

# The 'Lighten Up' Concept - Differentiating Flavours



**Morning Puffs** Organic Breakfast Cereal

We  breakfast.  
It wakes us up...  
It fills us up...  
It keeps our appetites from playing up...  
But here at Big Oz, we believe brekky should *lighten up!*  
None of the fancy stuff.  
Just wholesome, hearty, healthy cereals.



500g

WHEAT FREE  
GLUTEN FREE



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