bright, easy-to-spot, "school bus yellow" back covers and slide cases to discourage theft from classrooms. <u>First references</u>: EZ-Spot TI-30XS MultiView™ scientific calculator; EZ-Spot TI-84 Plus graphing calculator; or EZ-Spot TI-84 Plus Silver Edition graphing calculator <u>Second references</u>: EZ-Spot TI-30XS MultiView™, EZ-Spot TI-84 Plus, or EZ-Spot TI-84 Plus Silver Edition
faceplate	<u>Definition</u>: A removable cover that fits over the face of a graphing calculator.
File Transfer	<u>Definition</u>: A TI-Navigator™ classroom learning system feature that enables files to be transferred back and forth between teacher and

	students, enabling a broad range of classroom material for instruction.
Finance app	Definition: An add-on application for the Voyage™ 200 calculator; preloaded app on the TI-89 Titanium graphing calculator.
French Localization app	Definition: A preloaded app on the TI-84 Plus Silver Edition graphing calculator.
Geoboard app	Definition: A preloaded app on the TI-73 Explorer™ graphing calculator.
The Geometer's Sketchpad® app	Definition: An add-on app for the TI-89 Titanium graphing calculator; preloaded app on the Voyage™ 200 calculator. Disclaimer: *The Geometer's SketchPad® is a registered trademark of Key Curriculum Press.*
Geometry application	Definition: Dynamic functionality that is built in to TI-Nspire™ teaching and learning technology. Construct and explore geometric figures and create animations.
Grab-and-Move	Definition: An interactive TI-Nspire™ feature that enables educators and students to grab a graphed function (e.g., a parabola) on screen and move it to see the effect on the equation's variables in real time. First reference: Grab-and-Move feature, Grab-and-Move
Graphs application	Definition: Dynamic functionality that is built in to TI-Nspire™ teaching and learning technology that enables students to plot and explore functions, equations and inequalities, animate points on objects and graphs, use sliders to explain their behavior and more. First reference: Graphs application
Geometry application	Definition: Dynamic functionality that is built in to TI-Nspire™ teaching and learning technology that enables students to construct and explore geometric figures and create animations. First reference: Geometry application

graphing calculator	Definition: A term that is acceptable in referencing TI's different families of graphing calculators. When communicating to the educator marketplace, this term does not apply when referencing TI-Nspire™ math and science learning technology. In parent/student (retail) communications, this term is appropriate because it is a widely-used and established product descriptor. Example: Many educators recommend that students use a graphing calculator in class, especially a TI-84 Plus family graphing calculator.
Guess My Coefficients app	Definition: An add-on app available for the TI-73 Explorer™ graphing calculator; preloaded on the TI-83 Plus graphing calculator; and the TI-84 Plus and TI-84 Plus Silver Edition graphing calculators.
handheld	Usage: One word, without a hyphen, in all references.
hands-on	Usage: Hyphenated in compound modifier. All adjectival references.
Hotmath.com	Definition: Website that offers math practice exercises for use with TI graphing calculators. First reference: Hotmath.com, Hotmath.com website Definition: Offers math practice exercises for use with TI graphing calculators.
IB®	International Baccalaureate examination Disclaimer: IB® is a registered trademark of the International Baccalaureate Organization. See also: Product-specific testing statements
Image Question type	Definition: A feature of TI-Nspire™ Teacher Software and TI-Nspire™ Navigator™ Teacher Software that relates to images two ways: » **Label option** allows educators to insert an image to be included in the question and ask your students to enter labels on it » **Point On option** allows you to add Radio Buttons (for single response) or Check Boxes (for multiple responses) to an image

	See also: <u>Chemistry Question type</u> and <u>Expression Question type</u>.
Inequality Graphing app	<u>Definition</u>: An add-on app for the TI-83 Plus graphing calculator and the TI-84 Plus graphing calculator family.
interactive geometry	<u>Definition</u>: A feature built into TI-Nspire™ learning technology handhelds and software. <u>Note</u>: The term "dynamic geometry" is **<u>not approved</u>** by Texas Instruments. Dynamic Geometry is a third-party trademarked phrase.
interactive math classroom (IMC)	<u>Definition</u>: A way to describe a teaching and learning environment for mathematics that incorporates TI technology, professional development and other support resources to help meet the needs of educators and students. <u>Usage</u>: For internal TI usage only and **<u>not approved</u>** for external communications.
interactive science classroom (ISC)	<u>Definition</u>: A way to describe a teaching and learning environment for science that incorporates TI technology, professional development and other support resources to help meet the needs of educators and students. <u>Usage</u>: For internal TI usage only and **<u>not approved</u>** for external communications.
Internet	<u>Usage</u>: Capitalized in all references.
iPad®	<u>Definition</u>: Tablet computer products designed by Apple Inc. <u>Disclaimer</u>: *iPad® is a registered trademark of Apple Inc.*
kickstand slide case	<u>Definition</u>: Exclusive to the TI-84 Plus family of graphing calculators and TI-89 Titanium graphing calculator. The kickstand slide case improves the viewing angle of the graphing calculator and enhances the ease of desktop use.
Language Localizations app	<u>Definition</u>: A preloaded app on the TI-89 Titanium graphing calculator and

	Voyage™ 200 calculator.
LearningCheck™ app	Definition: A preloaded app on the TI-84 Plus graphing calculator and the TI-84 Plus Silver Edition graphing calculator A trademark of Texas Instruments
linking representations	A TI-Nspire™ feature that dynamically links multiple representations of a problem. Changes to one representation can be instantly reflected in others, on a single screen.
Lists & Spreadsheet application	Definition: Dynamic functionality that is built in to TI-Nspire™ teaching and learning technology that enables students to perform mathematical operations on data and visualize the connections between the data and their plots.
Live Presenter	Definition: A TI-Nspire™ Navigator™ system feature that enables students to show their problem-solving skills from anywhere in the class.
Logic Ladder app	Definition: An add-on app available for the TI-73 Explorer™ graphing calculator, the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.
Math by Hand app	Definition: An add-on app available for the TI-73 Explorer™ graphing calculator, the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.
math	Definition: The preferred term when communicating to parents and students (in the middle grades, high school and college). Note: "Maths" (plural) is used in communications for the United Kingdom, Australia and other regions where British English is spoken.
mathematics	Usage: The preferred term when communicating with educators – teachers, administrators (principals and superintendents), and policy makers (such as state representatives).
Math Nspired	Definition: An all-in-one, online educator support tool that offers

	classroom-ready lessons featuring the use of TI-Nspire™ technology and targeting concepts students struggle with most, as well as available professional development. Usage: A noun always follows Math Nspired Example: Math Nspired lessons, Math Nspired workshops
MathPrint™	Definition: A feature for the TI-84 Plus family of graphing calculators that enables users to input and view math symbols, formulas and stacked fractions exactly as they appear in textbooks. First reference: MathPrint™ feature A trademark of Texas Instruments
Multi-Activation License	Definition: A TI computer software license type that allows access to the software on a fixed number of computers for specific users and is not required to be connected to the network to be used. First reference: Multi-Activation License Second reference: MAL
multiple representations	Definition: A TI-Nspire™ feature that allows educators and students to see multiple representations of a problem – algebraic, graphical, geometric, numeric and written – on a single screen. An individual representation or as many as four representations all at once.
NCSM	Definition: An acronym that stands for National Council of Supervisors of Mathematics. First reference: The acronym NCSM is acceptable on first reference.
NCTM	Definition: An acronym that stands for National Council of Teachers of Mathematics. First reference: The acronym NCTM is acceptable on first reference.
Notes application	Definition: Dynamic functionality that is built in to TI-Nspire™ technology that enables users to enter notes, steps, instructions and other comments on the screen alongside the math.

