

VIRILE

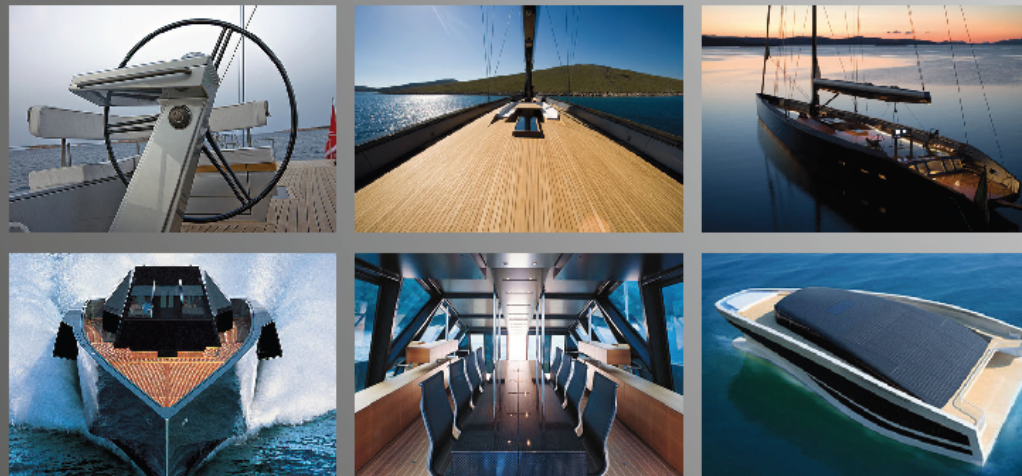
Project Brief

The project challenge for our group is to design and build a family of male grooming accessories based on design philosophies and design languages borrowed from the Wally Yacht company. We decided to focus on electric toothbrush, electric shavers, and a way carrying cases.

