

Chip Kidd is an acclaimed book designer and writer living in New York City and Stonington, Connecticut. His first adventure, *The Cheese Monkeys*, was a national bestseller and a New York Times Notable Book of the Year.



US \$26.00 CAN \$29.99

Augusten Burroughs
Said

This gleefully roguish satire of 1960s advertising gone mad is delightfully shrewd, droll, and urbane. And any novel that includes the phrase "bloated dirtpig" and features the beloved milgram experience earns a place on my shelf. A must-read for the ambitious, creative, or chemically unbalanced.

Brad Meltzer
Said

This story isn't told. It's painted. And the true treasure of *The Learners* is the ultrastylized, deco-vision view that comes from staring at the world through Chip Kidd's forever-impressionable eyes. Blurbs always lie; this one's true. When you're done, you will see the world differently.

THE
*L*EARNERS

Chip Kidd

THE
*L*earners



Happy has finally graduated from the state university and landed his first job with a quarky ad firm. Life seems to be going smoothly until his first assignment. After creating an ad for the Yale Psychology Department, old friends resurface and new catastrophies unfold which compulses Happy to take part of the study himself.

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The book after The Cheese Monkeys