Nspired Learning	<u>Definition</u>: A teaching and learning environment where the deepest levels of exploration and understanding occur. TI's Nspired Learning suite of integrated math and science products empowers teachers and students to make the most of learning.
NSBA	<u>Definition</u>: An acronym that stands for National School Board Association. <u>First reference</u>: The acronym NSBA is acceptable on first reference.
NSTA	<u>Definition</u>: An acronym that stands for National Science Teachers Association. <u>First reference</u>: The acronym NSTA is acceptable on first reference.
Number Curiosities app	<u>Definition</u>: An add-on app available for the TI-73 Explorer™ graphing calculator, the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.
Number Line app	<u>Definition</u>: Preloaded app on the TI-73 Explorer™ graphing calculator.
operating system	<u>Definition</u>: The preferred term for a program update to the TI-Nspire™ handheld; TI-Nspire™ computer software is referenced with the term *version*. <u>First reference</u>: operating system <u>Second reference</u>: OS <u>Example</u>: TI-Nspire™ users can update their handheld to operating system 3.0 and their computer software to version 3.0.
Organizer app	<u>Definition</u>: An add-on application available for the TI-83 Plus graphing calculator; the TI-84 Plus graphing calculator, the TI-84 Plus Silver Edition graphing calculator; and the Voyage™ 200 calculator; preloaded on the TI-89 Titanium graphing calculator.
Periodic Table app	<u>Definition</u>: An add-on application available for the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.

Polynomial Root Finder app	<u>Definition</u>: A pre-loaded app on the TI-89 Titanium and Voyage™ 200 graphing calculators.
Portfolio Workspace	<u>Definition</u>: A feature of TI-Nspire™ Navigator™ System that enables educators to can track classes and students over time by activity. See also: <u>Workspaces</u>
Praxis®	<u>Definition</u>: A series of tests required by a number of state departments of education for colleges and universities to measure the academic achievement and proficiency of individuals entering or completing teacher preparation programs. <u>Disclaimer</u>: *Praxis and Praxis II are registered trademarks of the Educational Testing Service.* <u>See also</u>: <u>Product-specific testing statements</u>
Presentation Link™ adapter	<u>Definition</u>: Hardware that connects student TI-83 Plus graphing calculators, TI-84 Plus graphing calculators, and the TI-84 Plus Silver Edition graphing calculators to TI Presentation Tools — the TI-Presenter™ video interface or a ViewScreen™ panel.
pre-service teacher	<u>Definition</u>: A term used to describe a teacher (college student) who is pursuing teacher certification and has not yet begun teaching professionally. <u>Usage</u>: This is not interchangeable with student teacher, a term that is **not authorized** for use in TI marketing communications.
Press-to-Test	<u>Definition</u>: A feature of graphing calculators and handhelds that provides educators a fast and secure way to configure student handhelds for exams.
Probability Simulation app	<u>Definition</u>: Add-on application available for the TI-73 Explorer™ graphing calculator, the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.

professional development	<u>Definition</u>: High quality professional development services from Texas Instruments that combines content-rich curriculum, hands-on technology training and compelling instruction on best teaching practices. <u>Usage:</u> For marketing communications to customers always spell out professional development. Do not abbreviate using PD or pd.
PSAT/NMSQT	College entrance and National Merit Scholarship exams. <u>Disclaimer:</u> *PSAT/NMSQT are registered trademarks of the College Entrance Examination Board and National Merit Scholarship Corporation, which were not involved in the production of nor do they endorse this product.* See also: <u>Product-specific testing statements</u>
PublishView™	<u>Definition</u>: A feature of TI-Nspire™ computer software that supports creation of dynamic content with rich text and multi-media that can be posted/published on the Internet. <u>Usage</u>: Always followed by a noun (e.g., PublishView™ feature) on first reference. A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>PublishView™</u> (following nouns may be translated)
Puzzle Pack app	<u>Definition</u>: Add-on app available for the TI-83 Plus graphing calculator, and the TI-84 Plus™ and TI-84 Plus Silver Edition graphing calculators.
Puzzle Tanks™ app	<u>Definition</u>: Add-on app available for the TI-73 Explorer™ graphing calculator. <u>Disclaimer:</u> *Puzzle Tanks™ is a trademark of Sunburst Technology.*
Question Capability	<u>Definition</u>: A TI-Nspire™ Navigator™ system feature that offers question types options that the teacher can enter. These types include:

	» Multiple Choice: Easy creation of standard templates (e.g., True/False, ABCD, etc.) and Custom Multiple Choice questions. » Open Response: Allow for both Explanation as well as Text Match questions. The Text Match allows for quick answers that can be auto-graded by the system. » Equation: Allows the teacher to create questions where the student answer is either in y= or f(x) form. Student answers can be auto-graded, evaluated for equivalency and graphed for class discussion. » Coordinate Points and List: Allows for both textual and graphical input of data. The (x,y) Numerical Input and List question types let the teacher create easy templates for students to fill out, while the Drop Points question type allows for entry of points on the graphical plane. » Expression: Allows students to respond with an answer that is a number or expression. » Image: Label type allows labels to be placed on an image. Point On type allows placement of multiple radio buttons or check boxes on an image. » Chemistry: Allows students' answers to be formatted in chemical notation.
Quick Poll	<u>Definition</u>: A TI-Nspire™ Navigator™ system feature that enables teachers to assess the progress of the class by sending impromptu multiple-choice or open-ended questions to students' graphing calculators.
Rational Number Rampage	<u>Definition</u>: Add-on app available for the TI-73 Explorer™ graphing calculator.
real world real-world	<u>Usage:</u> » As an adjective and noun: Two words, no hyphen » As a compound adjective: Two words with a hyphen Example: Real-world activities show students how math and science are used in the real world.
real time real-time	<u>Usage:</u> » As an adjective and noun: Two words, no hyphen, in all

	references. » As a compound adjective: Two words with a hyphen Example: The TI-Navigator™ system provides real-time communication between students and teacher, enabling visualization of change-and-effect scenarios in real time.
Review Workspace	Definition: A feature of the TI-Nspire™ Navigator™ System that enables educators to incorporate student responses into instruction and discussion, score individual documents, and comment on them. See also: Workspaces
Safari Search™	Definition: Add-on app available for the TI-73 Explorer™ graphing calculator. Disclaimer: *Safari Search™ is a trademark of Sunburst Technology.*
save and review	Definition: A TI-Nspire™ feature provides computer-like word-processing and file-storage functionality. The feature enables educators and students to create documents, pages and problem-solving steps, save and re-view, and edit them.
SAT	Definition: Scholastic Aptitude Test; the acronym is acceptable in all references. The SAT is administered by the College Entrance Examination Board. First reference: SAT Second reference: Scholastic Aptitude Test Disclaimer: **SAT is a registered trademark of the College Entrance Examination Board which was not involved in the production of and does not endorse this product. Policies subject to change. Visit www.collegeboard.com.* See also: Product-specific testing statements
School-Managed License	Definition: A TI computer software license type that allows access to the software on a fixed number of computers for specific users and is distributed to each computer by a license service.