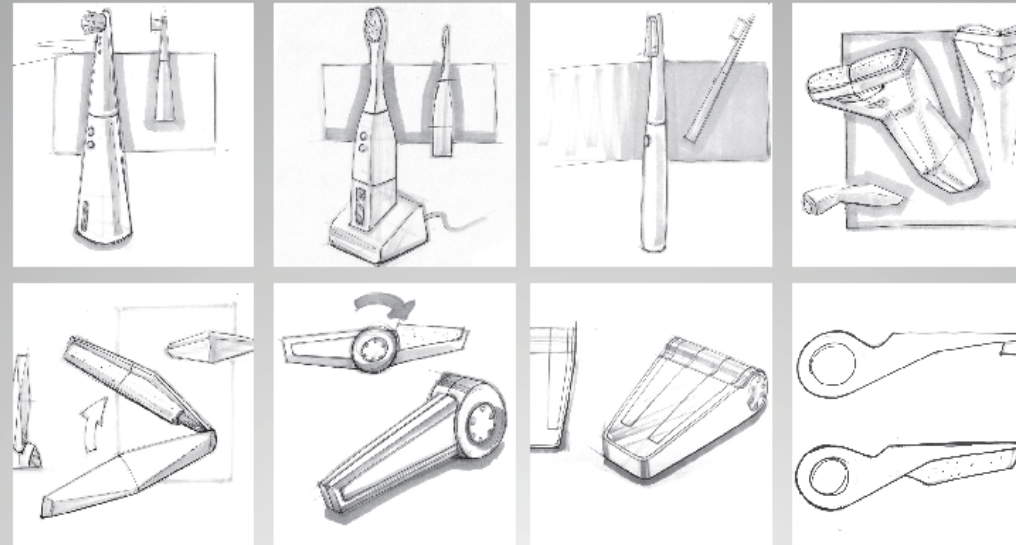
Competitive Analysis



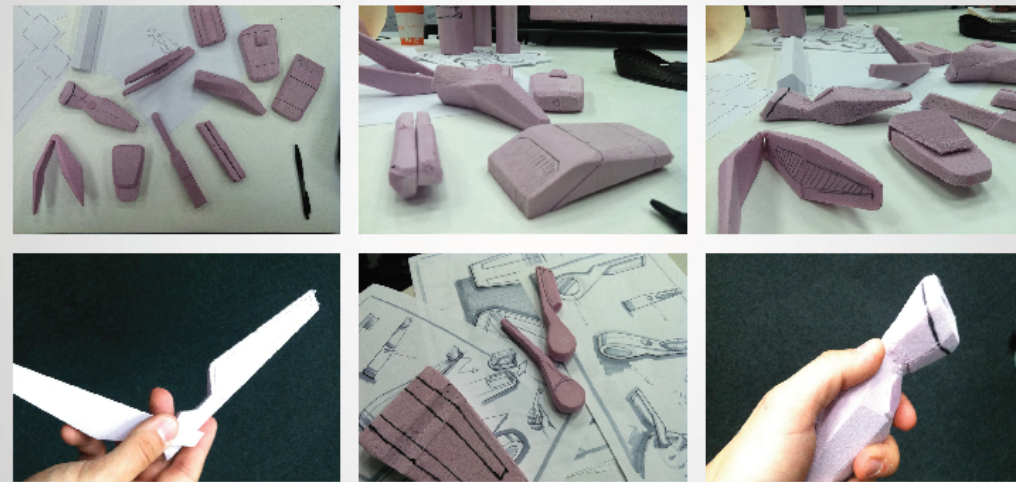
Style Images



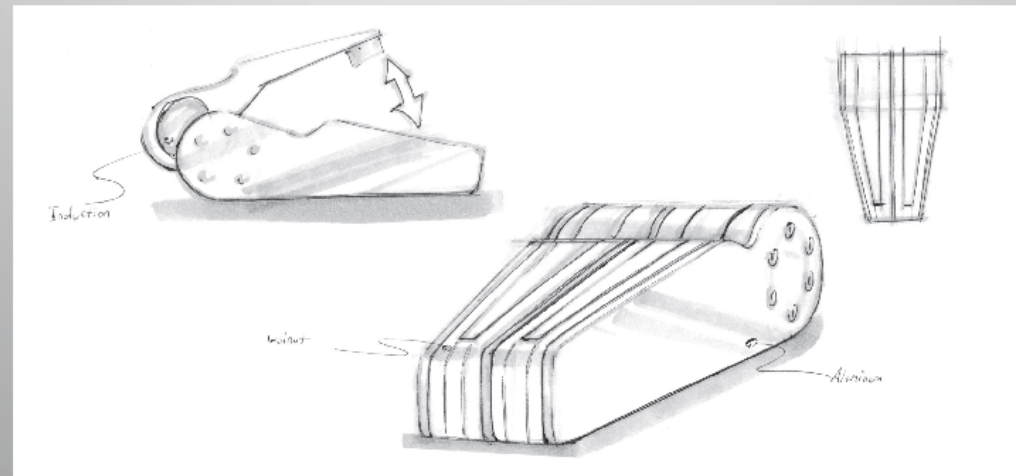
Ideation Sketching



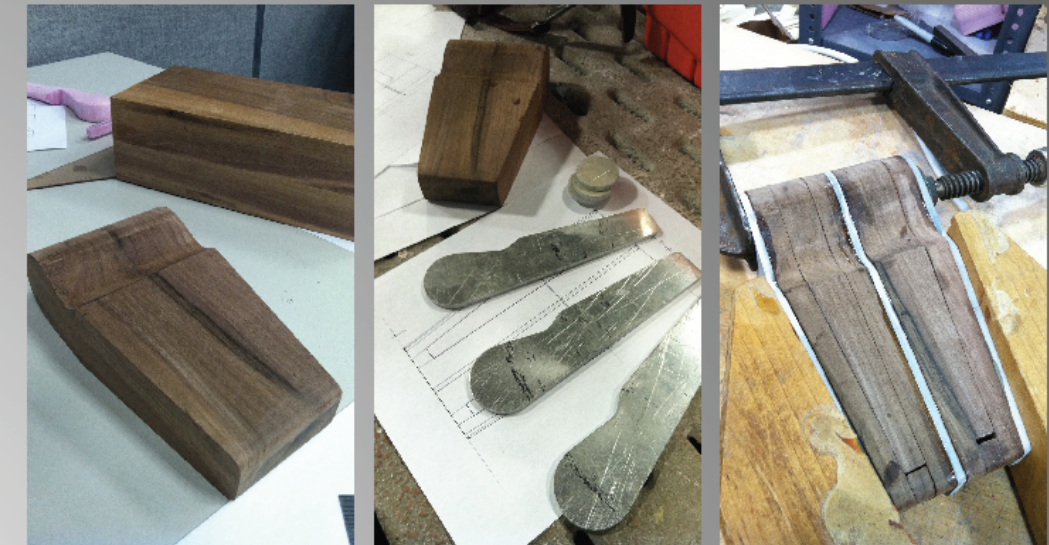
Sketch Models



Final Concept



Build Process



Final Model

