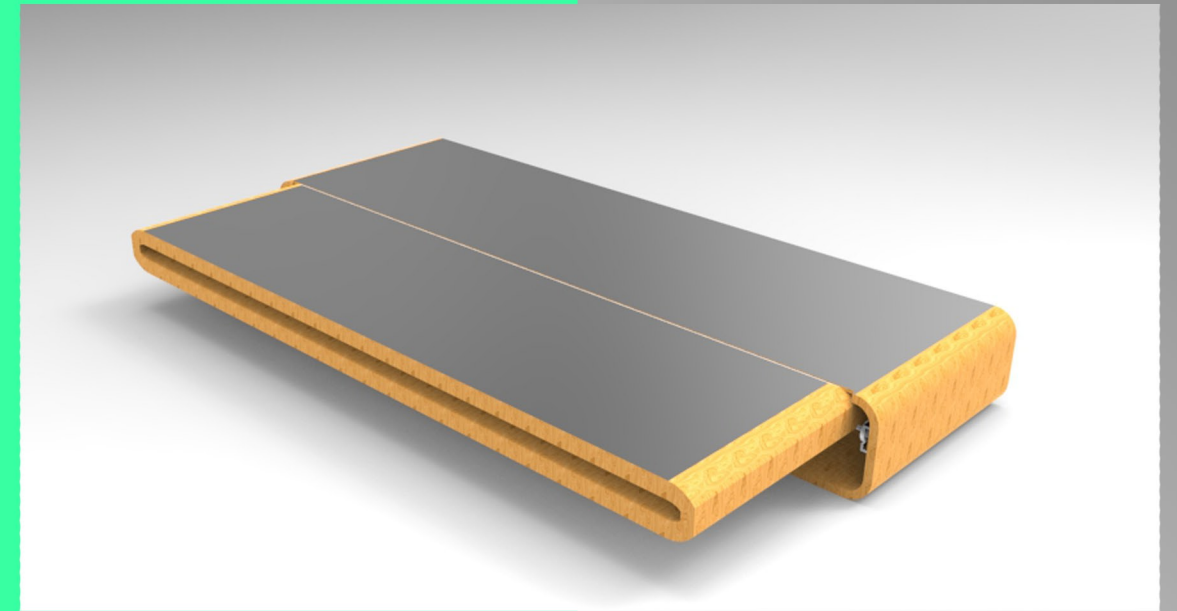


Problem Statement & Key Research

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Aim:

To design a product that enables people who live in small accommodation to have a desk that can be folded away to provide more space when not in use and to create a mechanism that enables a clean, smooth, fast storing action.



Key Research Findings



Target Market:

People who work or study at home and live in small housing conditions that may not have room for a static desk, main target market Includes:

- Professionals that live in small housing
- Students that live in student accommodation or small housing.