	First reference: School-Managed License Second reference: SML
Science Nspired	Definition: An all-in-one, online educator support tool that offers classroom-ready lessons in biology, chemistry, physics and other science subjects, featuring the use of TI-Nspire™ technology and targeting concepts students struggle with most, as well as available professional development. Usage: Science Nspired resource center is always followed by a noun. Example: Science Nspired lessons, Science Nspired workshops
Science Tools	Definition: Add-on app available for the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.
Scratchpad	Definition: A TI-Nspire™ handheld feature that enables educators and students to perform basic calculations quickly without using TI-Nspire™ documents.
Screen Capture	Definition: A TI-Nspire™ Navigator™ System feature that allows the educator to view the screen of student graphing calculators.
Script Editor	Definition: An integrated programming environment in TI-Nspire™ computer software for creating rich content with simulations using a TI-Nspire™ or PublishView™ document.
sensors	Definition: The preferred term for data collection devices. The use of "probes" is **not authorized** in TI marketing communication.
Simultaneous Equation Solver app	Definition: Add-on app available for Voyage™ 200 calculator; preloaded on the TI-89 Titanium graphing calculator.
SMILE app	Definition: Add-on app available for the TI-73 Explorer™ graphing calculator, the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.

STAAR®	Definition: State of Texas Assessments of Academic Readiness; A series of state-mandated standardized tests that assess student achievement and learning in Texas primary and secondary schools. Disclaimer: A registered trademark of the Texas Education Agency
StudyCards™ application (app)	Definition: Add-on app available for TI-73 Explorer™ graphing calculator and the Voyage 200™ calculator; preloaded on the TI-83 Plus graphing calculator, the TI-84 Plus graphing calculator family, and the TI-89 Titanium graphing calculator. A trademark of Texas Instruments
Symbolic Math Guide (SMG) app	Definition: A preloaded calculator app on the TI-89 Titanium graphing calculator and Voyage™ 200 calculator. First reference: Symbolic Math Guide (SMG) app Second reference: SMG app
Teachers Teaching with Technology™ (T³)	Definition: TI's professional development program, founded in 1988. First reference: Teachers Teaching with Technology™ (T³) Second reference: T³™ A trademark of Texas Instruments
T³™ BOOST™	Definition: Semester- or year-long T³ professional development program to help teachers integrate technology into their teaching practices. Acronym refers to: **B**lended **O**n-site and **O**n-line **S**upport for Integration of TI **T**echnology. First reference: T³™ BOOST™ Professional Development Program Second reference: T³ BOOST Program, T³ BOOST, BOOST A trademark of Texas Instruments
T³™ International Conference	Definition: TI and the T³ community host the annual T³ International Conference each spring. The T³ International Conference is for middle grades to university educators and administrators interested in the appropriate usage of educational technology to enhance teaching and

	learning in mathematics and science. A trademark of Texas Instruments
T³™ Online Courses	Professional development online courses that are ideal for convenient, individual learning and are available in a broad range of topics. A trademark of Texas Instruments
T³™ Teacher Leader Cadre (TLC)	<u>Definition</u>: TI professional development program provides in-depth technology, pedagogy and leadership training over an extended period of time. The TLC program offers schools systemic professional development based on research and best practices. A trademark of Texas Instruments
T³™ Regional Conference	<u>Definition</u>: One- and two-day Regional Conferences that are open to all middle grades to university educators interested in using educational technology to enhance the teaching and learning in mathematics and science.
Texas Instruments	<u>Definition</u>: Texas Instruments Incorporated (TI) is a global semiconductor design and manufacturing company that develops analog ICs and embedded processors. By employing the world's brightest minds, TI creates innovations that shape the future of technology. TI is helping more than 100,000 customers transform the future, today. Learn more at <u>www.ti.com</u>. <u>First reference</u>: Texas Instruments <u>Second reference</u>: TI
TI-10	<u>Definition</u>: Encourage students in grades 3 – 6 to develop their problem-solving skills and begin connecting mathematic concepts with real-world situations. <u>First reference</u>: TI-10 elementary calculator <u>Second reference</u>: TI-10 calculator, TI-10 model
TI-15 Explorer™	<u>Definition</u>: Basic, battery-operated scientific calculator with one-line display and general math and science functionality. <u>First reference</u>: TI-15 Explorer™ elementary calculator

	<u>Second reference</u>: TI-15 Explorer™ calculator, TI-15 Explorer™ model A trademark of Texas Instruments
TI-30Xa Scientific Calculator	<u>Definition:</u> Basic, battery-operated scientific calculator with one-line display and general math and science functionality. <u>First reference</u>: TI-30Xa scientific calculator
TI-30XIIS Scientific Calculator	<u>Definition:</u> Fundamental, two-line calculator combines statistics and advanced scientific functions for high school math and science. <u>First reference</u>: TI-30XIIS scientific calculator
TI-34II Explorer™ Plus Scientific Calculator	<u>Definition:</u> Dual power, 2-line scientific calculator with capabilities for fraction calculation and scientific functions that is ideal for middle school math. (Discontinued product) <u>First reference</u>: TI-34II Explorer™ Plus scientific calculator <u>Second reference</u>: TI-34II Explorer™ Plus calculator, TI-34II Explorer™ Plus model A trademark of Texas Instruments
TI-30XS MultiView™ Scientific Calculator	<u>Definition:</u> Powerful, four-line scientific calculator for high school math and science exploration. <u>First reference</u>: TI-30XS MultiView™ scientific calculator A trademark of Texas Instruments
TI-34 MultiView™ Scientific Calculator	<u>Definition:</u> Intermediate, four-line scientific calculator with advanced fraction capabilities for middle school math and science. <u>First reference</u>: TI-34 MultiView™ scientific calculator A trademark of Texas Instruments

TI-73 Explorer™ Graphing Calculator	Definition: Designed specifically for middle-grades mathematics and science, the TI-73 Explorer™ graphing calculator is the ideal teaching and learning tool to help students build proficiency and confidence. (Approval pending 8/2013) First reference: TI-73 Explorer™ graphing calculator A trademark of Texas Instruments
TI-36X Pro Scientific Calculator	Definition: Advanced, four-line scientific calculator, with higher-level math and science functionality, ideal for computer science and engineering courses in which graphing technology may not be permitted. First reference: TI-36X Pro scientific calculator
TI-83 Plus Graphing Calculator	Definition: Basic graphing technology for many math and science courses features a high-contrast gray scale display. It comes pre-loaded with three applications and can access to more than 40 other downloadable, FREE applications. First reference: TI-83 Plus graphing calculator Second reference: TI-83 Plus, TI-83 Plus handheld, TI-83 Plus model A trademark of Texas Instruments
TI-84 Plus CE Graphing Calculator	Definition: Powerful graphing technology that has the familiar TI-84 Plus family functionality with full-color, high resolution screen, rechargeable battery, and thin, sleek design. First reference: TI-84 Plus CE graphing calculator Second reference: TI-84 Plus CE, TI-84 Plus CE handheld, TI-83 Plus model A trademark of Texas Instruments
TI-84 Plus Pocket SE Graphing Calculator	Definition: Compact version of the TI-84 Plus Silver Edition graphing calculator First reference: TI-84 Plus Pocket SE graphing calculator Second reference: TI-84 Plus Pocket SE, TI-84 Plus Pocket SE handheld, TI-84 Plus Pocket SE model

