

## **RELY ON ZEBRA**

Zebra exceeds customers' expectations through the exceptional design and performance of our products. High-quality supplies, software and service make reliable Zebra printers even more reliable.

#### Genuine Zebra™ Supplies

Eliminate downtime due to inconsistent print quality, reprints or scannability issues and increase productivity by using Genuine Zebra supplies. Our supplies have been tested and approved by Zebra Supplies R&D to provide high-quality, crisp images for the simplest to the most challenging applications.

Zebra ensures quality through:

- The use of consistent processes and materials.
- We are ISO 9001:2000 certified. We have standard consistent processes in place that we must follow to ensure the creation of finished products that deliver high customer satisfaction.
- We carefully select materials to ensure consistently high-quality products. Once selected, we never substitute materials, ensuring reliable print quality and eliminating the need to adjust printer settings.
- Extensive testing.
- We follow a rigorous process for media development, which includes extensive testing, such as print quality, chemical resistance, adhesive strength and printer wear and tear.
- Expertise in converting thermal media.
- Zebra is one of the largest thermal label convertors in North America. We use inks, varnishes, tooling, equipment and inspection techniques specifically suited for the special requirements of thermal materials.

Authorized Distributor



 We can even create custom labels, tags, receipts and wristbands. Whether a special size, configuration, pre-printed information, 4-color graphics or a logo, Zebra can meet the needs of your business environment.

#### ZebraCare™ Service

Reduce the cost of printer downtime due to lost productivity and unbudgeted repair costs by selecting a ZebraCare service agreement. ZebraCare service agreements allow you to:

- Plan and budget annual service needs.
- Downtime can cost 100 to 10,000 times more than a service contract.
- Purchase orders are expensive to create, manage and fulfill, in addition to the dollar amount on the purchase order itself.
- Reduce the soft costs associated with out-of-service printers and increase uptime.
   ZebraCare ensures your printer is repaired in a timely manner — reducing the impact on your business operations.
- Choose the service option right for your company. Whether you value turnaround time or having a pool of maintained inventory for replacement purposes, Zebra offers a plan that will fit your budget and business needs.



# ZEBRA PRINTER PORTFOLIO:

### **Products and Solution**















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www.zebra.com See More. Do More.

## SEE MORE. DO MORE.

The global business environment is more complex and competitive than ever before. Organizational leaders are struggling to do more with less and to be more productive. They crave not only smarter ways to track and manage assets, but also insights that can drive new, breakthrough ideas.

Zebra offers an extensive portfolio of visibility solutions incorporating barcode, RFID and location systems that transforms the physical elements of a business into the digital. This transformation creates a transparent picture of an organization's value chain by helping you know — in real time — the location, motion and state of assets, people and transactions throughout your operation. We call this Zebra's Visible Value Chain™.



With this level of visibility, you can see the events happening in your value chain in real time. You can act upon them, creating new value from what is already there. You can use this business intelligence to inspire innovation throughout your organization, find new ways to operate more efficiently, build stronger customer loyalty or improve patient safety.

We're helping businesses like yours gain visibility into operations, inventories and the supply chain to make smarter, faster business decisions:

- Manufacturers can contain costs and streamline processes.
- Retailers can build shopper loyalty by serving multiple channels and optimizing the customer experience, as well as enhance employee efficiency and sales strategies.
- Healthcare providers can improve patient safety and maximize enterprise efficiency.







# PRINTING. TAGGING. TRACKING. LOCATING.

Zebra's extensive portfolio of products and solutions gives you smarter ways to track and manage your assets. With Zebra's barcode and RFID solutions, you can produce labels, receipts, documents or cards on-demand. Today, customers around the globe and across multiple industries use Zebra solutions to see more and do more.



Zebra ZT220 Industrial Printer



Zebra ZT230 Industrial Printer



Zebra ZXP Series 7
Card Printer



Zebra GC420d Desktop Printer



Zebra ZXP 3
Card Printer



















