

Norton McNaughton Spring 2003 Ad



NORTONMCNAUGHTON

JCPENNEY KOHL'S THE BON MARCHE WWW.MCNAUGHTONAPPAREL.COM 1-800.214.0552

The cover of 'more' magazine features a portrait of Sigourney Weaver. The magazine title 'more' is in large orange letters at the top. Below it, the text 'MARCH 2003' is visible. The main headline is 'SPRING'S HOT LIST' in bold black letters. Below this, there are several sub-headlines in orange and black text: 'FLIRTY, PRETTY, EASY LOOKS', 'SHOES! SHOES! SHOES!', '56 CUTEST STYLES', 'NEWEST MAKEUP THAT SUBTRACTS YEARS, ADDS GLOW', 'BEST SPAS FOR TONING UP, SLIMMING DOWN', 'OUR SONS SPEAK OUT ARE THEY BETTER MEN BECAUSE OF US?', 'TAKE CHANCES! SUPERCHARGE YOUR LIFE', and 'HEPATITIS C WHY YOU MAY BE AT RISK'. On the right side, there is a quote: 'SIGOURNEY WEAVER DOES IT HER WAY'. At the bottom, the text 'OVER 40 AND FABULOUS' is written in large orange and black letters, with 'ENTER OUR MODEL SEARCH on Page 64' below it. A barcode is located in the bottom right corner.