	A trademark of Texas Instruments
TI-84 Plus Silver Edition Graphing Calculator	Definition: Powerful graphing technology comes with built-in MathPrint™ functionality that enables students to enter and view math symbols, formulas and stacked fractions as they appear in textbooks. First reference: TI-84 Plus Silver Edition graphing calculator Second reference: TI-84 Plus Silver Edition, TI-84 Plus Silver Edition handheld, TI-84 Plus Silver Edition model A trademark of Texas Instruments
TI-84 Plus C Silver Edition Graphing Calculator	Definition: Experience the TI-84 Plus graphing calculator, now enhanced with full-color capabilities. First reference: TI-84 Plus C Silver Edition graphing calculator Second reference: TI-84 Plus C Silver Edition, TI-84 Plus C Silver Edition handheld, TI-84 Plus C Silver Edition model A trademark of Texas Instruments
TI-89 Titanium Graphing Calculator	Definition: Developed for advanced engineering studies, the TI-89 Titanium graphing calculator comes preloaded with 16 applications, including EE*Pro®, which comprises more than 700 equations and data sets commonly needed by electrical engineering professionals. First reference: TI-89 Titanium graphing calculator Second reference: TI-89 Titanium, TI-89 Titanium handheld, TI-89 Titanium model
TI Activities	Definition: Primary online resource for TI classroom-ready activities Usage: Capitalize both words in all references.
TI Charging Station CE	Definition: Designed exclusively for the TI-84 Plus CE graphing calculator, keeps calculators organized and recharges up to 10 calculators at a time. First reference: TI Charging Station CE Underlined portions may not be translated: TI charging station CE

TI Connect™ CE	Definition: Downloadable calculator/computer/Internet connectivity software that simplifies downloading and transferring data, and installing Operating System (OS) updates and calculator apps. Available for Mac® and PC platforms. First reference: TI Connect™ CE software application Second reference: TI Connect™ CE software A trademark of Texas Instruments
TI Connectivity Kit	Definition: Kit includes TI Connect™ software application and TI Connectivity Standard Mini-A to Mini-B USB Cable for PC/Mac® and TI Connectivity Cable USB for PC/Mac®.
TI Education Technology	Definition: A division of Texas Instruments that provides educators innovative technology and a multitude of relevant support resources to help them prepare students for success in the classroom and beyond. First reference: TI Education Technology Second reference: TI Ed Tech
TI InterActive!™	Software that combines the functionality of all TI graphing calculators with extra features into a text editor that enables users to save equations, graphs, tables, spreadsheets, and text onto a document. First reference: TI InterActive!™ computer software Second reference: TI InterActive!™ software A trademark of Texas Instruments

TIMath.com	<u>Definition</u>: Online resource center that provides technology-specific, grade-appropriate math activities.
TI MathForward™	<u>Definition</u>: A research-based pre-algebra and algebra-readiness program that fosters mathematics achievement for all students, including proficient, struggling, special needs and English Language Learner students. <u>First reference</u>: TI MathForward™ program <u>Second reference</u>: MathForward™ program <u>Usage:</u> "TI" and "Texas Instruments" accompany MathForward on <u>First reference</u>; however they are not a formal part of the trademarked name. <u>Usage (as possessive)</u>: the MathForward™ program's success, TI's MathForward™ program helps students A trademark of Texas Instruments
TI-Navigator™ access point	<u>Definition</u>: The learning system's component that provides the wireless connection between teacher's computer and the TI-Nspire™ Navigator™ wireless cradles on students' handhelds. <u>First reference</u>: TI-Navigator™ access point *See TI-Nspire™ Navigator™ System (when referencing TI-Nspire™ technology).* A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Navigator</u>™ Access Point
TI-Navigator™ Classroom Learning System	<u>Definition</u>: Wireless network functionality that creates a powerful connection between students' graphing calculators and the classroom computer. <u>First reference</u>: TI-Navigator™ classroom learning system (when referencing the TI-73 Explorer™ graphing calculator, the TI-83 Plus graphing calculator and the TI-84 Plus families of graphing calculators)
TI-Nspire™ applications	<u>Definition</u>: The unique ability to display multiple representations of a concept on the same screen, using TI-Nspire™ and TI-Nspire™ CAS technology, is supported by the following built-in applications:

	» <u>Calculator:</u> Perform computations and enter expressions, equations and formulas in proper math notation using a unique interactive keyboard. » <u>Graphs:</u> Plot and explore functions, equations and inequalities, animate points on objects and graphs, use sliders to explain their behavior and more. » <u>Geometry:</u> Construct and explore geometric figures and create animations. » <u>Data & Statistics:</u> Summarize and analyze data using different graphical methods such as histograms, box plots, bar and pie charts and more. » <u>Lists & Spreadsheet</u>: Perform mathematical operations on data and visualize the connections between the data and their plots. » <u>Notes:</u> One touch toggles the interactive keyboard from math notation to an alphabetic configuration so notes, directions and steps can be entered alongside the math. <u>First reference</u>s: TI-Nspire™ applications <u>Second reference</u>s: TI-Nspire™ app, or app (if in context only one app is referenced) TI-Nspire™ apps, or apps (if multiple apps are referenced). A trademark of Texas Instruments
TI-Nspire™ App for iPad® TI-Nspire™ CAS App for iPad®	<u>Definition</u>: The TI-Nspire™ Apps for iPad® deliver all-in-one versatility for graphing, data entry and analysis, statistical modeling and calculating that makes teaching and learning math more engaging. <u>First references</u>: TI-Nspire™ Apps for iPad®, TI-Nspire™ App for iPad®, TI-Nspire™ CAS App for iPad® <u>Second reference</u>s: TI-Nspire™ app, or app (if in context only one app is referenced) TI-Nspire™ apps, or apps (if in context both apps are referenced). <u>Usage note</u>: iPad® app (or apps) is incorrect and not to be used <u>Disclaimer</u>: *iPad® is a registered trademark of Apple Inc.* A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire</u>™ App for <u>iPad</u>®
TI-Nspire™ Clickpad keypad	<u>Definition</u>: Formerly named "Navpad cursor control," the TI-Nspire™ handheld's Clickpad keypad is the navigation tool used on the version of

	the TI-Nspire™ handheld prior to the latest TI-Nspire™ handheld with Touchpad. First reference: TI-Nspire™ Clickpad keypad Second reference: Clickpad keypad
TI-Nspire™ CM-C Handheld TI-Nspire™ CM-C CAS Handheld	Definition: Basic TI-Nspire™ Handheld with color display and Chinese language printing. Designed to fit into TI-Nspire™ CM Docking Station. A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ CM-C Handheld
TI-Nspire™ CM Docking Station	Definition: Holds as many as 10 total TI-Nspire™ CM-C and TI-Nspire™ CM-C CAS handhelds for Chinese language. Docking Stations automatically recharge handhelds. When linked to TI-Nspire™ Teacher Software, the Docking Station's handhelds can receive TI-Nspire™ documents (class assignments, homework, tests). First reference: TI-Nspire™ CM Docking Station Second reference: Docking Station A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ CM docking station
TI-Nspire™ Computer Link Guidebook	Underlined portions may not be translated: TI-Nspire™ Computer Link Guidebook
TI-Nspire™ Computer Link Software	Definition: Software that supports file transfer between for files to be transferred between a TI-Nspire™ handhelds and computers. Underlined portions may not be translated: TI-Nspire™ Computer Link Software
TI-Nspire™ CX Handheld TI-Nspire™ CX CAS Handheld	Product description (TI-Nspire™ CX Handheld): Our latest graphing handheld that enables a deeper understanding of abstract concepts in math and science subjects. Product description (TI-Nspire™ CX CAS Handheld): Our latest graphing

	handheld with a powerful Computer Algebra System that enables a deeper understanding of abstract concepts in math and science subjects. Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX</u> Handheld Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX CAS</u> Handheld
TI-Nspire™ CX-C Handheld TI-Nspire™ CX-C CAS Handheld	<u>Definition</u>: TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds with Chinese language printing and Chinese-English dictionary add-on. A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX-C</u> Handheld Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX-C CAS</u> Handheld
TI-Nspire™ CX Navigator™ System	<u>Definition</u>: Compact wireless classroom networking technology for TI-Nspire™ CX handhelds powered by TI-Nspire Navigator Teacher Software functionality. <u>First reference</u>: TI-Nspire™ CX Navigator™ System A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX- Navigator™</u> System
TI-Nspire™ CX Navigator™ access point	<u>Definition</u>: Technology that provides wireless connectivity between the teacher's computer and the TI-Nspire™ Navigator™ wireless cradles on student TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds. <u>First reference</u>: TI-Nspire™ CX Navigator™ access point A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX- Navigator™</u> access point.

TI-Nspire™ CX Screen Cling	<u>Definition:</u> An accessory that holds a protective film for the handheld screen. A trademark of Texas Instruments
TI-Nspire™ CX slide case	<u>Definition:</u> An accessory for TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds. A trademark of Texas Instruments
TI-Nspire™ CX Wireless Network Adapter	<u>Definition:</u> A connectivity device that attaches to the top of TI-Nspire CX or TI-Nspire CX CAS handhelds to provide the most compact wireless network of any TI-Nspire™ Navigator™ System. Compact and easy to store. <u>First reference:</u> TI-Nspire™ CX Wireless Network Adapter <u>Second references:</u> TI-Nspire™ CX Wireless Network Adapter v2, Wireless Network Adapter A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX</u> Wireless Network Adapter Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX Navigator™</u> Network Adapter.
TI-Nspire™ Docking Station TI-Nspire™ CX Docking Station	<u>Definition:</u> A classroom port replicator that supports TI-Nspire™ CX and TI-Nspire™ CX CAS, and TI-Nspire™ with Touchpad and TI-Nspire™ CAS with Touchpad handhelds. The station enables teachers to keep up to 10 handhelds (when equipped with TI rechargeable batteries) fully charged; and, when used in conjunction with TI-Nspire™ Teacher Software, upload class activities and homework to the handhelds, and update the operating systems. <u>First reference:</u> TI-Nspire™ Docking Station Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ Docking Station</u> Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CX Docking Station</u>

	A trademark of Texas Instruments
TI-Nspire™ Documents	Definition: Dynamic digital documents (.tns) for use exclusively on TI-Nspire™ technology. A trademark of Texas Instruments
TI-Nspire™ Document Player	Definition: A free online player that enables users who do not have access to TI-Nspire™ technology to open, explore and interact with TI-Nspire™ (.tns) documents. First reference: TI-Nspire™ Document Player Second reference: Document Player A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Document Player
TI-Nspire™ teaching and learning technology	Definition: Includes all TI-Nspire™ (both CAS and numeric) technology: handhelds, apps for iPad®, software and classroom learning systems. First reference: TI-Nspire™ math and science learning technology, TI-Nspire™ technology, TI-Nspire™ and TI-Nspire™ CAS technology A trademark of Texas Instruments
TI-Nspire™ family of handhelds	Definition: Includes all TI-Nspire™ handhelds: TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds;, TI-Nspire™ and TI-Nspire™ CAS learning handhelds with Touchpad;, TI-Nspire™ and TI-Nspire™ CAS handhelds with Clickpad;, and TI-Nspire™ Handheld (with snap-in TI-84 Plus keypad). A trademark of Texas Instruments First reference: TI-Nspire™ math and science learning technology, TI-Nspire™ technology, TI-Nspire™ and TI-Nspire™ CAS technology
TI-Nspire™ family of software	Definition: Includes all TI-Nspire™ computer software: TI-Nspire™ and TI-Nspire™ CAS Teacher Software, TI-Nspire™ and TI-Nspire™ CAS Student Software, and TI-Nspire™ Navigator™ and TI-Nspire™ CAS Teacher Software.

TI-Nspire™ graphing calculator	<u>Definition</u>: The accepted product description when communicating with parent and student audiences, which are more familiar with the term "graphing calculator." A trademark of Texas Instruments
TI-Nspire™ handheld	<u>Definition</u>: Includes all TI-Nspire™ handhelds: TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds, TI-Nspire™ and TI-Nspire™ CAS handhelds with Touchpad, TI-Nspire™ and TI-Nspire™ CAS handhelds with Clickpad, and TI-Nspire™ handheld (with snap-in TI-84 Plus keypad). A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire</u>™ handheld
TI-Nspire™ handheld with Clickpad	<u>Definition</u>: The first generation of TI-Nspire™ learning handhelds, which includes a "clickpad" navigation feature on the handheld's keypad. A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire</u>™ with <u>Clickpad</u>
TI-Nspire™ Handheld with TI-84 Plus Keypad	<u>Definition</u>: The first generation (introduced 2006) of TI-Nspire™ and TI-Nspire™ CAS handhelds that support a snap-on keypad that provides same functionality as TI-84 Plus graphing calculator family. A trademark of Texas Instruments
TI-Nspire™ handheld with Touchpad	<u>Definition</u>: TI-Nspire™ and TI-Nspire™ CAS technology that includes a computer-like touchpad navigation feature on the handheld's redesigned keypad. <u>Product description (numeric version)</u>: Simplified navigation and innovative capabilities encourage students to explore math and science for greater conceptual understanding. <u>Product description (CAS)</u>: Simplified navigation, innovative capabilities and a powerful Computer Algebra System (CAS) encourage students to explore math and science for greater conceptual understanding. A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire</u>™ with <u>Touchpad</u>

TI-Nspire™ Lab Cradle	Definition: The TI-Nspire™ Lab Cradle combines with the Vernier DataQuest™ App for TI-Nspire™ and a selection of more than 50 data collection sensors to take science teaching and learning into new dimensions of student engagement and visualization of concepts. A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Lab Cradle
TI-Nspire™ Lab Station	Definition: A modular suite of tools that facilitates flexible data logging via one sensor at a time or multiple sensors simultaneously. A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Lab Station
TI-Nspire™ CX Navigator™ System	Definition: Compact wireless classroom networking technology for TI-Nspire™ CX handhelds and features TI-Nspire™ Navigator™ Teacher Software functionality. First reference: TI-Nspire™ CX Navigator™ System A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ CX Navigator™ System
TI-Nspire™ CX Navigator™ Access Point	Definition: Technology that provides wireless connection between the teacher's computer and the TI-Nspire™ Navigator™ wireless modules on student TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds. First reference: TI-Nspire™ CX Navigator™ access point A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Access Point

TI-Nspire™ Navigator™ Access Point	Definition: Technology that provides wireless connection between the teacher's computer and the TI-Nspire™ Navigator™ wireless cradles on student TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds. First reference: TI-Nspire™ Navigator™ access point A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Navigator™ Access Point
TI-Nspire™ Navigator™ Cradle	Definition: A device that attaches to the back of TI-Nspire™ handhelds to enable the handheld to communicate wirelessly in a classroom setting (using an access point as the communications hub). A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Navigator™ Cradle
TI-Nspire™ Cradle Charging Bay	Definition: Hardware that accepts TI-Nspire™ Navigator™ Cradles and TI-Nspire™ Lab Cradles to enable battery charging. The charging bay holds up to five cradles. A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Cradle Charging Bay
TI-Nspire™ Navigator™ System	Definition: Technology that provides wireless connection between the teacher's computer and the TI-Nspire™ Navigator™ wireless cradles on student TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds. First reference: TI-Nspire™ Navigator™ access point A trademark of Texas Instruments Underlined portions may not be translated: TI-Nspire™ Navigator™ Access Point
TI-Nspire™ Navigator™ Teacher Software TI-Nspire™ CAS Navigator™ Teacher Software	Definition: Available for Mac® and PC platforms, software that powers the TI-Nspire™ Navigator™ System. It provides workspaces that enable teachers to access content, create lessons and track student progress. First reference: TI-Nspire™ Navigator™ Teacher Software/

	TI-Nspire™ CAS Navigator™ Teacher Software Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ Navigator™ Teacher Software</u> A trademark of Texas Instruments Underlined portions <u>may not</u> be translated: <u>TI-Nspire™ CAS Navigator™ Teacher Software</u>

TI-Nspire™ Navigator™ NC System TI-Nspire™ CAS Navigator™ NC System TI-Nspire™ Navigator™ System TI-Nspire™ Navigator™ NC System	Definition: This system facilitates interactive learning through a school's network, connecting student and teacher computers in the classroom or computer lab. First reference: TI-Nspire™ Navigator™ NC System, TI-Nspire™ CAS Navigator™ NC System, TI-Nspire™ Navigator™ System, TI-Nspire™ Navigator™ NC System Underlined portions may not be translated: TI-Nspire™ Navigator™ NC System Underlined portions may not be translated: TI-Nspire™ CAS Navigator™ NC System A trademark of Texas Instruments *NC can stand for Networked Computers now but can mean Networked Clients (computers as well as tablets) in the future.* Underlined portions may not be translated: TI-Nspire™ Navigator™ or TI-Nspire™ CAS Navigator™ (the following noun may be translated.
TI-Nspire™ Navigator™ NC Teacher Software TI-Nspire™ CAS Navigator™ NC Teacher Software	Definition: Available for Mac® and PC platforms, software that supports the TI-Nspire™ Navigator™ NC connectivity via the school's network and provides five workspaces that enable teachers to access content, create lessons and track student progress. First reference: TI-Nspire™ Navigator™ NC Teacher Software/ TI-Nspire™ CAS Navigator™ NC Teacher Software Underlined portions may not be translated: TI-Nspire™ Navigator™ NC Teacher Software Underlined portions may not be translated: TI-Nspire™ CAS Navigator™ NC Teacher Software A trademark of Texas Instruments
TI-Nspire™ Navigator™ wireless cradle	Definition: A connectivity device that mounts on the back of student TI-Nspire™ handhelds to network them with the teacher's computer. First reference: TI-Nspire™ Navigator™ wireless cradle A trademark of Texas Instruments

	The underlined portions <u>may not</u> be translated: <u>TI-Nspire™ Navigator™</u> wireless cradle
Network Manager	Definition: A feature/tool of TI-Nspire™ Navigator™ software that aids in the set-up of the TI-Nspire™ access point and network management. The underlined portions <u>may not</u> be translated: <u>TI-Nspire™</u> Network Manager A trademark of Texas Instruments
TI-Nspire™ Student Software TI-Nspire™ CAS Student Software	Definition: (numeric): Powerful computer software that satisfies math and science curriculum needs from middle school through college. Designed for student use. Definition: (CAS): Powerful computer software with a Computer Algebra System (CAS) that satisfies math and science curriculum needs from middle school through college. Designed for student use. First reference: TI-Nspire™ Student Software, TI-Nspire™ CAS Student Software Second reference: Student Software The underlined portions <u>may not</u> be translated: <u>TI-Nspire™ Student Software</u>; <u>TI-Nspire™ CAS Student Software</u> A trademark of Texas Instruments
TI-Nspire™ Teacher Software TI-Nspire™ CAS Teacher Software	Definition: This interactive software enables educators to present math and science concepts to the class, demonstrate the use of TI-Nspire™ handhelds, transfer documents, and create self-check questions for student self-assessment. The TI-Nspire™ Teacher Software package includes both numeric and CAS functionality. First reference: TI-Nspire™ Teacher Software, TI-Nspire™ CAS Teacher Software Second reference: Teacher Software The underlined portions <u>may not</u> be translated: <u>TI-Nspire™ Teacher Software</u>; <u>TI-Nspire™ CAS Teacher Software</u> A trademark of Texas Instruments

TI-Nspire™ Touchpad keypad	Definition: TI-Nspire™ Handheld keypad functionality that simplifies navigation of screens and menus, and manipulation of mathematical objects on screen. First reference: TI-Nspire™ Touchpad keypad A trademark of Texas Instruments
TI-Nspire™ ViewScreen™ panel	Definition: A presentation device that enables teachers to enlarge and project the handheld displays via standard overhead projector. Supports all TI-Nspire™ handhelds except TI-Nspire™ CX and TI-Nspire™ CX CAS handhelds. First reference: TI-Nspire™ ViewScreen™ panel Second reference: ViewScreen™ panel A trademark of Texas Instruments
TI-Nspire™ Rechargeable Battery	Definition: Technology that eliminates the routine replacement of ordinary alkaline AAA batteries. Can be recharged via plug-in wall adapter or TI-Nspire™ Docking Station. Under normal conditions and with proper maintenance, the rechargeable battery can be expected to last up to three years. Underlined portions may not be translated: TI-Nspire™ Rechargeable Battery A trademark of Texas Instruments
TI Rechargeable Battery with wire (N2BT/KT/A)	Definition: Lithium-ion battery that eliminates the routine replacement of ordinary alkaline AAA batteries. Under normal conditions and with proper maintenance, the rechargeable battery can be expected to last up to three years. The TI Rechargeable Battery can be recharged using: • TI Power Adapter • USB cable • TI-84 Plus C Charging Station, TI-Nspire™ CX or TI-Nspire™ Docking Station (Applies to all TI-84 Plus C Silver Edition graphing calculators; all TI-Nspire™ with Touchpad handhelds; TI-Nspire™ CAS with Touchpad handhelds; all TI-Nspire™ CX handhelds and TI-Nspire™ CX CAS handhelds with 2-tone back case.)

	Underlined portions <u>may not</u> be translated: <u>TI</u> Rechargeable Battery
TI Rechargeable Battery without wire (N2BT/KT/B)	<u>Definition</u>: Lithium-ion battery that eliminates the routine replacement of ordinary alkaline AAA batteries. Under normal conditions and with proper maintenance, the rechargeable battery can be expected to last up to three years. The TI Rechargeable Battery can be recharged using: • TI Power Adapter • USB cable • TI-Nspire™ CX or TI-Nspire™ Docking Station (Applies to all TI-Nspire™ CX handhelds and TI-Nspire™ CX CAS handhelds with one-color back case.) Underlined portions <u>may not</u> be translated: <u>TI</u> Rechargeable Battery
TI-SmartView™ Emulator for TI-Nspire™ Technology	<u>Definition</u>: Presentation functionality built into TI-Nspire™ Software (numeric and CAS versions) that enables educators to project an interactive display of the TI-Nspire™ Handheld screen and show multiple representations of a problem to help students visualize connections and keystrokes. <u>First reference</u>: TI-SmartView™ Emulator for TI-Nspire™ Technology <u>Second reference</u>: TI-SmartView™ emulator Underlined portions <u>may not</u> be translated: <u>TI-SmartView™</u> Emulator for <u>TI-Nspire™</u> technology A trademark of Texas Instruments
TI-SmartView™ emulator software	<u>Definition</u>: Stand-alone software that enables teachers to demonstrate and lead classroom exploration of math and science concepts. Available in versions that support TI-73 Explorer™ graphing calculators; the TI-84 Plus graphing calculator family; and TI-30XS/TI-34 MultiView™ scientific calculators. <u>First reference</u>: TI-SmartView™ Emulator Software for the TI-30XS/TI-34 MultiView™ scientific calculators; TI-SmartView™ Emulator Software for the TI-73 Explorer™ graphing calculator;

	TI-SmartView™ Emulator Software for the TI-84 Plus graphing family. Second reference: TI-SmartView™ emulator, TI-SmartView™ software, TI-SmartView™ Underlined portions may not be translated: TI-SmartView™ Emulator Software A trademark of Texas Instruments
TI Technology Rewards Program	Definition: A loyalty program for educators where they accumulate points redeemable for additional TI products and services. Usage: Spell out in all references.
Topics in Algebra 1 apps	Definition: Add-on app available for the TI-73 Explorer™ graphing calculator, and the TI-83 Plus graphing calculator family; preloaded on the TI-84 Plus graphing calculator and the TI-84 Plus Silver Edition graphing calculator. Usage: Spell out in all references.
Transfer Press-to-Test	Definition: A TI-Nspire™ menu option for the Press-to-Test feature.
Transformation Graphing app	Definition: Add-on app for the TI-83 graphing calculator family; preloaded on the TI-84 Plus graphing calculator, and the TI-84 Plus Silver Edition graphing calculator.
update	Definition: The preferred term when referencing the availability of new operating system features or software for TI graphing calculators and TI-Nspire™ technology.
version	Definition: The preferred term for a program update to TI-Nspire™ computer software; the TI-Nspire™ Handheld is referenced with the term operating system. Example: *TI-Nspire™ users can update their handheld to operating system 3.0 and their computer software to version 3.0.* See also: Operating system

Vernier DataQuest™ App for TI-Nspire™ Technology	Definition: A built-in application for TI-Nspire™ handhelds and computer software that enables users to create hypotheses graphically and replay data collection experiments, all in a single application. First reference: Vernier DataQuest™ application for TI-Nspire™ technology Underlined portions may not be translated: Vernier DataQuest™ App for TI-Nspire™ Technology Disclaimer: *Vernier DataQuest™ is a trademark of Vernier Software & Technology.* TI-Nspire™ is a trademark of Texas Instruments
Vernier EasyData™ app	Definition: Add-on application for the TI-83 Plus graphing calculator; preloaded on the TI-84 Plus graphing calculator family. First reference: Vernier EasyData™ app Disclaimer: *Vernier EasyData™ is a trademark of Vernier Software & Technology.*
Vernier EasyData™ software	Definition: Downloadable data collection software that is compatible with the TI-83 Plus graphing calculator and the TI-84 Plus graphing calculator family. First reference: Vernier EasyData™ software Disclaimer: Vernier EasyData™ is a trademark of Vernier Software & Technology.
Vernier EasyLink® USB sensor interface	Definition: Compatible with TI-Nspire™ Lab Cradle, Vernier EasyLink® USB Sensor allows collection and analysis of real-world data. First reference: Vernier EasyLink® USB sensor interface Second reference: EasyLink® Disclaimer: *Vernier EasyLink® is a registered trademark of Vernier Software & Technology.*
Vernier EasyTemp® USB temperature sensor	Definition: Compatible with TI-Nspire™ Lab Cradle, Vernier EasyTemp® temperature sensor systems allows collection and analysis of real-world data.

	<u>First reference</u>: Vernier EasyTemp® USB temperature sensor <u>Second reference</u>: EasyTemp® <u>Disclaimer:</u> *Vernier EasyTemp® is a trademark of Vernier Software & Technology.*
Vernier LabPro®	<u>Definition:</u> A versatile sensor interface that supports the TI-73 Explorer™ graphing calculator; TI-83 Plus graphing calculator; the TI-84 Plus graphing calculator family; and TI-Nspire™ with TI-84 Plus Keypad. <u>First reference</u>: Vernier LabPro® for (product name). <u>Disclaimer:</u> *Vernier LabPro® is a trademark of Vernier Software & Technology.* <u>Disclaimer:</u> *Vernier EasyTemp® is a trademark of Vernier Software & Technology.*
Vernier Go!® Link USB sensor interface	Definition: A low-cost USB sensor interface that supports more than 40 Vernier sensors for use with PC and Mac computers. <u>Disclaimer:</u> *Vernier Go!® is a trademark of Vernier Software & Technology.*
Vernier Go!® Motion® USB motion detector	Definition: Vernier's next-generation motion detector that connects directly to a computer's USB port — eliminating the need for an additional data-collection interface — to collect position, velocity and acceleration data of moving objects. <u>Disclaimer:</u> *Vernier Go!Motion® is a trademark of Vernier Software & Technology.*
Vernier Go!Temp® Temp USB temperature sensor	Definition: Plug Go!Temp into your PC or Macintosh® computer, start the free Logger Lite™ software (included), and click "Collect" to see the temperature graph plotted in real time! <u>Disclaimer:</u> *Vernier Go!Temp® is a trademark of Vernier Software & Technology.*

Vernier Software & Technology	<u>Definition</u>: A TI partner since 1993, Vernier provides a wide range of math and science data collection solutions that connect directly to TI teaching and learning technology.
Volume License	<u>Definition</u>: A TI computer software license type that allows access to the software on a fixed number of computers and, once activated, can be used without network connectivity. <u>First reference</u>: Volume License <u>Second reference</u>: VL
Voyage™ 200 calculator	<u>Definition:</u> Innovative horizontal design features a full QWERTY keyboard and larger display for advanced engineering courses. <u>First reference</u>: Voyage™ 200 calculator <u>Second reference</u>: Voyage™ 200
Workshop Loan Program (WOLOP)	<u>Definition:</u> Program that permits borrowing TI calculators for evaluation or workshops. <u>First reference</u>: Workshop Loan Program (WOLOP) <u>Second reference</u>: WOLOP
Workspaces	<u>Definition:</u> Functionality that provides educators fast, easy and direct access to documents and lessons, both on the classroom computer and from the Internet without launching a browser. The TI-Nspire™ Navigator™ System supports all five workspace functions; TI-Nspire™ Teacher Software supports two of the five. The five workspaces are: • <u>Class Workspace (TI-Nspire Navigator™ System only)</u> • <u>Content Workspace (TI-Nspire™ Teacher Software)</u> • <u>Document Workspace (TI-Nspire™ Teacher Software)</u> • <u>Portfolio Workspace (TI-Nspire Navigator™ System only)</u> • <u>Review Workspace (TI-Nspire Navigator™ System only)</u>

4. Trademarks and acknowledgements

Trademarks: TM symbols

A trademark is a proper adjective followed by a generic noun or phrase that describes the products or services sold under the trademark**. Use the ™ symbol on every reference** to indicate that a company (like TI) claims exclusive trademark rights to a word, words or logo:

- » TI-Nspire™ CX CAS handheld
- » TI-Nspire™ Navigator™ NC Teacher Software
- » Teachers Teaching with Technology™
- » T³™

Trademarks: the noun 'technology'

The word "technology" is acceptable as the noun after a TI trademark, but use a more descriptive generic noun at least once in the communication – preferably on first reference – because a trademark is protected only when used on or with a product or service:

- » TI-Nspire™ Technology enables students to visualize critical math and science concepts. The technology comprises handhelds, apps for iPad®, software and classroom learning systems that support teaching and learning strategies for deeper understanding.

Trademarks: frequency

The ™ symbol (use Alt+0153 for PC; Option+2 for Mac) is used on every reference to indicate that TI claims exclusive trademark rights to a word, words or logo.

Trademarks: R symbol

Six TI trademarked products use the ® symbol (Alt+0174 for PC; Option+G for Mac), for reasons related to their intended market or because they are products gained through acquisitions:

- » DLP® chip
- » DLP Cinema® chip technology
- » Stellaris® hardware
- » WEBENCH®
- » Simple Switcher®
- » Powerwise®

All other TI trademarks take a ™ symbol.

Trademarks: other companies'

TI can normally use the trademarks of other companies to identify or indicate the source of their products **with or without** the ™ symbol. In either case, however, it's best to attribute ownership of other companies' marks in a footnote or other reference.

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All trademarks are the property of their respective owners.

Or this:

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Trademarks: licensing arrangements

Sometimes licensing arrangements with a trademark's owner stipulate how TI must use that trademark. In the case of Vernier Software & Technology products, for instance, TI must use the ® symbol (Alt+0174 for PC; Option+G for Mac) on first reference.

Information about usage by licensees is generally available on the trademark owner's website.

Trademarks: references

For more information about trademarks, please see:

- » **Trademark Overview and List of Approved Trademarks**: http://www.ti.com/corp/docs/legal/trademark/trademrk.htm?DCMP=TIHomeTracking&HQS=Other+OT+home_f_trademarks
- » **Legal Aspects of Market Communications**: http://www1.itg.ti.com/legal/docs/lglaware/la-0006/track1rg.htm
- » **TI corporate basic elements**: http://corpmkt.corp.ti.com/elements/docs/wguide/archive/legal.htm

4a. TI Trademarks and Brands

Texas Instruments Trademarks	Generic Terms
A Mathematical Assistant™	
ANYLITE™	solar power technology (™ no longer promoted)
AOS™	Algebra Operating System (™ no longer promoted)
Automatic Power Down™ (acronym APD™)	feature (™ no longer promoted)
BA II PLUS™	financial calculator
BA II PLUS™ PROFESSIONAL	professional financial calculator
Cabri-Géomètre™	Cabri-géomètre est un logiciel de géométrie destiné principalement à l'apprentissage des mathématiques en milieu scolaire.
Cabri™ Jr.	add-on app
Cabri™ II Plus	software
Calculator-Based Laboratory™ (Also CBL™)	data collection device (Legacy product; trademark not currently supported.)

Calculator-Based Laboratory 2™ (Also CBL 2™)	handheld data collection device
Calculator-Based Ranger™ (Also CBR™)	motion sensor (Legacy product; trademark not currently supported.)
Calculator-Based Ranger 2™ (Also CBR 2™)	motion sensor
CellSheet™	add-on app
Connect-to-Class™	USB connectivity software
Constant Memory™	feature (™ no longer promoted)
DERIVE	Legacy computer algebra system (discontinued in 2007) (™ no longer promoted)
DLP®	projection technology
DYNAMIC ALGEBRA™	CAS functionality computer software feature
EOS™	Equation Operating System (™ no longer promoted)
ExamCalc™	software
EXPLORATIONS™	series book(s)

TI-73 Explorer™	graphing calculator
TI-34 II Explorer Plus™	graphing calculator
TI-30 Galaxy™	scientific calculator (discontinued in 1983)
GeoMaster™	app
LearningCheck™	add-on app
Math Explorer™	elementary calculator (™ no longer promoted)
MathMate™	elementary calculator
MathPrint™	feature
muLisp™	scripting language (supported Derive CAS) (™ no longer promoted)
NoteFolio™	software
TI-84 Plus family Presentation Link™	adapter
PublishView™	feature
TI-SmartView™	software
SmartPad™	add-on app (™ no longer promoted)

StudyCards™	add-on app
SuperView™	display
	professional development
T³™	professional development
T³™ BOOST™	customized professional development
Teachers Teaching with Technology™	professional development
TalkTI™	software development kit (™ no longer promoted)
Tfas™ (Acronym for Technology for all Students)	professional development (™ no longer promoted)
TI-15™	elementary calculator
TI-34 MultiView™	scientific calculator
TI-108™	elementary calculator
TI-1795SV™	solar calculator
TI-30XIIS™	scientific calculator
TI-30Xa School Edition™	scientific calculator (™ no longer promoted)

TI-30Xa SE™	scientific calculator (™ no longer promoted)
TI-83 Plus	graphing calculator
TI-84 Plus	graphing calculator
TI-84 Plus family Presentation Link™	adapter
TI-84 Plus C Silver Edition	graphing calculator
TI-84 Plus Silver Edition™	graphing calculator
TI-Cares™	customer support
TI-Collège™ Plus	scientific calculator
TI Connect™	software
TI DisplayView™	
TI FLASH Studio™	software development kit
TI-GRAPH LINK™	connectivity kit
TI InterActive!™	software
TImeSpan™	add-on app
TI MathForward™	pre-algebra and algebra-readiness program
TI-Navigator™	classroom learning system

TI | navigator. A CLASSROOM LEARNING SYSTEM	classroom learning system
TI-*nspire*™	teaching and learning technology
TI-Nspire™	teaching and learning technology
TI-Nspire™ Navigator™	system
TI-Presenter™	video interface
TI-SmartView™	software
View³™	(™ no longer promoted)
ViewScreen™	panel
Voyage™ 200	personal learning tool
We All Use Math Every Day™	brand statement
Your Passion. Our Technology. Student Success.™	brand statement

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Logger Pro®

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The Geometer's SketchPad®

» The Geometer's SketchPad is a registered trademark of Key Curriculum Press.

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4.d Product-specific testing statements

TI-83 Plus graphing calculator and TI-84 Plus graphing calculator family

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TI-89 Titanium graphing calculator

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